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HEAD Watersports Names Richard Vaughn General Manager for North America

Delray Beach, FL. | 8/17/2026 | HEAD Watersports has named diving industry veteran Richard Vaughn as General Manager for its North American Water Sports division.



Richard brings more than two decades of experience in the diving industry to the role, combining commercial leadership, product expertise, and a lifelong connection to the sport.

Most recently, Richard served as Regional Manager for the Americas at Shearwater Research, where he led strategic initiatives that delivered double-digit revenue growth across the region over the past two years.

When asked about his thoughts on joining the HEAD Watersports team, Richard said, "*I'm excited to be joining HEAD USA and to have the opportunity to work alongside such a talented and passionate team of professionals. HEAD Watersports' brand portfolio is truly second to none in the dive industry, and I'm thrilled to be part of the team and contribute to its continued success.*"

Prior to joining Shearwater, Richard spent 12 years with Aqua Lung America, ultimately serving as Director of Dive Sales for the Americas. During his tenure, he led a cross-functional team spanning inside and outside sales, customer service, and marketing, and held key leadership roles in product development and product management.

In addition to his professional career, Richard served 22 years in the United States Army through active duty and reserve service, retiring in 2024.

A certified diver for more than 30 years and a dive instructor for nearly 20 years, Richard brings both professional experience and a personal passion for the dive industry to his new role.

Based at HEAD Watersports' North American office in Delray Beach, Florida, Richard will support the continued growth and development of the company's Water Sports business throughout the region.

About HEAD Watersports

HEAD Watersports is a global leader in aquatic performance, bringing together a portfolio of trusted brands including Apeks, Aqualung, Mares, SSI, and Zoggs. With a focus on innovation, education, quality, and real-world performance, HEAD Watersports supports divers, swimmers, and water enthusiasts at every level. The company combines decades of technical expertise to deliver products and training that perform when it matters most, both in and out of the water.

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