FOR IMMEDIATE RELEASE

SSI Announces Their 2026 Master Diver Challenge – With 3 Ways to Win!

DELRAY BEACH, FL – [February 17, 2026] –SSI is proud to announce the return of its highly anticipated **2026 Master Diver Challenge**, and they're bringing back **three exciting ways divers can win** while helping Training Centers drive certification growth and long-term customer engagement.

Three Levels. Three Grand Prizes. Endless Opportunity for Growth.

Each year, the Master Diver Challenge energizes SSI Training Centers and Professionals worldwide by encouraging divers to continue their education, expand their skills, and deepen their connection to the sport. In 2026, SSI will award **three incredible dive vacations**, rewarding achievement at multiple certification levels.

"The Master Diver Challenge is more than a contest—it's a proven business tool," said Kirk Stolzenburg, SSI North America Service Center Director "It motivates divers to continue training, builds stronger relationships between Centers and customers, and helps create confident, lifelong divers. When our divers grow, our Centers grow."

Three Ways to Win in 2026

🏆 Master Diver Grand Prize



Cayman Aggressor IV Liveaboard Trip for Two

Divers who earn their **SSI Master Diver rating in 2026**—by logging 50 dives and completing five specialty programs will automatically be entered to win a liveaboard adventure for two aboard the renowned Cayman Aggressor IV.

🥈 Advanced Open Water Diver Grand Prize



Grenada Dive Vacation for Two

Divers who achieve their **SSI Advanced Specialty Diver certification in 2026**—by logging 24 dives and completing four specialty courses—will be entered to win a dive vacation in Grenada with Aquanauts Grenada and True Blue Bay Boutique Resort.

Specialty Diver Grand Prize



Bahamas Diving Adventure on Andros Island

Divers who complete their **SSI Specialty Diver certification in 2026**—by logging 12 dives and earning two specialty certifications—will automatically be entered to win a Bahamas diving adventure on Andros Island with Andros Beach Club.

A Powerful Growth Tool for SSI Centers

SSI will draw one winner at each certification level. Divers who complete multiple levels in 2026 receive multiple chances to win, further encouraging continued training and engagement.

For SSI Training Centers, the Master Diver Challenge serves as a ready-made, no-cost marketing initiative designed to:

- Increase specialty course enrollments
- Drive continuing education beyond Open Water
- Strengthen customer loyalty
- Promote higher-level certifications
- Create year-round excitement in-store

The 2026 Master Diver Challenge underscores SSI's ongoing commitment to supporting its global network of Training Centers with programs that generate measurable business impact.

If you are not yet participating in this free marketing opportunity, there is still time to get involved and promote the challenge to your divers.

Not yet an SSI Training Center? Contact SSI at **1-800-892-2702** or visit **my.divessi.com/become_trainingcenter** to learn how you can leverage programs like the Master Diver Challenge to grow your business in 2026.