



Introduction

Instructor courses are not all the same. We have seen some that are pretty much you pay your money you become a Certified Instructor if you went through the motions. Others fail to teach you how to teach, they just teach you how to conduct a Show and Tell presentation like you did during elementary school. We have seen many Instructors out there that can't even put a classroom presentation together because they were taught to just let the student's computer be the instructor using e-learning. A true Instructor is one that can

teach a very successful SCUBA class whether they are in a state-of-the-art classroom or sitting in the sand under a palm tree.



The leadership at Scuba Educators International realized a long time ago that the product, Instructors and students, that some SCUBA Instructor Training Agencies are not good at training competent instructors and therefore students. We also recognize that many accidents and incidents happen due to the failure of the training the student received. These accidents/incidents unfortunately can result in lifelong disabilities or even death of

some of our SCUBA family members. If this wasn't bad enough, it will and has driven up the cost of our liability insurance and puts a financial burden on every SCUBA Instructor to pay more for insurance each year regardless of how good their training was and how good the class that they teach. There has certainly been a deterioration in the quality and longevity of them staying a SCUBA Diver. We feel that dropout is directly related to the comfort level of the diver. We also feel that the use of e-learning as the instructor, virtually eliminating classroom, is the major cause of this lack of confidence.

Like all other agencies, Scuba Educators International has an e-learning program. It is completely different from everyone else's. It is basically an electronic version of the textbook. Should our instructors choose to utilize our e-learning, per our Standards of Training, the Instructor is **required** to have classroom and cover at least specific topics for each chapter. The instructor may teach in their own way to get the point across to each student at the student's level. There is no script to memorize, you don't have to say specific words in order to cover the training agencies' liability should in the event something tragic happen in the future.

Scuba Educators International recommends the use of our e-learning because there is an electronic record of the student reading the text with all quizzes and exams proving that the student read each chapter, therefore covering your liability. The cost of our e-learning is quite reasonable as well; it is only \$10.00 per seat in the class. There is a \$100.00 licensing fee for an individual or dive shop, this dive shop license will cover all SEI Instructors that teach from the shop as long as they are teaching a shop course. If an individual instructor wants to teach a class outside the dive shop they must have their own license.

Scuba Educators International is not an agency that believes in training instructors to teach using a computer or video as the actual instructor for classwork, we also fully believe that the more knowledge that a student has, the safer and more comfortable they will be in the open water. Scuba Educators International believes that a student should be able to perform all skills while in a swimming position and neutrally buoyant. This is mandated by our Standards. Scuba Educators International believes that if Instructors and students were taught the SEI way, our diver dropout rate and the accident/incident rate in the industry will drop significantly.

If you are an instructor from another agency that is more a facilitator than an instructor, you should consider SEI and upgrade your skills as an instructor. If you are a SCUBA professional wanting or even thinking about becoming an Instructor, we invite you to give us a call or stop by booth 833 at the DEMA show and discuss it.



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