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FOR IMMEDIATE RELEASE

This Shark Week, Don't Just Watch Sharks. Help Protect Them.

The Shark Angels Shark Week Auction returns July 10 with bucket list dive adventures that help protect the sharks and oceans that make them unforgettable.

NEW YORK, NY | July 6, 2026: Every Shark Week, millions of people are inspired by sharks and the incredible places they call home. This year, Shark Angels is inviting divers and ocean lovers to do more than watch. It's inviting them to help protect them.

Opening July 10 at 9:00 a.m. EST, the Shark Angels Shark Week Auction returns for its tenth year with an extraordinary collection of bucket list dive adventures, premium gear, artwork, and ocean experiences donated by leading dive operators and manufacturers from around the world.

From Yap to St. Lucia and the Philippines to Costa Rica, the auction gives divers the chance to experience some of the world's most iconic underwater destinations while helping protect the sharks and healthy oceans that make these places worth exploring.

Whether you've dreamed of diving with whale sharks in the Maldives, exploring Raja Ampat's incredible biodiversity, encountering oceanic whitetips in the Red Sea, or experiencing Fiji's legendary shark dives, every bid helps protect the wildlife and ecosystems that make these adventures possible.

The auction also features premium equipment from some of diving's most trusted brands, including SCUBAPRO, Garmin, Shearwater, DUI, SeaLife, DAN and more.

"People travel halfway around the world because of what they hope to experience beneath the surface," said Jamie Pollack, Executive Director of Shark Angels. "By bidding on these adventures, you're helping protect the very places and wildlife that inspire them. At the same time, you're helping inspire the next generation of ocean advocates who will continue protecting them long after Shark Week is over."

Proceeds from the auction also help prepare the next generation of shark conservation leaders. Through Shark Angels' internship and mentorship program, students learn how to turn science into conservation action by communicating complex ideas, influencing policy, building public support, and inspiring others to protect sharks. Over the past five years, more than 40 students have taken those

skills into graduate school, conservation careers, classrooms, and communities around the world.

This year's auction includes:

- Liveaboards in the Maldives, Indonesia, the Red Sea, Cuba, and Turks & Caicos
- Dive resorts in Raja Ampat, Fiji, Lembeh, Yap, Belize, Bonaire, Roatán, the Philippines, Cozumel, Costa Rica, Malta, and St. Lucia
- Premium gear from Scubapro, Garmin, Shearwater, DUI, DAN, SeaLife, ProShot, Tidal Sports, and more
- Original artwork and unique ocean experiences

The Shark Angels Shark Week Auction opens **July 10 at 9:00 a.m. EST**.

Browse the auction, register to bid, and preview this year's adventures at:

Auction.sharkangels.org

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About Shark Angels

Founded in 2007, Shark Angels is a nonprofit organization dedicated to protecting sharks and the oceans through education, advocacy, policy, and community action. The organization has helped make shark fin illegal for more than 300 million people, delivered thousands of hours of free youth education, and inspired people around the world to become advocates for sharks. Through its internship and mentorship program, global outreach, and conservation campaigns, Shark Angels is preparing the next generation of ocean leaders while building public support for healthier oceans and thriving shark populations.