



Scuba Educators International began in 1959 and was known as YMCA Scuba. YMCA Scuba became the most prestigious SCUBA Training Agency in the world and maintained that level of training throughout its history. In 1960 NAUI began an agency, using the YMCA Standards.

The YMCA maintained its original high level of standards until 2008 when they decided to sunset the YSCUBA program. In 2008, the YMCA reached out to Tom Leaird, who, at the time, was the Midwest Regional Manager and basically the Training Director for the YMCA. Tom owned, and still does, a dive shop in Muncie, Indiana. Tom wrote all of the YMCA training standards and authored all textbooks and Instructor Guides. Tom was essentially YMCA Scuba. They passed to Tom the mailing list and Scuba Educators International was born and began operations in 2009. .

Scuba Educators International (SEI) purchased PDIC a few years later and combined them under a single umbrella. SEI has maintained the high standards of the YMCA and those standards have only been updated through out the years and are currently being upgraded. The Standards in many ways are being raised above what they have been in the past.

Tom sold the company to Benjamin Brown who then sold the company to our current President and CEO, Jim and Danelle Gunderson. Jim is the past Director of Training at Divers Alert Network and past Assistant Director of Training at NAUI. Jim then enlisted a staff of highly experienced personnel to inject their extensive experience into the company. Just two of those individuals have nearly 100 years of combined real world Dive Operation experience, one of them being Tom Leaird who is still the SEI Director of Training.

SEI is growing again hoping to make changes into the dive industry that will increase our market share and provide quality training to reduce diving accidents and increase the profits of our membership.

Who is SEI ? Where did we come from?

SEI is the twin sister of YMCA Scuba, the oldest Scuba training agency in the USA. SEI was born in Chicago, Illinois moved to Muncie, Indiana and now located in Casper, Wyoming.

www.scubaeducators.org (765) 281-0600