

2020 GSAR Board of Director Elections

We have 3 openings for the 2021-2024 GSAR Director positions. Please read through the information and get to know our 6 candidates so that you can vote for the ones you feel are most qualified to represent you! Voting will take place electronically through a unique link via email beginning August 27 and goes through September 10, 2020.



David Manzano Sr.

David Manzano Sr. began his real estate career in 1989 and is a licensed Associate Broker. He conducts all aspects of his business with a "client first" philosophy. This means he keeps himself accessible, is a good listener as well as a good communicator, and responds quickly to the needs of his clients and business colleagues. Integrity, in-depth community and market knowledge, effective negotiation skills and a high-quality professional network, are just a few of the hallmarks of Dave's work. In addition to "REALTOR® of the Year" in 2001 and 2005, Dave has been honored over his prestigious career with numerous company awards. Dave also served as GSAR's president in 2008 & 2009 when so much was accomplished for the association as well as the members. Dave has an optimistic approach which spreads! When you combine all of this with over 12 years of past experience as a board director and several additional years as Legislative Chairperson, having Dave back at the board, if elected, is very exciting! Dave loves to ride his Harley, sit in with local bands, and volunteers for any community fundraising events he can attend. Married for 40 years, a great Husband, Father and Grandfather, Dave is ready to embrace the challenges ahead. He will continue to bring his expertise, unique style and impeccable record of experience to the table.

I am honored to be nominated to serve on the GSAR Board of Directors. Selling or purchasing a home is one of the biggest decisions that we will make in our lives. For many years I have been helping local families fulfill their dreams and for the past 5 years I have been helping agents meet their goals by growing their business in Real Estate. As a full time real estate agent, Associate Broker and Manager, I am familiar with Central New York market conditions & real estate business, as well as what an agent needs to be successful in the industry. I've been a REALTOR® for 14 years and a member of GSAR for 9 Years. I been on the Grievance Committee from 2015-2017 and Committee Chairperson from 2018-2020. I have the expertise and a successful track record that you need as a representative on the Board. My main focus is on technology and how to use it to make our jobs easier, all while maintaining our relationships with clients, other agents, buyers and sellers. In our ever changing profession you want to work with an agent who understands technology and how to apply it to a real estate transaction. I look forward to collaborating with all of you through a position on the GSAR Board of Directors. Thank you for your Vote! Let's make 2021 legendary!



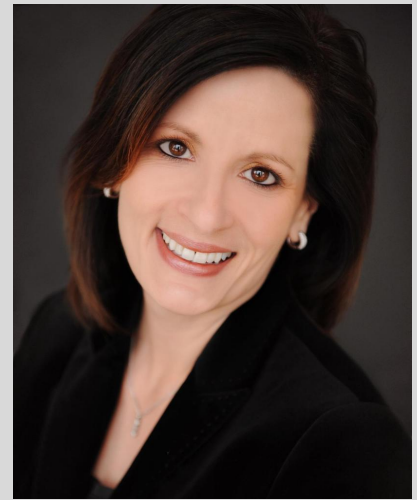
Eric Pedrotti



Jeff Roney

As a past President of the Greater Syracuse Association of REALTORS®, it would be an honor to serve once again as a member of the Board of Directors. The times in which we live are different and present their own set of opportunities for all of us as human beings and as members of the Realtor family. I am grateful for the experiences I have had as REALTOR® for the past 34 years, and for the trust that has been placed in me to lead through several shifts in the market. I currently serve as a member of the CNYIS Board of Directors and am a past VP of that organization. In addition I served for 4 years as a Team Leader for a brokerage in the area and am currently the Finance Committee Chairperson for Dewitt Community Church. My goal is to have all of your best interests at heart while carefully considering the decisions that will need to be made as we navigate through these unique times. Thank you in advance for your support and confidence in me...I truly appreciate it.

Mary Rouse is a New York State Licensed REALTOR® and has been for 30 -plus years. She focused on listings and sales until 2010, and then joined the leadership team at her current brokerage. She spent the last 10 years overseeing multiple offices within her brokerage. She is the Co-Branch director for the newly built CNY East Branch and also Cazenovia and Chittenango. She also oversees the newest division of the brokerage Professional Select Services. She currently serves on the Professional Standards Committee for both GSAR and Mohawk Valley Association of REALTORS® (MVAR). She is a past committee member of MVAR's Education Committee. In addition to her many years of real estate experience, she also brings years of serving on Executive Boards as a part director of the Canastota Community Chest, the Canastota Canal Town Corporation, the Madison County Children's Camp, and the Canastota Children's Council. She is honored to be a nominee for the GSAR Board of Directors and feels that there has never been a more pressing time for strong leadership to represent our membership. Her leadership style focuses on providing advocacy, resources and education to those she represents. Our industry is one that needs fresh ideas and new approaches to ensure we stay vigilant as we move forward in a very different world. On a local level she promises to be an impact maker and strives for excellence to deliver top notch service to you. She is a lifelong resident of Canastota and married to her high school sweetheart, Todd, for 36 years. Together they share two sons and daughter-in-law, Mick & Cristen, Jonathan and an adorable Pug Theo.



Mary Rouse



Thank you for the nomination. Starting a second career in real estate in 2010, after a 30-year tenure as a self-employed salon owner, I have capitalized on the tremendous skill set I developed in my previous vocation to grow my present career as a REALTOR®. The most important components of my professional life have always been my ability to build meaningful interpersonal relationships, a desire to learn all I can about what I am involved in, and my strong work ethic. I have brought my cooperative spirit to the real estate environment, including my previous 4 years on the GSAR Board of Directors. I am excited about the prospect of continuing to collaborate with others within the GSAR Board, for the betterment of our organization. I am a member of the GSAR Diversity and Fair Housing Committee, the Legislative Committee, and current co-chair of the Main Event Task force. In addition, I have frequently attended the annual NAR conference and I've attended numerous D.C. Legislative Conferences. Participating in these conferences has given me the opportunity to learn how other associations are addressing national and local issues, as well as allowed me to participate in having our collective REALTOR® voice heard on matters of concern. I hope to continue to share my knowledge and community relationships with the Board. My commitments to my career as a REALTOR®, to the community we serve, and to this board within which we function, clearly demonstrate my desire to serve a second term as an active board member. I thank you for your consideration.

Mary Jo Heitkamp-France

With over 30 years in the real estate profession, I have seen the many technological advancements that have transformed the buying and selling process in our industry. Starting in 1989 as a selling agent in Madison County, I later moved in 1999 to the Skaneateles area and have spent the last 20+ years specializing in waterfront properties, vacation homes, historic Victorians, and farms. Over the years, I have achieved Silver, Gold, and Platinum Awards based on closed transactions, as well as attained recognition as a Presidents Council and Champions Club member. In addition to my current selling career, I was asked to become the office manager for my current brokerage, a role which I continue in presently. Always embracing new tools and program enhancements, I have had the privilege over the past few years of training both new and seasoned agents on propitiatory and GSAR tools, programs, and practices. I firmly believe real estate technology that offers ease of use and that streamlines our specific duties and services deserves to be introduced, promoted, and instructed to the membership. Truly, our industry was ready to go more completely virtual and the pandemic was the catalyst that jolted us into today's new real estate future! In electing me to the GSAR Board of Directors, I would bring a working understanding of all facets of the industry, and I would be honored to be your voice for Central New York.



Kathy Walton