



Sponsorship Opportunities

Become a sponsor of the 2nd Annual Downtown Polka Palooza and help keep the music, tradition, and fun alive in New Ulm! Hosted by the New Ulm Business & Retail Association, a committee of the New Ulm Area Chamber of Commerce, this lively event takes place July 24th & 25th in the heart of downtown.

With live polka music, dancing, food, drinks, and a festive atmosphere celebrating New Ulm's rich German heritage, Downtown Polka Palooza is sure to draw a large crowd and create unforgettable energy throughout the city. Showcase your business while supporting a growing community tradition that brings people together and keeps downtown vibrant. Contact the Chamber today to secure your sponsorship!

Accordion Ally

\$250

Business Listing

Band Booster

\$500

Medium Logo

Oompah Organizer

\$1,000

Large Logo

Above sponsors will have their logo or business name included in promotion of this event, including:

-  Banner at Event
-  Social Media Pages
-  New Ulm Journal
-  newulm.com
-  Chamber e-newsletter



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More Information
www.newulm.com