



Scuba Educators International will be launching their Veterans approved Career Development Program at DEMA booth 833 on day one of the show. This program has been abused by individuals in the private sector for a while. The VA has prosecuted and punished numerous individuals for this abuse. The VA then determined that they needed to change how the program was implemented. Scott Earnhardt, our Director of Military Affairs, assisted the VA with this process. The program was launched by the VA in March 2025 and SEI began a soft launch at that time.

Scuba Educators International holds our Veterans near and dear to our hearts. Three members of our Executive Staff are combat veterans. SEI began setting up our Veterans program 4 years ago. The first thing developed was our Segway program for both USA Veterans and our NATO allies, then our Career Development Program. This began at a time when the Veterans Administration had identified abuses in the program and the private sector not following proper procedures. Scott was on the ground floor with the VA and was involved in many hours of work with the VA to reset this great program. Mission accomplished.

On November 11, 2025, day one of the DEMA show, Scuba Educators International will do the full launch of the program. SEI's experts, Scott Earnhardt and Connie Maxwell, on the program will be in attendance all week to interview Dive Instructors/Operations that are interested in teaching this great program. They will of course be available to Veterans wishing to enroll in a program.

The program will not be offered Willy-nilly to anyone and everyone. It will be done regionally, and an extensive background check of the Instructors and Dive shops will be done prior to SEI allowing them to participate. USA Veterans will have a priority. Unlike other agencies, there will be no application fee nor recurring annual fees to have this privilege. After all, there really is no expense to the Training Agency which would require a fee. There will also not be a fee to receive assistance from SEI to get you set up and trained on the program. In simpler terms, there are no charges involved other than your regular certification fees.

If you have the desire to work with this program stop by the Scuba Educators International booth #833 at DEMA. If you are a veteran of the USA or any of our Allies, be sure to stop by the booth on opening day and allow us to thank you for your military service. Just in case you haven't noticed, opening day of DEMA is Veterans Day.



Kenny Wheeler

Director of Marketing and Sales

Scuba Educators International

info@scubaeducators.org

kennyw@scubaeducators.org