

# Overview – Snapshot

## Greater Syracuse Association of REALTORS

August 2022



<b>Listing Activity</b>	
Showable Listings	3,299
Enabled Showable Listings	3,081
Percent Enabled Listings	93%
Appointments (Month)	14,981
Appointments (All – Since Inception)	728,073
Average Appointments Per Day (Month)	483
<b>Office Activity</b>	
Active Offices	251
Fully Enabled Offices	237
Partially Enabled Offices	9
Percent Enabled Offices	98%
Percent of Offices That Used System (Month)	84%
Percent of Offices That Used System (All)	77%
<b>Agent Activity</b>	
Offices in Which Agents Took Appointments (Month)	161
Offices in Which Agents Took Appointments (All)	322
Offices in Which Agents Used System (Month)	212
Offices in Which Agents Used System (All)	396
Active Offices – Agents Used System (All)	194

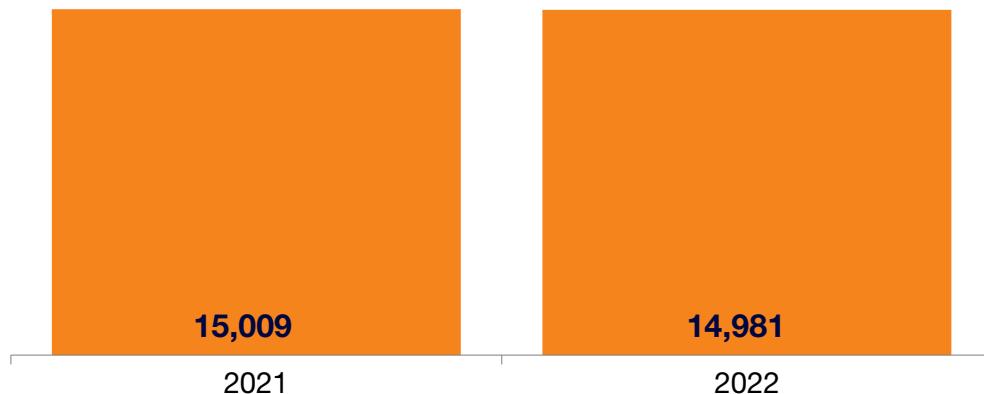
# Appointments (Month)

Greater Syracuse Association of REALTORS

August 2022

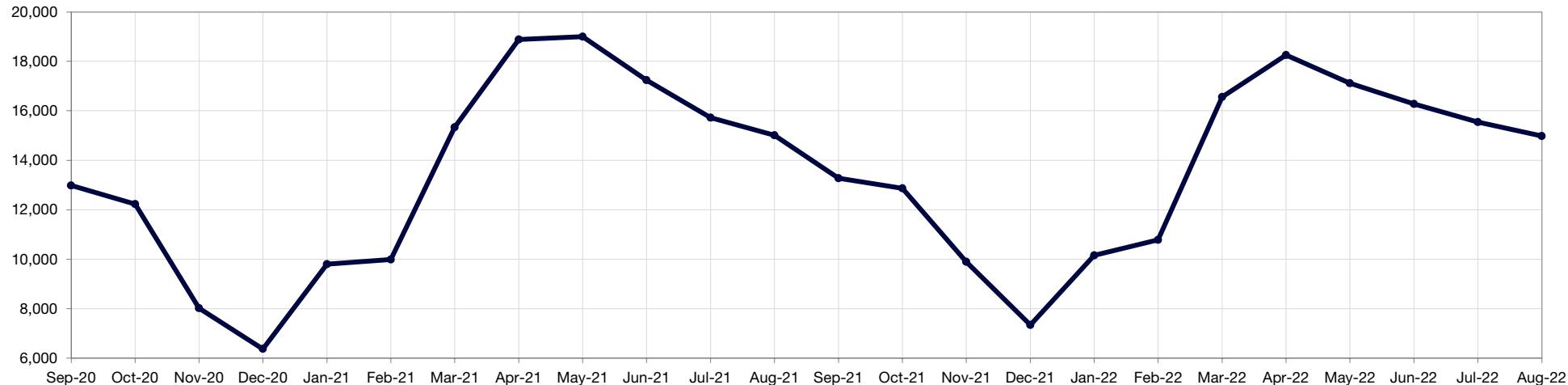


August



Month	Current Year	Prior Year	Percent Change
August 2022	14,981	15,009	-0%
July 2022	15,544	15,725	-1%
June 2022	16,281	17,243	-6%
May 2022	17,116	18,998	-10%
April 2022	18,252	18,879	-3%
March 2022	16,554	15,335	+8%
February 2022	10,777	9,982	+8%
January 2022	10,151	9,802	+4%
December 2021	7,337	6,371	+15%
November 2021	9,897	8,015	+23%
October 2021	12,869	12,225	+5%
September 2021	13,272	12,979	+2%
12-Month Average	13,586	13,380	+2%

## Historical Appointments (Month)



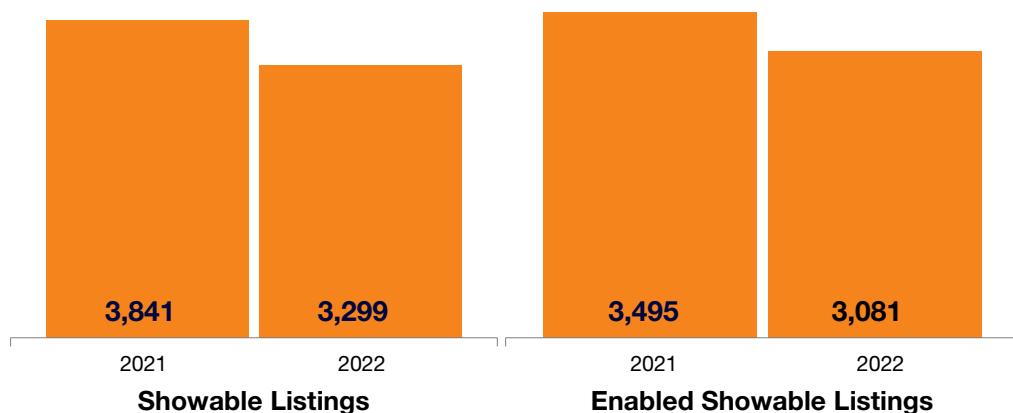
# Showable and Enabled Showable Listings

## Greater Syracuse Association of REALTORS

### August 2022

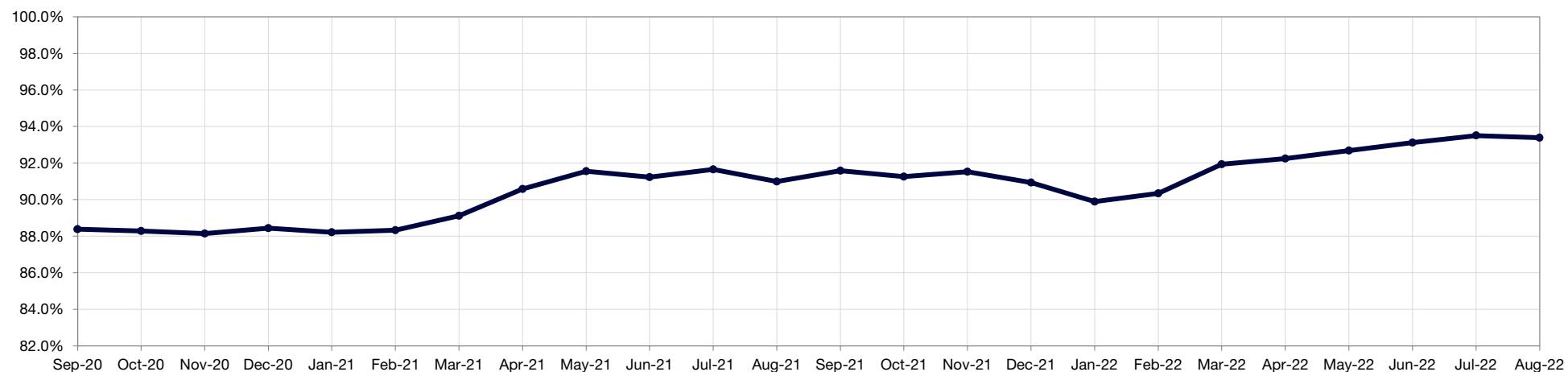


**August**



Month	Showable Listings	Enabled Showable Listings	Percent Listings Enabled
August 2022	3,299	3,081	93%
July 2022	3,419	3,197	94%
June 2022	3,313	3,085	93%
May 2022	2,993	2,774	93%
April 2022	2,618	2,415	92%
March 2022	2,394	2,201	92%
February 2022	2,278	2,058	90%
January 2022	2,414	2,170	90%
December 2021	2,634	2,395	91%
November 2021	3,196	2,925	92%
October 2021	3,532	3,223	91%
September 2021	3,732	3,418	92%
12-Month Average	2,985	2,745	92%

**Percent of Listings Enabled**



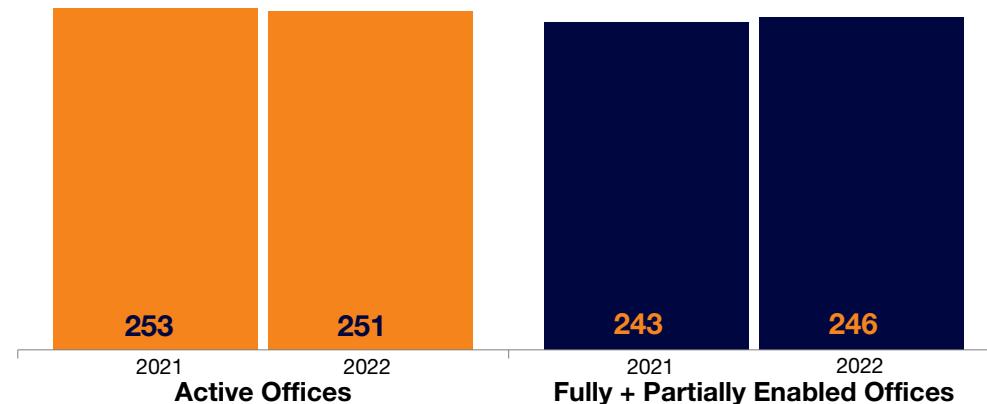
# Active and Enabled Offices

## Greater Syracuse Association of REALTORS

### August 2022



August



Month	Active Offices	Fully + Partially Enabled Offices	Percent of Offices Enabled
August 2022	251	246	98%
July 2022	249	243	98%
June 2022	250	244	98%
May 2022	254	247	97%
April 2022	250	244	98%
March 2022	243	239	98%
February 2022	247	242	98%
January 2022	244	238	98%
December 2021	247	240	97%
November 2021	254	247	97%
October 2021	256	247	96%
September 2021	253	245	97%
12-Month Avg.	250	244	97%

### Historical Percent of Offices Enabled



# Overview – Full Year

## Greater Syracuse Association of REALTORS

### August 2022



Listing Activity	21-Aug	21-Sep	21-Oct	21-Nov	21-Dec	22-Jan	22-Feb	22-Mar	22-Apr	22-May	22-Jun	22-Jul	22-Aug
Showable Listings	<b>3,841</b>	3,732	3,532	3,196	2,634	2,414	2,278	2,394	2,618	2,993	3,313	3,419	<b>3,299</b>
Enabled Showable Listings	<b>3,495</b>	3,418	3,223	2,925	2,395	2,170	2,058	2,201	2,415	2,774	3,085	3,197	<b>3,081</b>
Pct. Enabled Listings	<b>91%</b>	92%	91%	92%	91%	90%	90%	92%	92%	93%	93%	94%	<b>93%</b>
Appointments (Month)	<b>15,009</b>	13,272	12,869	9,897	7,337	10,151	10,777	16,554	18,252	17,116	16,281	15,544	<b>14,981</b>
Appointments (All – Since Inception)	<b>564,162</b>	577,642	590,574	600,539	607,952	618,568	629,345	645,899	664,151	681,267	697,548	713,092	<b>728,073</b>
Office Activity	21-Aug	21-Sep	21-Oct	21-Nov	21-Dec	22-Jan	22-Feb	22-Mar	22-Apr	22-May	22-Jun	22-Jul	22-Aug
Active Offices	<b>253</b>	253	256	254	247	244	247	243	250	254	250	249	<b>251</b>
Fully Enabled Offices	<b>240</b>	239	241	240	233	231	234	230	235	238	236	234	<b>237</b>
Partially Enabled Offices	<b>5</b>	6	6	7	7	7	8	9	9	9	8	9	<b>9</b>
Pct. Enabled Offices	<b>97%</b>	97%	96%	97%	97%	98%	98%	98%	98%	97%	98%	98%	<b>98%</b>
Pct. of Offices That Used System (Month)	<b>85%</b>	85%	82%	81%	82%	85%	84%	87%	87%	87%	84%	84%	<b>84%</b>
Pct. of Offices That Used System (All)	<b>77%</b>	77%	76%	75%	75%	73%	74%	75%	75%	72%	75%	78%	<b>77%</b>
Agent Activity	21-Aug	21-Sep	21-Oct	21-Nov	21-Dec	22-Jan	22-Feb	22-Mar	22-Apr	22-May	22-Jun	22-Jul	22-Aug
Offices in Which Agents Took Appts. (Month)	<b>163</b>	164	161	157	144	141	149	150	154	153	159	159	<b>161</b>
Offices in Which Agents Took Appts. (All)	<b>313</b>	313	313	314	315	317	319	318	320	322	322	322	<b>322</b>
Offices in Which Agents Used System (Month)	<b>214</b>	216	209	207	203	208	207	211	217	220	209	210	<b>212</b>
Offices in Which Agents Used System (All)	<b>384</b>	384	386	386	388	388	391	389	393	393	394	394	<b>396</b>
Active Offices – Agents Used System (All)	<b>195</b>	196	194	191	186	179	183	183	187	184	187	193	<b>194</b>

# Additional Metrics

Greater Syracuse Association of REALTORS

August 2022



Additional Metrics	
Usage - Unique Agents (last 90 days)	1,655
# of Agents with Showable Listing	769
Unique Users - Agent Mobile App (last 90 days)	1,178
Unique Users - Consumer Mobile App/Website (last 90 days)	41
Feedback Requested	12,668
Feedback Responses	4,736