

# SPONSORSHIP OPPORTUNITIES

**MARCH 25, 2026**  
**CIVIC CENTER**



The deadline to sponsor is March 6<sup>th</sup>, 2026.

Please consider sponsoring the New Ulm Area Career Expo! Each year, hundreds of 8th and 10th grade students from around the area come together to explore different career paths and occupations available in our region. This is our next generation of workforce! This event is a collaboration between the New Ulm Area Chamber of Commerce and the Business Education Network. If you are interested in becoming a sponsor, or have any additional questions, please contact the Chamber at 507-233-4300 or [chamber@newulm.com](mailto:chamber@newulm.com).



Registration fees will be waived for all sponsors, and sponsors will also have their logo or business name included in promotion of this event, including:

- 📁 Banner at Event
- 📁 Social Media Pages
- 📁 New Ulm Journal
- 📁 [newulm.com](http://newulm.com)
- 📁 Chamber e-newsletter
- 📁 Gameshow slideshow

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Promo Video



# MARCH 25, 2026 CIVIC CENTER, NEW ULM, MN

**\*Registration Fee - \$25 per business**



**\*Registration fees will be waived for Centers of Excellence, Career Expo sponsors, and businesses that provide 25 prizes for the game show.**

When planning for the New Ulm Area Career Expo, remember this is a career event for 8th and 10th graders.

We ask that you have visual and interactive elements, or some representation of the various career clusters within your business, present at your booth. This could be a 3-D/sensory model, gear, tools, small heavy machinery, simulators, live demonstrations, etc. Be prepared to approach them for engagement, as they may be shy or not know how to approach your interactive elements.

You will be arranged by career clusters. We will share the clusters with you if you would like to coordinate with other businesses on interactive elements and experiences. The standard space is 10'x10'. If you would like to bring a vehicle or other piece of large machinery, you will need to get approval prior to March 7th by contacting the Chamber at [chamber@newulm.com](mailto:chamber@newulm.com).

We are also seeking prize giveaways for the Game Show segment of our event! Items such as water bottles, stress balls, t-shirts, frisbees, or small gift cards (around \$5) would be ideal. We ask that each participating game show business provide 25 quality giveaway items—something students are likely to keep and use, helping your business get the full benefit of ongoing visibility and free advertising.

**507-233-4300**

**[www.newulm.com](http://www.newulm.com)**

**1 N Minnesota St, New Ulm, MN**

Business/Agency Name:	
Mailing Address:	Sponsorship Level:
Contact Person:	Number of Volunteers Attending:
Email:	Additional Accomodations (extra space, oversized door, etc):
Phone Number:	

Please describe your booths interactive element/activity:
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