



Introduction

DEMA Crossover Special

DEMA is two weeks away. You may have been thinking about Crossing Over to another Training Agency because of one of many reasons out there. Scuba Educators International invites you to stop by Booth 833 and let us sit down and discuss what we can offer you and why Scuba Educators International is the one to choose.

Press Release

Scuba Educators International is proud to announce that we will be offering all Dive Leaders and Dive Shops a discount of nearly \$200.00 per candidate for the crossover. In addition to this great discount, if you choose one of our **Executive Staff** as your Instructor of record, there will be no charge for the actual Crossover and it will be done virtually.

So why would you consider crossing over?

The Executive Staff will answer the phone when you call.

If a message is left, you will receive a call back ASAP

Get real world advice on marketing and sales at no additional cost, other than your annual dues.

The lowest cost for an e-code in the Dive industry. (\$10.00 per code)

One of the lowest Instructor renewal costs in the dive industry

No annual cost to be affiliated with Scuba Educators International as a Dive Professional or a Dive Shop.

Veterans Administration Veterans program.

An amazing amount of REAL-WORLD expertise to draw from.

SEI will never tell you how to run your business, only advice when asked.

No cost flyers and posters. SEI provides these on our website for download at no cost.

This special expires on November 30, 2025.

No staff or management turmoil as we have seen too often.

Many more reasons for you to crossover to Scuba Educators International.

Stop by booth 833 and meet our team.



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