

January 6, 2026



Dear Area Business Leaders:

You are cordially invited to attend the 19th Annual Career Expo! Showcase the careers at **YOUR** business to local 8th and 10th grade students during the Expo.

19th Annual New Ulm Area Career Expo

Wednesday, March 25th, 2026

New Ulm Civic Center, 1212 N Franklin St.

10:00 a.m. – 1:50 p.m.

This event partners with businesses and schools to provide 8th and 10th graders with career exploration experience. Around 700-800 students will engage with employees and activities highlighting various careers, while exhibitors answer questions about education, skills, wages, and opportunities. This expo is crucial for introducing students to potential careers before they enter the workforce or pursue further education. **Exhibitors are required to have interactive hands-on elements.** This could be a 3-D/sensory model, gear, tools, small heavy machinery, simulators, live demonstrations, games, etc.

We are bringing back the popular Game Show & Storytelling activity for 10th graders! This will take place in the North Arena (exhibit hall will be in South Arena). We are requesting small prizes from businesses to use for the Game Show. Businesses who donate 25 prizes do not have to pay a registration fee; the prize items can be logoed (water bottles, stress balls, T-shirts, frisbees, \$5 gift cards, etc.). Students will win prizes as they participate in career-based games.

Here is the day's schedule:

- 8:00 a.m. Businesses arrive and set up their booth.
- 10:00 a.m. – 11:30 a.m. 8th grade groups come through the exhibits only.
- 11:30 – 12:15 p.m. A quick lunch provided for exhibitors and event volunteers.
- 12:15 – 1:50 p.m. 10th graders. Half of the students will start in the exhibit hall and half in the Game Show/Storytelling. They will switch after 45 minutes.

The cost to participate in the New Ulm Career Expo is \$25 for Chamber Members and \$50 for non-members. The fee can be waived by sponsoring (\$250, \$500 or \$1,000 - see sponsorship flyer), or by donating 25 prizes for the Game Show. Registration fees are also waived for Centers of Excellence. The standard space is 10'x10', with tables, chairs, and lunch included. For large machinery or vehicles (an overhead door is available to bring large equipment inside), contact the Chamber for approval by February 27th and return the completed form. For more information, contact the New Ulm Chamber of Commerce at 507-233-4300 or chamber@newulm.com.

Thank you!

The Career Expo Committee

Co-chairs: Alicia Rahe, Nuvera; Sara Bode, Citizens

Committee members: Nicole Blekestad, Oak Hills; Brittney Schmiesing, Chuck Spaeth Ford; Ashley Schiefert, MR Paving; Jeremy Vang & Rosanna Schrader, New Ulm Steel; Sarah Kosak, South Central WorkForce Council; Katie Mons, Junior Achievement; Natasha Bunn, MVAC; Sean Koster, Anita Longtin, and Alix Wenniger, NU Public; Sarah Warmka & Sarah Sveine, New Ulm Chamber



Please return this form by **February 27th, 2026**.

Company Name: _____

Company Contact Person: _____

Email: _____

Phone: _____ Number of tables needed _____

Number of chairs needed _____ How many lunches will be needed: _____

What types of jobs are you highlighting at the Expo? _____

Describe your booths interactive elements: _____

Any special space needs? _____

***Do you need access to electricity?** _____ Yes _____ No (Limited Access)

Are you planning any outdoor exhibits? If so, please describe _____

Are you planning on partnering with another exhibitor? If so, who _____

**We will let you know who else is in your 'cluster' as the event approaches, in case you want to collaborate.*

Please select one or more of the following:

Registration Fee: \$25 Chamber Member \$50 Non-Member

Registration Fee waived for the following:

Donate 25 prizes Sponsorship (amount: _____) Center of Excellence

Thank you for participating! Please return this form, with your payment, to the New Ulm Area Chamber of Commerce, P.O. BOX 384, New Ulm, MN 56073, and designate Career Expo, or email to chamber@newulm.com. Invoicing is available for Chamber Members. 4% fee added for credit card payments.

**SCAN TO WATCH
PROMO VIDEO**



*** Electricity is limited** so please only select electricity if absolutely necessary for your exhibit and bring plenty of extensions cords. Wi-Fi is available.