



## 2019 Business Expo

### Exhibitor Packages

#### **Option 1: Supporting Sponsor/Exhibitor Package: \$1500 (Gold Level of Visibility & Advertising)**

- 1<sup>st</sup> Choice Selection for One Booth Space on the Main Room Floor
- 8' Backdrop with Pipe & Drape behind your exhibit space
- 7" x 44" Exhibit ID Sign with your Company Name & Logo
- 6' skirted table, two chairs, electrical and internet access
- Company name prominently listed on print ads with printed media partners: Community Advocate and the Worcester Business Journal
- Company name prominently listed on front of the EXPO invitation mailed to 5,000 businesses from Worcester to Boston and MetroWest/495 Region
- Company Name prominently listed on expo electronic invitations sent to the Chamber member and nonmember lists (9,200 contacts)
- Company name included on expo signage (poster board signage will be on display in hotel lobby and back entrance)
- Company name prominently listed on the expo page of the Corridor 9/495 Regional Chamber Website with link to your company website
- Advertising on Chamber's Social Media
- Company name listed as "EXPO Sponsor" on the cover sheet of exhibitors list distributed to all expo attendees
- One Complimentary Email Announcement to promote your business directly to the Chamber's email list (3,300 contacts)
- Contact information of all show attendees and exhibitors with email addresses (sent in excel format post event)
- Sponsorship recognition badges for company representatives

#### **Option 2: Elite Exhibitor Package: \$800 (Silver Level)**

- Prime Exhibit Space Location on the Main Showroom Floor
- 8' Navy Blue Backdrop Pipe & Drape behind your exhibit space
- 7" x 44" Exhibit ID Sign with your Company Name
- 6' x 24" skirted table, two chairs, electrical and internet access
- Enhanced Exhibitor Listing in Expo Invitation (Company name **"highlighted" in red** on the "exhibitors listing" of the expo invitation sent to 5,000 contacts from Worcester to Boston and 495 region)
- Contact information of all show attendees and exhibitors with email addresses (sent in excel format post event) **(Great list to use for your own marketing purposes!)**
- Company name listed in the "exhibitors directory" on the Chamber's website
- Exhibitor Nametags for company representatives
- 1-Minute Video to Talk About Your Business **(Video will be taken during Expo and sent to you post event to use on your own social media or website) New Benefit this Year!**

**Option 3: Standard Exhibitor Package: Booths range in cost from \$400-\$600 depending on booth location**

- Exhibit space on the Main Show Floor (depending on availability/first come-first serve basis)
- 8' Navy Blue Backdrop Pipe & Drape behind your exhibit space
- 6' x 24" skirted table, two chairs, electrical and internet access
- Company name on the "exhibitors listing" of the expo invitation being sent to 5,000 contacts from Worcester to Boston and 495 region
- Company name listed in the "exhibitors directory" on the Chamber's website
- Exhibitor Nametags for company representatives

**Option 4: Atrium Exhibitor Package: \$375**

- Exhibit Space in the Promenade (outside the main showroom floor/first come-first serve basis)
- 6' x 24" skirted table, two chairs, electrical and internet access
- Company name on the "exhibitors listing" of the expo invitation being sent to 5,000 contacts from Worcester to Boston and 495 region
- Company name listed in the "exhibitors directory" on the Chamber's website
- Exhibitor Nametags for company representatives