

Become a sponsor of the inaugural Weihnachts Markt: New Ulm Holiday Market, and help bring a brand-new holiday tradition to life! Planned by the Downtown Action Team in partnership with the Heart of New Ulm, the New Ulm Area Chamber of Commerce, and the City of New Ulm, this festive event in German Park on Friday, **November 28 from 11am-5pm**, precedes the 37th Annual Parade of Lights at 6pm.

With live reindeer, shopping, music, food, and the lighting of New Ulm's 40-foot Upside-Down Christmas Tree, this event is sure to draw a big crowd and plenty of buzz. Showcase your business while supporting a community celebration that will become a local favorite. Contact the Chamber today to secure your sponsorship!

REINDEER

DASHER

DANCER

PRANCER

\$2,500

\$1,000

\$500

\$250

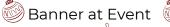
Top Placement

Large Logo

Medium Logo

Business Listing

Above sponsors will have their logo or business name included in promotion of this event, including:











🥯 newulm.com 🛛 Chamber e-newsletter



TANNENBAUM (TREE) SPONSOR \$75





