PRESS RELEASE

SAVE THE DATE

CRESSI PRESENTS OCEAN VOICES
BRINGING SHARK CONSERVATION,
MEDITERRANEAN RESEARCH,
AND STORYTELLING TO GENOA

APRIL 14 2026

LA CLAQUE
VICO S. DONATO 9
16123 GENOVA

FROM 17:30
AROUND
ONE HOUR

TALK EVENT
WITH
OCEAN RAMSEY

FOR IMMEDIATE RELEASE

Cressi Presents "Ocean Voices": A Dialogue on Shark Conservation and the Future of the Mediterranean

Genoa, Italy – April 14, 2026 — Genoa has long been a city defined by its deep connection to the sea. On April 14, Cressi will honor this heritage with **Ocean Voices by Cressi**, an exclusive, invitation-only event dedicated to shark conservation, Mediterranean research, and the transformative power of visual storytelling in shaping public awareness and responsibility toward ocean protection.

More than a traditional conference, Ocean Voices is conceived as a dynamic forum fostering open and informed dialogue based on real-world experiences. The event will **bring together leading voices in marine conservation**, offering attendees a unique opportunity to engage directly with experts and explore the challenges and opportunities facing our oceans today.

The evening will also recognize and celebrate the work of renowned marine biologist and shark conservation advocate **Ocean Ramsey**, whose efforts have contributed significantly to raising global awareness on the importance of protecting marine ecosystems. Through **Ocean Voices, Cressi reaffirms its longstanding commitment to the ocean**—not only as a space for exploration and sport, but as a shared heritage to be understood, respected, and preserved for future generations.

EVENT DETAILS
Date: April 14, 2026 **Time:** 17:15
Venue: La Claque, Vico di San Donato 9, 16123 Genova (GE), Italy (Teatro della Tosse, Sala Agorà)
Format: Around one hour, invitation-only
Capacity: 200 guests

AN EVENING THAT BEGINS UNDERWATER
The evening opens with underwater imagery from the Ligurian Sea, accompanied by a **photographic exhibition** and an immersive underwater soundscape. The objective is to create an atmosphere that allows the audience to fully situate themselves within the environment that the speakers study and strive to protect, before the dialogue begins.

THE FOCUS OF THE CONVERSATION
Ocean Voices uses the **Portofino Marine Protected Are**a as a concrete example of what "conservation" truly means when it is properly managed, maintained, and defended over time. The forum addresses the balance between protected ecosystems, regulated access, and the impact of tourism on the local economies.

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The message is clearly conveyed throughout the event materials:
CONSERVATION IS NOT IDEOLOGY.
IT IS MANAGEMENT. IT IS CONTINUITY.
IT IS RESPONSIBILITY.

SPEAKERS
Ocean Voices features a mix of science, culture, and industry voices, including **Ocean Ramsey, Juan Oliphant, Julie Gautier, and Luca Tixi,** alongside a representative voice connected to the **Portofino Marine Protected Area**, with moderation throughout the program.

Ocean Ramsey's research focuses on shark behavior and body language, and how environmental and human factors influence sharks.

PROGRAM HIGHLIGHTS
· The program moves through a clear arc, from emotional connection to practical action:
· Ocean Ramsey on fear versus understanding, and why public connection matters for protection measures
· Cressi on responsibility, heritage, and the role of industry in supporting conservation
· Portofino MPA on conservation in practice, including recovery and regulated access
· Luca Tixi on tourism within ecological limits and responsibility occupancy capacity
· Julie Gautier and Juan Oliphant on how imagery and culture shape public perception and public support
· Closing remarks from participants.

PHOTOGRAPHIC EXHIBITION
A dedicated exhibition will feature underwater photography **by Federico Traverso.**

CONTATTI MEDIA
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ABOUT OCEAN VOICES BY CRESSI
OCEAN VOICES BY CRESSI IS A MODERATED FORUM CONNECTING SCIENCE, CULTURE, AND INDUSTRY THROUGH REAL SCENARIOS AND DINAMIC AUDIENCE ENGAGEMENT, WITH A FOCUS ON CONSERVATION AS SHARED RESPONSIBILITY MEANINGFUL DIALOGUE, COLLABORATION AND ACTIONABLE SOLUTIONS.

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