

Overview – Snapshot

Greater Syracuse Association of REALTORS

November 2023



Listing Activity	
Showable Listings	2,612
Enabled Showable Listings	2,414
Percent Enabled Listings	92%
Appointments (Month)	8,766
Appointments (All – Since Inception)	912,629
Average Appointments Per Day (Month)	292
Office Activity	
Active Offices	241
Fully Enabled Offices	228
Partially Enabled Offices	8
Percent Enabled Offices	98%
Percent of Offices That Used System (Month)	85%
Percent of Offices That Used System (All)	75%
Agent Activity	
Offices in Which Agents Took Appointments (Month)	148
Offices in Which Agents Took Appointments (All)	334
Offices in Which Agents Used System (Month)	204
Offices in Which Agents Used System (All)	409
Active Offices – Agents Used System (All)	181

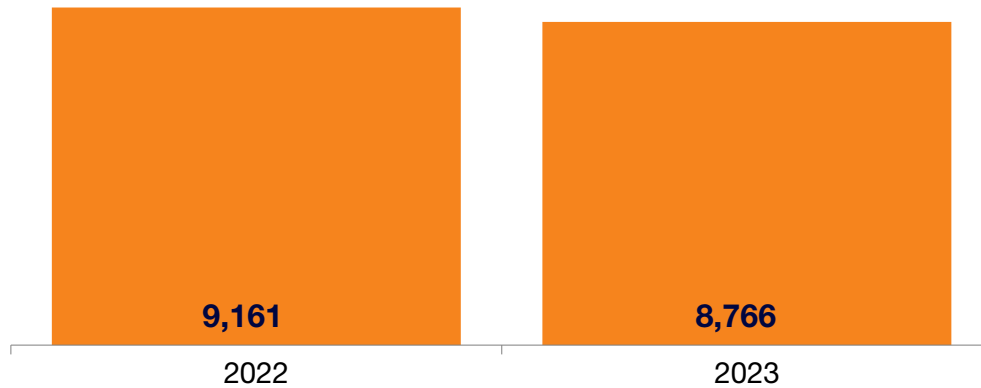
Appointments (Month)

Greater Syracuse Association of REALTORS

November 2023



November



Month	Current Year	Prior Year	Percent Change
November 2023	8,766	9,161	-4%
October 2023	11,450	11,119	+3%
September 2023	12,083	12,974	-7%
August 2023	14,608	14,981	-2%
July 2023	14,918	15,544	-4%
June 2023	17,764	16,281	+9%
May 2023	17,203	17,116	+1%
April 2023	15,303	18,252	-16%
March 2023	13,948	16,554	-16%
February 2023	10,152	10,777	-6%
January 2023	9,023	10,151	-11%
December 2022	6,084	7,337	-17%
12-Month Average	12,609	13,354	-6%

Historical Appointments (Month)



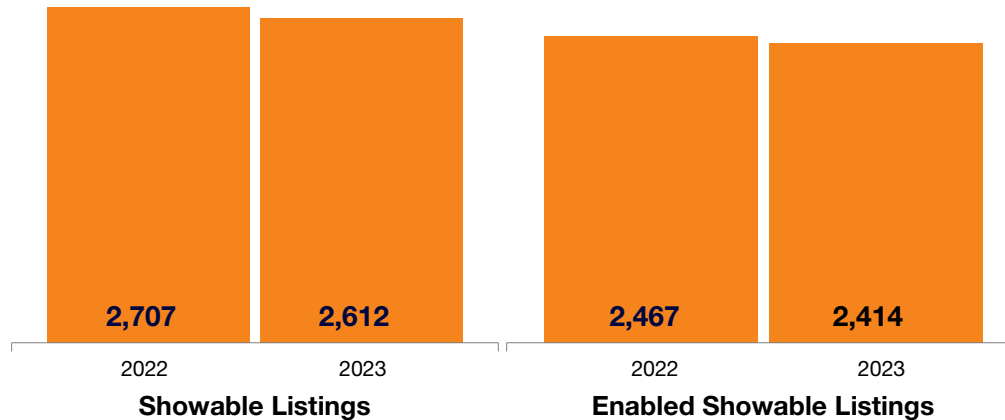
Showable and Enabled Showable Listings

Greater Syracuse Association of REALTORS

November 2023

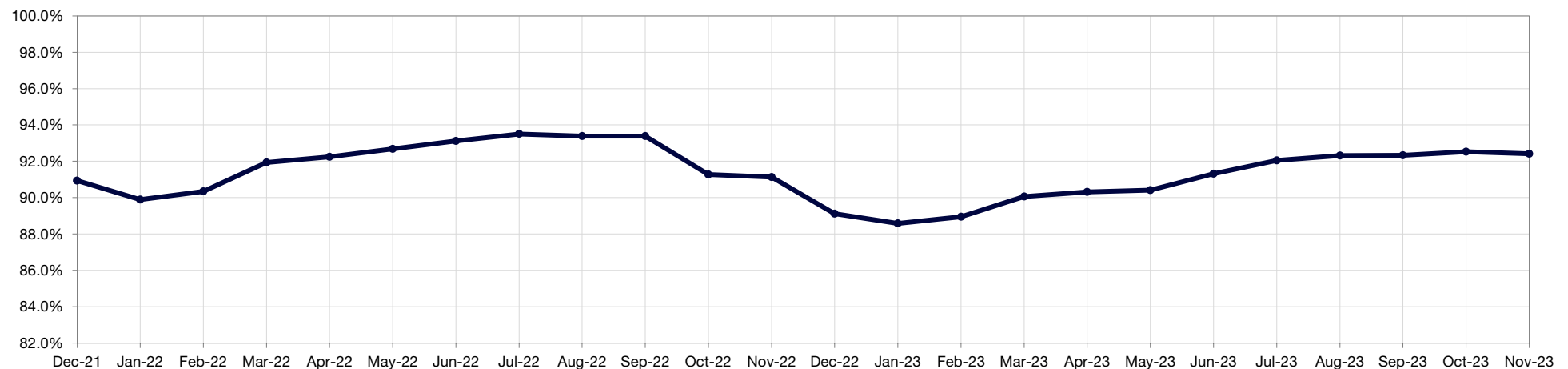


November



Month	Showable Listings	Enabled Showable Listings	Percent Listings Enabled
November 2023	2,612	2,414	92%
October 2023	2,785	2,577	93%
September 2023	2,935	2,710	92%
August 2023	2,966	2,738	92%
July 2023	2,928	2,695	92%
June 2023	2,855	2,607	91%
May 2023	2,577	2,330	90%
April 2023	2,375	2,145	90%
March 2023	2,144	1,931	90%
February 2023	2,043	1,817	89%
January 2023	2,040	1,807	89%
December 2022	2,251	2,006	89%
12-Month Average	2,543	2,315	91%

Percent of Listings Enabled



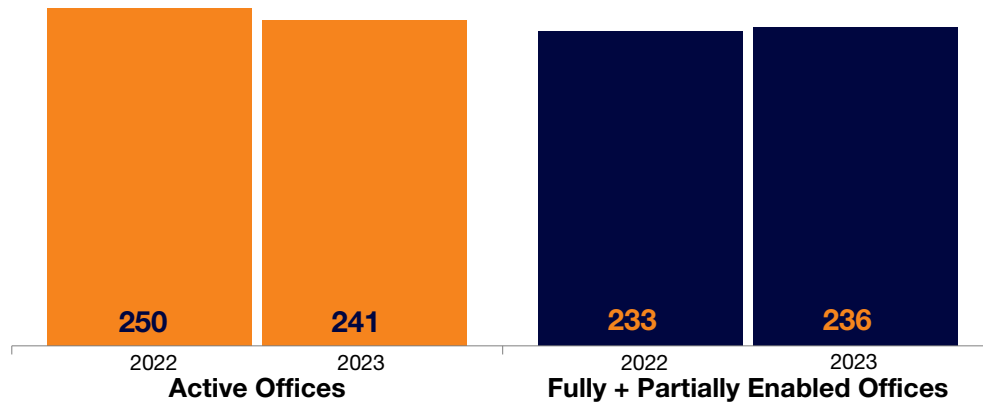
Active and Enabled Offices

Greater Syracuse Association of REALTORS

November 2023



November



Month	Active Offices	Fully + Partially Enabled Offices	Percent of Offices Enabled
November 2023	241	236	98%
October 2023	239	233	97%
September 2023	246	242	98%
August 2023	249	244	98%
July 2023	248	242	98%
June 2023	252	245	97%
May 2023	245	239	98%
April 2023	249	243	98%
March 2023	239	233	97%
February 2023	238	232	97%
January 2023	242	236	98%
December 2022	245	238	97%
12-Month Avg.	244	239	98%

Historical Percent of Offices Enabled



Overview – Full Year

Greater Syracuse Association of REALTORS

November 2023



Listing Activity	22-Nov	22-Dec	23-Jan	23-Feb	23-Mar	23-Apr	23-May	23-Jun	23-Jul	23-Aug	23-Sep	23-Oct	23-Nov
Showable Listings	2,707	2,251	2,040	2,043	2,144	2,375	2,577	2,855	2,928	2,966	2,935	2,785	2,612
Enabled Showable Listings	2,467	2,006	1,807	1,817	1,931	2,145	2,330	2,607	2,695	2,738	2,710	2,577	2,414
Pct. Enabled Listings	91%	89%	89%	89%	90%	90%	90%	91%	92%	92%	92%	93%	92%
Appointments (Month)	9,161	6,084	9,023	10,152	13,948	15,303	17,203	17,764	14,918	14,608	12,083	11,450	8,766
Appointments (All – Since Inception)	761,327	767,411	776,434	786,586	800,534	815,837	833,040	850,804	865,722	880,330	892,413	903,863	912,629

Office Activity	22-Nov	22-Dec	23-Jan	23-Feb	23-Mar	23-Apr	23-May	23-Jun	23-Jul	23-Aug	23-Sep	23-Oct	23-Nov
Active Offices	250	245	242	238	239	249	245	252	248	249	246	239	241
Fully Enabled Offices	232	226	226	224	226	234	232	236	232	237	235	227	228
Partially Enabled Offices	12	12	10	8	7	9	7	9	10	7	7	6	8
Pct. Enabled Offices	98%	97%	98%	97%	97%	98%	98%	97%	98%	98%	98%	97%	98%
Pct. of Offices That Used System (Month)	81%	78%	82%	83%	85%	82%	86%	85%	87%	84%	85%	85%	85%
Pct. of Offices That Used System (All)	73%	70%	68%	72%	73%	72%	76%	74%	76%	76%	76%	78%	75%

Agent Activity	22-Nov	22-Dec	23-Jan	23-Feb	23-Mar	23-Apr	23-May	23-Jun	23-Jul	23-Aug	23-Sep	23-Oct	23-Nov
Offices in Which Agents Took Appts. (Month)	148	133	131	138	135	141	155	147	154	149	158	158	148
Offices in Which Agents Took Appts. (All)	324	324	324	323	324	327	331	331	331	331	331	331	334
Offices in Which Agents Used System (Month)	203	192	199	197	202	204	211	213	215	209	208	204	204
Offices in Which Agents Used System (All)	398	400	400	399	399	405	405	404	405	405	405	406	409
Active Offices – Agents Used System (All)	183	171	164	172	174	180	187	187	188	188	187	186	181

Additional Metrics

Greater Syracuse Association of REALTORS

November 2023



Additional Metrics	
Usage - Unique Agents (last 90 days)	1,548
# of Agents with Showable Listing	676
Unique Users - Agent Mobile App (last 90 days)	1,211
Unique Users - Consumer Mobile App/Website (last 90 days)	24
Feedback Requested	7,435
Feedback Responses	2,675