

Sponsorship Opportunities

November 28, 2025



Become a sponsor of the inaugural **Weihnachts Markt: New Ulm Holiday Market**, and help bring a brand-new holiday tradition to life! Planned by the Downtown Action Team in partnership with the Heart of New Ulm, the New Ulm Area Chamber of Commerce, and the City of New Ulm, this festive event in **German Park on Friday, November 28 from 11am-5pm**, precedes the 37th Annual Parade of Lights at 6pm.

With live reindeer, shopping, music, food, and the lighting of New Ulm's 40-foot Upside-Down Christmas Tree, this event is sure to draw a big crowd and plenty of buzz. Showcase your business while supporting a community celebration that will become a local favorite. Contact the Chamber today to secure your sponsorship!

REINDEER

\$2,500

Top Placement

DASHER

\$1,000

Large Logo

DANCER

\$500

Medium Logo

PRANCER

\$250

Business Listing

Above sponsors will have their logo or business name included in promotion of this event, including:



Banner at Event



Social Media Pages



New Ulm Journal



newulm.com



Chamber e-newsletter



TANNENBAUM (TREE) SPONSOR \$75



Phone
507-233-4300



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More Information
www.newulm.com