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NAUI Launches Automated DAN Student Membership Program Empowering Entry-Level Divers with Seamless Safety Coverage

Riverview, FL – December 5, 2025 – The National Association of Underwater Instructors (NAUI) is proud to announce a groundbreaking advancement in diver safety: the launch of the **DAN Student Membership Program** automation, an initiative that streamlines the process of protecting student divers through free, automatic access to DAN Student Dive Accident Insurance.

Through this innovative program, eligible entry-level students beginning their eLearning in NAUI CORE are now presented with an automated prompt to enroll in DAN's Student Membership Program. With just one click, students can activate up to \$25,000 in dive accident insurance, fully funded by Divers Alert Network (DAN), ensuring peace of mind from their very first breath underwater.

This fully automated process removes the administrative burden from affiliates, allowing students to self-enroll directly at the start of their online training. The program is available at no cost to the student, instructor, or affiliate and is backed by the trusted name of Divers Alert Network.

**Student Dive Accident Insurance provides Accident Medical Expense Benefits for AGE, DCS, and other covered diving accidents that occur both in and out of the water during training for entry-level scuba and breath-hold diving. Available to diving students ages 8 or older. Coverage is valid until completion of the last certifying dive, or up to 26 weeks after enrollment, whichever comes first.*

Key Benefits of the Program:

For Students:

- **Free Dive Accident Coverage:** Up to \$25,000 in medical expense benefits for covered dive-related incidents.

- **Immediate Protection:** Coverage begins as soon as they enroll and lasts until the final certification dive or 26 weeks, whichever comes first.
- **Simple Enrollment:** Eligible students are automatically prompted to accept or decline coverage with no extra paperwork.

For Affiliates:

- **Earn Income:** For every student who enrolls in this program and later purchases a Regular or Enhanced annual DAN membership, you will earn \$10.
- **Zero Administrative Burden:** No manual data entry or enrollment required.
- **Time-Saving Integration:** Enrollment is built into NAUI's eLearning platform.
- **Promotes a Culture of Safety:** Reinforces student confidence and instructor professionalism.

In addition to immediate coverage, students who enroll are automatically subscribed to DAN's post-enrollment email journey, which delivers training tips, safety resources, and guidance on continuing coverage after certification.

By introducing divers to DAN's trusted safety resources and reinforcing a commitment to responsible dive practices, this program supports NAUI's mission of promoting "Dive Safety Through Education."

For more information, visit: <https://dan.org/membership-insurance/membership/dan-student-membership-program-for-naui-open-water-students>

About NAUI

Founded in 1960, the National Association of Underwater Instructors (NAUI Worldwide) is a nonprofit association dedicated to providing the highest quality scuba diver education and promoting the preservation and protection of the underwater environment. Learn more at www.naui.org.

About Divers Alert Network (DAN)

For more than 40 years, Divers Alert Network has been the dive industry's leading safety organization, providing emergency medical assistance, dive accident insurance, and health and safety resources to divers around the world.

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