FOR IMMEDIATE RELEASE

HEAD Watersports Launches “Power Up Your Dive” Promotion with Aqualung, Mares, and SSI

Divers can receive a free SSI Computer Diving Specialty Digital Kit with the purchase of a qualifying Aqualung or Mares dive computer



Delray Beach, FL, May 15, 2026 – HEAD Watersports is excited to announce the launch of the **Power Up Your Dive** promotion, a limited-time offer designed to help divers get more from one of their most important pieces of equipment: their dive computer.

From **May 15 through July 15, 2026**, consumers who purchase a new qualifying Aqualung or Mares dive computer from a participating Aqualung and/or Mares retailer that is also an active **SSI Training Center** will receive a **free SSI Computer Diving Specialty Digital Kit**. The promotion is available in the **United States, Canada, and the Caribbean**.

A dive computer is one of the most valuable tools a diver can own, but many divers only use a fraction of its capabilities. The SSI Computer Diving Specialty helps divers better understand how to use their computer before, during, and after every dive, allowing them to plan smarter, track more, and dive with greater confidence.

“At HEAD Watersports, we are committed to supporting divers beyond the initial equipment purchase,” said **Rachael Steidley, SSI North American Marketing Manager** “Power Up Your Dive brings together the trusted innovation of Aqualung and Mares with SSI’s world-class training to help divers feel more confident, informed, and prepared every time they enter the water.”

To redeem the offer, consumers simply purchase a qualifying Aqualung or Mares dive computer from a participating retailer, receive the redemption link from the retailer, and complete the online SSI redemption form. Once submitted, SSI will add the Computer Diving

Specialty Digital Kit to the consumer's SSI profile. An SSI profile is required to redeem the digital kit.

This promotion also gives participating retailers an opportunity to add meaningful value to every dive computer sale while reinforcing their role as trusted dive experts. By pairing equipment with education, retailers can help customers better understand their purchase, improve their dive experience, and continue their training journey through their local SSI Training Center.

The promotion is valid for end consumers only and is limited to one free SSI Computer Diving Specialty Digital Kit per person. The offer includes digital training materials only. In-person instruction and certification are not included and may require additional fees, which are determined by the SSI Training Center completing the certification. The offer is not valid on mares.com orders.

For more information, consumers should contact their local participating Aqualung or Mares retailer.

About HEAD Watersports

HEAD Watersports brings together a portfolio of trusted brands dedicated to supporting life in and around the water. Through brands including Aqualung, Mares, SSI, and others, HEAD Watersports provides innovative equipment, training, and resources for divers, swimmers, and water sports enthusiasts around the world.