FOR IMMEDIATE RELEASE

Psst… There's a Speakeasy at DEMA: SSI Invites Its Centers and Pros to Close Out the Day at Booth #1629

Delray Beach, FL – October 15, 2026 – The final hour of the DEMA Show is about to get a little more interesting.

From **5:00–6:00 PM Tuesday, Wednesday, and Thursday**, SSI will transform HEAD Watersports **Booth #1629** into the **SSI Speakeasy**, giving its Centers, Pros, and invited guests a place to wrap up the show day, grab a drink, reconnect with friends, and spend some relaxed time with the SSI and HEAD Watersports teams.

Inspired by the spirit of New Orleans, the booth will be roped off with a dedicated Speakeasy entrance and feature an open bar with bartender service, music, games, and SSI Mardi Gras-inspired photo area. And of course, there will be plenty of opportunity for informal conversation and networking.

No presentations. No appointments. Just **good times and great divers**.

The activation is designed to create an informal setting where members of the dive community can connect with the people behind SSI and the broader HEAD Watersports family after a full day of meetings, seminars, and walking the DEMA floor.

Access to the SSI Speakeasy will be through a dedicated **Speakeasy bracelet**. SSI Centers, Pros, and other members of the HEAD Watersports family should connect with their SSI or equipment sales representative during the show for access.

Get your pre-banded bracelet. Find the entrance. Have a great time.



SSI Speakeasy – DEMA New Orleans 2026
Tuesday–Thursday | 5:00–6:00 PM
HEAD Watersports Booth #1629