

Firm Sponsorship Opportunities

2026-2027



ICBA



Who We Are

Founded in 1895, the Ingham County Bar Association continues its 130-year tradition of service to the legal profession and the greater Lansing community, bringing lawyers together to join in a strong organization that works to achieve objectives that transcend the individual. The ICBA is proud to provide programs and services designed to improve our local judicial system, foster & enhance the quality of legal services in our community, and provide educational and professional programs for our members. Welcome to the Ingham County Bar Association!

Why Partner With the ICBA?

ICBA sponsorship opportunities help position your firm at the center of the local legal community. Through events, programming, and networking opportunities, your firm gains meaningful visibility among attorneys, judges, and legal vendors while supporting the professional connections and resources that strengthen the bench and bar.

Serving the Lansing area legal profession since 1895



Event Opportunities

All event sponsorships provide firms with pre-event, onsite, and post-event recognition. ICBA regularly updates and includes current sponsor listings in promotional emails, highlights sponsors on social media, lists sponsors in printed programs* and on sponsor boards onsite, as well as includes sponsors in presentation slideshows*. Finally, a special thank you is included in BRIEFS for each event, listing all sponsors.

- **Ask a Lawyer** (October 2026)
- **Annual Dinner** (November 2026)
- **Meet the Judges** (January 2027)
- **Annual Barrister's Night** (March 2027)
- **Annual Meeting + Shrimp Dinner** (May 2027)
- **Social Deliberations** (4-6/fiscal year)

Marketing Opportunities

In addition to the multiple ways we highlight event sponsors, ICBA provides ample options for additional marketing of your firm throughout our digital network.

Exclusive Member Update Banner

Your firm logo and link at the beginning of two (2) distributions of one (1) ICBA Member Update (one (1) update/month, each update released two (2) times).

Website Listing

Feature your firm's profile on our website. Provide your firm's website, logo, and a description of your organization.

Social Media Exposure

ICBA will share at least four (4) posts from your firm to our social media pages, tagging your firm page in them.

Logo in BRIEFS Distribution

Have your firm logo and link in one (1) distribution of the four (4) issues of ICBA BRIEFS that go out each year.

Member Update Insert (half page)

Your firm can provide an insert (promotional piece) for two (2) distributions of one (1) ICBA Member Update (one (1) update/month, each update released two (2) times); this is 7.5" inches wide by 5.5" high, or half page in size.

**When applicable; some events may not have a printed program or presentation slideshow, or may have an alternative visibility option.*



Firm Packages 26-27

Champions
\$4,500

Leaders
\$2,900

Supporters
\$950

Events	<i>A la carte Sponsor Pricing</i>	ALL	Pick 3	Pick 1
Ask A Lawyer	\$400	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Dinner	\$500	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meet the Judges	\$400	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Barrister's Night	\$400	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Meeting + Shrimp Dinner	\$400	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Deliberations	\$500	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1 Registration to Each Event		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marketing		ALL	Pick 3	Pick 1
Exclusive Member Update Banner	\$600	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Website Listing	\$400	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Media Exposure	\$500	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo in BRIEFS Distribution	\$400	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member Update Insert	\$600	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Membership				
Individual ICBA Memberships	\$150/ each	2		
Estimated Value		\$5,500+	\$3,500+	\$1,100+

ICBA Firm Sponsorship Form

Sponsorship Year 2026-2027 (July 1, 2026 - June 30, 2027)

		Champions \$4,500	Leaders \$2,900	Supporters \$950	Build Your Own check and add the total
Event Opportunities		ALL	Pick 3	Pick 1	
Ask A Lawyer (Oct. 2026)	\$400	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Dinner (Nov. 2026)	\$500	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meet the Judges (Jan. 2027)	\$400	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Barrister's Night (March 2027)	\$400	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Meeting + Shrimp Dinner (May 2027)	\$400	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Deliberations (4-6/fiscal year)	\$500	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1 Registration to Each Event		<input checked="" type="checkbox"/>			
Marketing Opportunities		ALL	Pick 3	Pick 1	
Exclusive Member Update Banner	\$600	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Website Listing	\$400	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Media Exposure	\$500	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo in BRIEFS Distribution	\$400	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Member Update Insert	\$600	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Membership					
2 Individual ICBA Memberships	\$150/each	<input checked="" type="checkbox"/>			
Choose a Plan	Est. Value:	\$5,500+	\$3,500+	\$1,100+	
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Name of Contacting Representative _____

Firm Name (please print exactly how you want your firm name to appear in marketing pieces) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email Address _____

Check enclosed, payable to ICBA

TOTAL PAYMENT _____

Authorized Signature _____

Date _____

*On occasion, ICBA will add events/activities to their calendar
 Please complete the forms and return to: ICBA PO Box 66 Grand Ledge, MI 48837
Phone: 517-627-3938 **Email:** support@inghambar.org **Website:** www.inghambar.org