



# Member Benefits

# 2024

## Services Included in your CNYIS Dues

### MLS Shared Data Base

New York State's first 100% shared MLS database, with access to listings in Upstate New York from MLS services of Rochester, Buffalo and Syracuse (including Cayuga, & Oswego) Chautauqua-Cattaraugus, Cortland, Ithaca, Jefferson-Lewis, Mohawk Valley, Otsego-Delaware & McKean, PA.



### Matrix

The latest version of Matrix from CoreLogic that unifies listing data and Realist Property Data. The result is truly property-centric listing platform that gives you a 360-degree view of properties in your market.



### OneHome™

OneHome™ is the latest evolution of the Matrix™ client portal. Available to your clients by invitation only, OneHome™ revolutionizes the homebuying process by offering a suite of user-friendly tools to help your clients find the right place to live. OneHome™ gives you more ways to connect with your clients than ever before.

### Realist Tax Product

Realist integrates with Matrix allowing users full access to Realist data such as tax rates, street & aerial maps, sales comparables, mailing labels and more. Access to tax records for over 45 counties - without paying county access fees. Realist also includes premium maps.



### MLS Touch App

MLS-Touch is an advanced mobile app that helps you stay connected to the MLS and engaged with clients on the go. Together with Matrix, Realist, and Prospects CRM, MLS Touch is part of a seamless mobile and desktop ecosystem. MLS Touch automatically synchronizes contact information, suggested & favorite listings, carts and saved searches with Matrix. You can edit listings price, public remarks and private remarks and because CNYIS uses realist, you can also access public record data for ownership & occupancy, assessed values & property tax.



### eProperty Watch

ePropertyWatch is a CoreLogic service that helps you stay in touch with past clients until they are ready to sell, buy or make a referral. The monthly report is full of information on their home and neighborhood, with up-to-date information on their homes value, nearby listings and transactions, local trends and more.



### Single Sign On (SSO)

Clarity's SSO creates subscriber convenience, drives adoption of third party applications and centralizes subscriber access under a single login. No more 'what's my ID & password?' for each application. With SSO portal, subscribers will immediately know the applications available to them and easily select where they want to go.



### Multi Factor Authentication (MFA)

MFA is an extra layer of security for the Clarity Dashboard to help protect everyone whose data is accessed with a user's user ID and password. The user will be offered their choice of e-mail or text for MFA.



### Scout

Scout for SAFEMLS-Intelligence Driven Authentication Scout is strong authentication to accurately identify account sharing and other unauthorized access by a proprietary combination of key stroke dynamics and device identification technology.

### ShowingTime



An MLS-Integrated online showing request system that gives agents 24/7 access to request showings, reduces showing related calls, generates feedback and helps sell homes more efficiently

### MarketStats by ShowingTime



One of the best in easy-to-read market reports for MLS's. Localized market analytics that are detailed without being overwhelming. includes InforSparks, an interactive market analytics tool.



RentSpree is a tool that automates your rental transactions, by collecting a completed screening package from every applicant. This includes a 1) completed rental application, 2) credit report & 3) background check.



### LoneWolf/Transaction Desk

Transaction Desk is a leading real estate forms solution. Allows forms to be sent between parties. Interactively negotiated and tracked online. Watermarks can be embedded directly onto each page. Insert multiple forms into a transaction with one click. Each form is tracked for creation, history and access.



### Additional LoneWolf products:

**DocBox** - takes you paperless! Access your documents anytime, anywhere. Unlimited Storage. Easy document upload. Unlimited faxing. Toll free fax numbers. Branded emails and notifications.

**Authentisign** - allows you to legally eSign any document online. Easily add reviewers in addition to the signers to agents and attorneys can review documents before they are presented to clients



### Property Panorama (Instaview)

This highly advanced software automatically sorts your property photos and converts them into 180 & 360 degree panoramas. These panoramic views are combined with the property information to instantly create a cohesive virtual tour of the entire listing. The non-branded virtual tour is attached automatically.



**cnyREALTOR.com** This is YOUR website. The official website of GSAR & CNYIS. All leads are passed on to you at no additional charge! We will never charge you for a lead. Plus, we drive consumers to cnyrealtor.com for all listings & open house information, & to find a REALTOR.



**Data Co-Op** The Data Co-Op from CoreLogic brings a wealth of information & marketing opportunities you couldn't access before.



### REALTORS Property Resource

RPR is a database designed to be a resource of property information covering every parcel or property in the country, neighborhood information, mapping and Realtor valuation model or RVM.



### REALTOR Professional Search

The Realtor Professional Search application is a professional data driven application that allows members to access realtor.com data via a powerful, robust and intuitive search engine.



### ListTrac

ListTrac is a 'monitoring' code placed in all real estate websites receiving a listing feed from the MLS including the MLS, IDX & Syndication sites. Monitoring captures when a home-buyer views your listing & other activities so you can see how your listing is performing online.

### Additional Services

#### SUPRA

CNYIS uses SUPRA for lock box services, with shared access to Jefferson/Lewis and Cortland Associations including the areas of Oswego and Cayuga. Supra offers two ways to access listings

#### Additional Key Fees

##### Set Up Fee: \$54.00

**eKEY** - Use your smart phone as your key!

Supra automatically sends vital data to your eKey every night. Updated showing and MLS data is loaded and waiting for you the next morning. Basic service is 20.21/month

##### eKEY Professional

Upgrade to eKEY professional and receive MLS information and more. Pro is 34.45/month

#### Additional Key Services

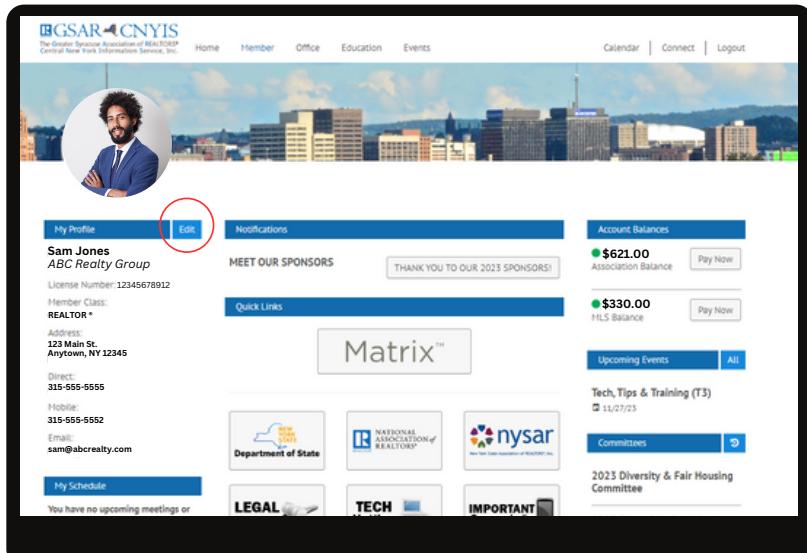
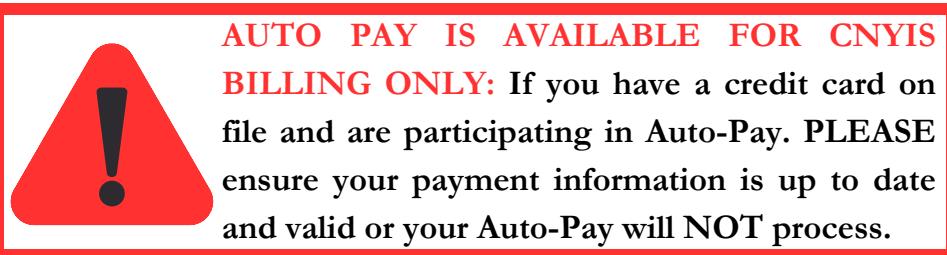
- Data at the Door
- Managed Access
- Safety Features
- Reports
- Ability to cooperate with Buffalo & Rochester Associations.

#### MLS Training

Answerlink technical help center (833-753-0536) offers a complete range of training & support services to ensure you get the most out of your MLS Software. They are available Mon-Fri 8:30am-8:30pm and Sat-Sun 8:30 am -3:30pm. CNYIS also holds Matrix Training 2 days per month and periodic product training & seminars

# SAVE TIME!

**Pay your dues on your GSAR Member Portal Online!**



1. Log on to your GSAR Member Portal [www.cnyrealtor.com/myaccount](http://www.cnyrealtor.com/myaccount) or select the “PAY DUES” button on your Matrix Dashboard.
2. Enter your **GSAR Member #** in the top box (Make sure you keep your GSAR Member # handy, you need this to register for education & events also).
3. Enter your **MLS ID** into the bottom box as your password. (Typically this is the first 6 letters of your last name first two letters of your first name).
4. You will see “Account Balances” at the mid right of your screen in the member portal. Click “Pay Now” and follow the prompts through the next 4 screens to pay.

\*The GSAR Dues Billing in December does not allow for Auto-Pay\*

- **DO NOT hit the back button while paying online.**  
Your account will be locked and you will have to contact GSAR to unlock the account.
- Continue through all 4 payment screens until you see “Transaction Successful”
- **GSAR does not have an AutoPay Option.** You may save your card info to your portal but you must go in and manually make the payment.

