

# Overview – Snapshot

## Greater Syracuse Association of REALTORS

### October 2022



Listing Activity	
Showable Listings	2,931
Enabled Showable Listings	2,675
Percent Enabled Listings	91%
Appointments (Month)	11,119
Appointments (All – Since Inception)	752,166
Average Appointments Per Day (Month)	359
Office Activity	
Active Offices	248
Fully Enabled Offices	231
Partially Enabled Offices	11
Percent Enabled Offices	98%
Percent of Offices That Used System (Month)	84%
Percent of Offices That Used System (All)	76%
Agent Activity	
Offices in Which Agents Took Appointments (Month)	154
Offices in Which Agents Took Appointments (All)	324
Offices in Which Agents Used System (Month)	209
Offices in Which Agents Used System (All)	396
Active Offices – Agents Used System (All)	189

# Appointments (Month)

## Greater Syracuse Association of REALTORS

### October 2022



#### October



Month	Current Year	Prior Year	Percent Change
October 2022	11,119	12,869	-14%
September 2022	12,974	13,272	-2%
August 2022	14,981	15,009	-0%
July 2022	15,544	15,725	-1%
June 2022	16,281	17,243	-6%
May 2022	17,116	18,998	-10%
April 2022	18,252	18,879	-3%
March 2022	16,554	15,335	+8%
February 2022	10,777	9,982	+8%
January 2022	10,151	9,802	+4%
December 2021	7,337	6,371	+15%
November 2021	9,897	8,015	+23%
12-Month Average	13,415	13,458	-0%

#### Historical Appointments (Month)



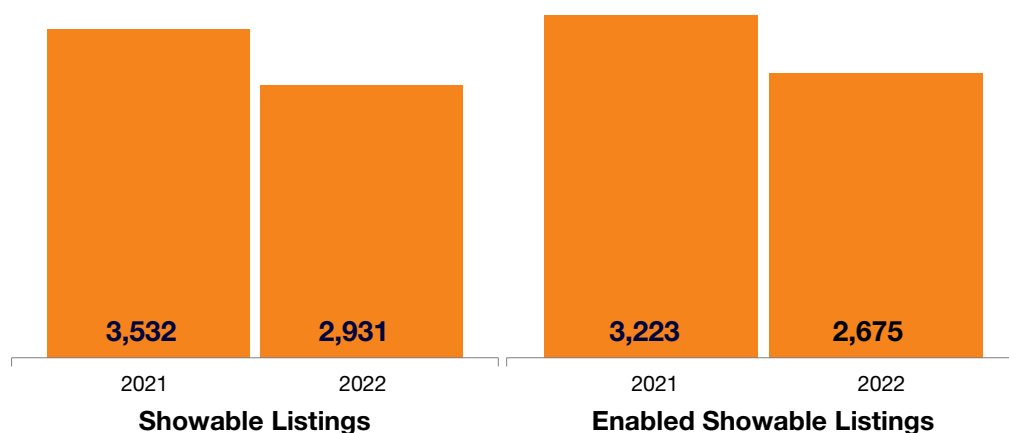
# Showable and Enabled Showable Listings

Greater Syracuse Association of REALTORS

October 2022

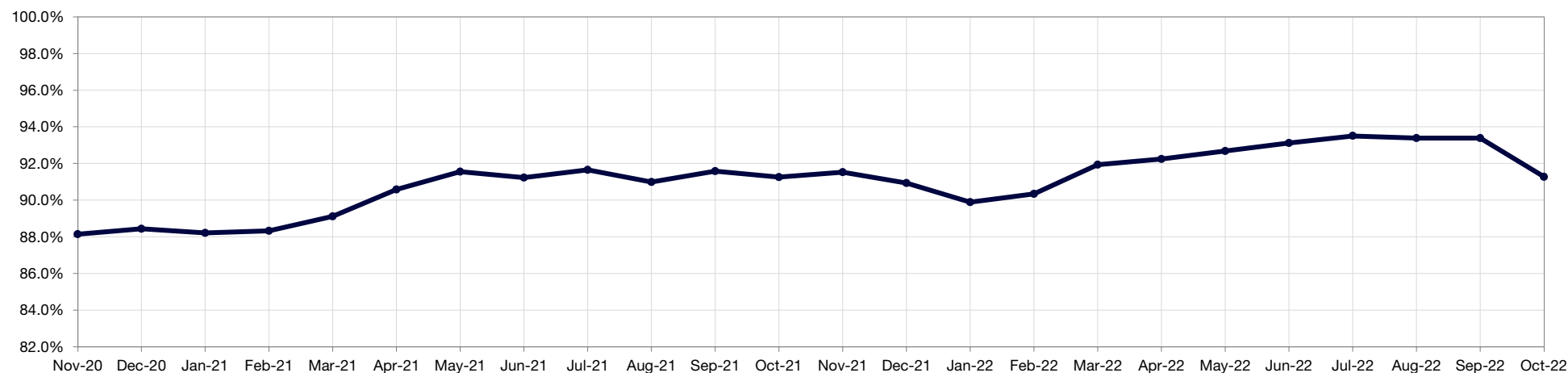


## October



Month	Showable Listings	Enabled Showable Listings	Percent Listings Enabled
October 2022	2,931	2,675	91%
September 2022	3,157	2,948	93%
August 2022	3,299	3,081	93%
July 2022	3,419	3,197	94%
June 2022	3,313	3,085	93%
May 2022	2,993	2,774	93%
April 2022	2,618	2,415	92%
March 2022	2,394	2,201	92%
February 2022	2,278	2,058	90%
January 2022	2,414	2,170	90%
December 2021	2,634	2,395	91%
November 2021	3,196	2,925	92%
12-Month Average	2,887	2,660	92%

## Percent of Listings Enabled



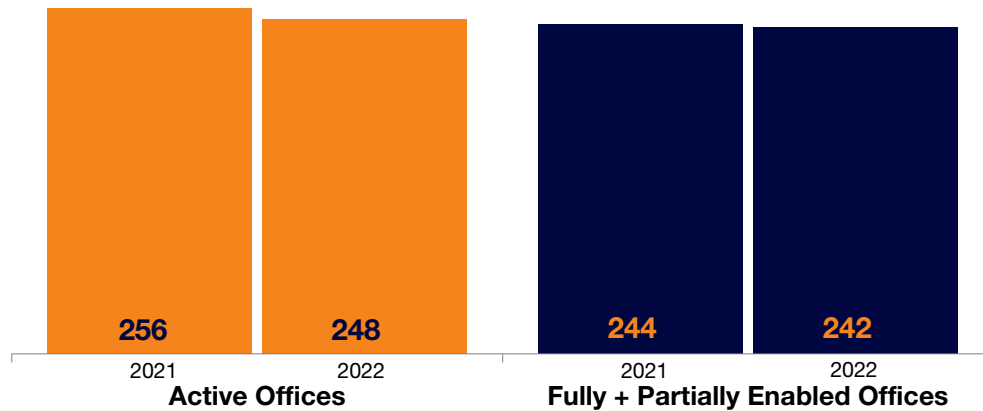
# Active and Enabled Offices

## Greater Syracuse Association of REALTORS

### October 2022



#### October



Month	Active Offices	Fully + Partially Enabled Offices	Percent of Offices Enabled
October 2022	248	242	98%
September 2022	249	244	98%
August 2022	251	246	98%
July 2022	249	243	98%
June 2022	250	244	98%
May 2022	254	247	97%
April 2022	250	244	98%
March 2022	243	239	98%
February 2022	247	242	98%
January 2022	244	238	98%
December 2021	247	240	97%
November 2021	254	247	97%
12-Month Avg.	249	243	98%

#### Historical Percent of Offices Enabled



# Overview – Full Year

## Greater Syracuse Association of REALTORS

### October 2022



Listing Activity	21-Oct	21-Nov	21-Dec	22-Jan	22-Feb	22-Mar	22-Apr	22-May	22-Jun	22-Jul	22-Aug	22-Sep	22-Oct
Showable Listings	<b>3,532</b>	3,196	2,634	2,414	2,278	2,394	2,618	2,993	3,313	3,419	3,299	3,157	<b>2,931</b>
Enabled Showable Listings	<b>3,223</b>	2,925	2,395	2,170	2,058	2,201	2,415	2,774	3,085	3,197	3,081	2,948	<b>2,675</b>
Pct. Enabled Listings	<b>91%</b>	92%	91%	90%	90%	92%	92%	93%	93%	94%	93%	93%	<b>91%</b>
Appointments (Month)	<b>12,869</b>	9,897	7,337	10,151	10,777	16,554	18,252	17,116	16,281	15,544	14,981	12,974	<b>11,119</b>
Appointments (All – Since Inception)	<b>590,574</b>	600,539	607,952	618,568	629,345	645,899	664,151	681,267	697,548	713,092	728,073	741,047	<b>752,166</b>

Office Activity	21-Oct	21-Nov	21-Dec	22-Jan	22-Feb	22-Mar	22-Apr	22-May	22-Jun	22-Jul	22-Aug	22-Sep	22-Oct
Active Offices	<b>256</b>	254	247	244	247	243	250	254	250	249	251	249	<b>248</b>
Fully Enabled Offices	<b>241</b>	240	233	231	234	230	235	238	236	234	237	233	<b>231</b>
Partially Enabled Offices	<b>6</b>	7	7	7	8	9	9	9	8	9	9	11	<b>11</b>
Pct. Enabled Offices	<b>96%</b>	97%	97%	98%	98%	98%	98%	97%	98%	98%	98%	98%	<b>98%</b>
Pct. of Offices That Used System (Month)	<b>82%</b>	81%	82%	85%	84%	87%	87%	87%	84%	84%	84%	85%	<b>84%</b>
Pct. of Offices That Used System (All)	<b>76%</b>	75%	75%	73%	74%	75%	75%	72%	75%	78%	77%	79%	<b>76%</b>

Agent Activity	21-Oct	21-Nov	21-Dec	22-Jan	22-Feb	22-Mar	22-Apr	22-May	22-Jun	22-Jul	22-Aug	22-Sep	22-Oct
Offices in Which Agents Took Appts. (Month)	<b>161</b>	157	144	141	149	150	154	153	159	159	161	169	<b>154</b>
Offices in Which Agents Took Appts. (All)	<b>313</b>	314	315	317	319	318	320	322	322	322	322	323	<b>324</b>
Offices in Which Agents Used System (Month)	<b>209</b>	207	203	208	207	211	217	220	209	210	212	211	<b>209</b>
Offices in Which Agents Used System (All)	<b>386</b>	386	388	388	391	389	393	393	394	394	396	396	<b>396</b>
Active Offices – Agents Used System (All)	<b>194</b>	191	186	179	183	183	187	184	187	193	194	196	<b>189</b>

# Additional Metrics

Greater Syracuse Association of REALTORS

October 2022



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Additional Metrics	
Usage - Unique Agents (last 90 days)	1,618
# of Agents with Showable Listing	725
Unique Users - Agent Mobile App (last 90 days)	1,156
Unique Users - Consumer Mobile App/Website (last 90 days)	20
Feedback Requested	9,766
Feedback Responses	3,622