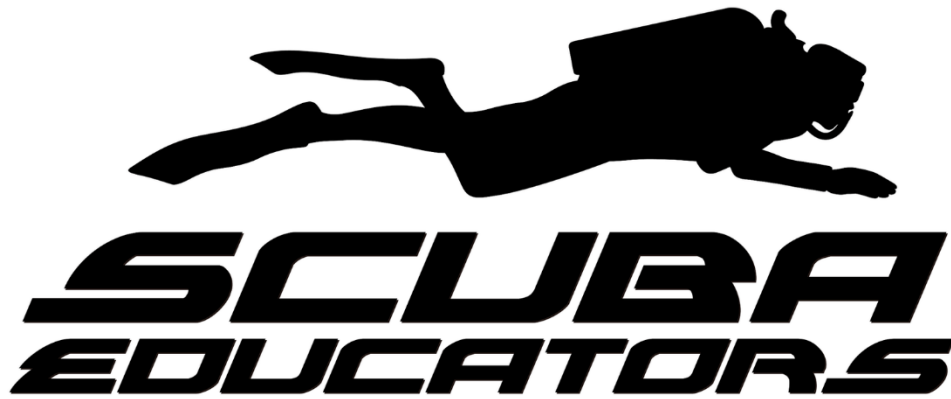




Scuba Educators International will be attending the DEMA 2025 show in Orlando, Florida. DEMA is by far the most influential and complete show for our industry. This year, Scuba Educators will be in a much larger booth and have more surprises than ever before.

Scuba Educators International will be in Booth #833 at DEMA 2025. The first surprise that we will have is that our booth is twice the size that we have ever had. This reflects the growth of SEI under the Leadership of Jim Gunderson our CEO.

SEI will be launching several different initiatives that have never existed with SEI in the past years. The first is that we will be launching our Dive First Aid Powered by DAN courses. These courses will be found on our expanded e-learning platform. SEI will be looking DAN Instructors certified as Scuba Educators International Instructors to get updated in our system to the powered by DAN Platform. No classes to take, just get set up in our system. We will also be gathering information on those that want to become Diver First Aid powered by DAN. We will then set up regional courses for those interested. You can always take the Instructor course the two days just prior to the opening of DEMA. If you are already a DFA powered by DAN Instructor, but not an SEI Instructor we can certainly begin the process to crossover to SEI.

SEI will be launching our VA approved Career Development program for all Veterans of the USA Military. We will be able to put our Veterans and our NATO Allies Veterans into the Veterans Segway program. Our Military specialist will be available to answer and/or explain either of these great programs.

Speaking of Veterans, Scuba Educators International has several Veterans on staff and we will be celebrating Veterans Day on day one of DEMA. We will be identified by wearing ball caps

identifying the branches we served in and most likely one Green Beret. Stop by the booth so we can introduce ourselves to other Brother and Sisters in Arms.

Scuba Educators International will also introduce the first major revision of our Standards in a few years. Our new Standards will reflect changes in teaching methods and equipment that have occurred over the years. Our membership will also see that our Standards were not lowered, in fact in certain areas, they were increased. We have noticed that over time industry Standards have been lowered to meet competition or shorten the courses. The result has been an increase in the number of accidents, incidents and, unfortunately, loss of life. There is only one way to reverse this trend, and SEI is committed to doing it. How, teach a better class, using every tool available including e-learning combined with required classroom training.

Watch for additional updates as DEMA grows closer for many more additions to the service that DEI offers all our Membership. So don't forget, plan to stop by booth #833 and spend some time with us so that we can send you home with all the new information. For those of you that are not currently SEI members stop by and see what we can offer you.

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