

# Sponsorship Opportunities

FALL BENEFIT CONCERT

November 19, 2021, 6 pm

Brought to you by Jeff & Laurie Ubben

BREAD & ROSES

PRESENTS™

## About Bread & Roses Presents

Bread & Roses is a nonprofit arts organization with a human services mission. Founded in 1974 by the late singer-songwriter/guitarist Mimi Fariña, Bread & Roses has consistently and reliably provided services to our neighbors most in need for over 45 years.

## The Event

Our major annual fall fundraiser is an intimate benefit concert with an expected attendance of approximately 300 community members from around the Bay Area. Guests will enjoy musical performance female indie-rock supergroup **boygenius** featuring Julien Baker, Phoebe Bridgers and Lucy Dacus with opener, Allison Russell. Our most significant fundraising event, the efforts of the 2021 Bread & Roses Fall Benefit will support our program of delivering hope and healing through live music to diverse audiences isolated in Bay Area institutional settings.

## St. Joseph's Arts Society

A National Historic Landmark in San Francisco, the 1913 Saint Joseph's Church has been revitalized by renowned interior designer and event specialist Ken Fulk as a destination, a forum, and a source of inspiration for artists, patrons, and the public. Filled with unique sculptures and delightful art installations that compliment the original architecture, the Saint Joseph's Arts Society is a dazzling new venue and one-of-a-kind concert hall that has to be seen to be believed.



## Salon Experience \$20,000

### HOSPITALITY

- A private salon, seats eight guests & includes two bottles of wine and complimentary hors d'oeuvres
- Concierge service
- 8 seats in the central nave
- VIP reception including complimentary wine and light fare
- Premium commemorative gift package
- Complimentary valet parking

### RECOGNITION

- Full-page ad in commemorative event program
- Name & logo on sponsor poster display
- Recognition from the stage

### MEDIA

- Logo and link on our website
- Logo and link in Bread & Roses e-news and announcements to supporters

## Platinum Artist \$10,000

- Table for six guests with premier concert seating & two complimentary bottles of wine
- VIP reception including complimentary wine and light fare
- Premium commemorative gift package
- Complimentary valet parking
- Ad in commemorative event program
- Name & logo on sponsor poster display
- Logo and link on our website
- Logo and link in Bread & Roses e-news and announcements to supporters

## Hall of Fame \$7,500

- Table for six guests with premier concert seating & two complimentary bottles of wine
- VIP reception including complimentary wine and light fare
- Complimentary valet parking
- Ad in commemorative event program
- Name & logo on sponsor poster display
- Logo and link on our website
- Logo and link in Bread & Roses e-news and announcements to supporters

## Showstopper \$5,000

- Table for six guests with premier concert seating
- VIP reception including complimentary wine and light fare
- Complimentary valet parking
- Ad in commemorative event program
- Name & logo on sponsor poster display
- Logo and link on our website
- Logo and link in Bread & Roses e-news and announcements to supporters

## Headliner \$3,500

- Table for six guests
- VIP reception including complimentary wine and light fare
- Complimentary valet parking
- Listing in commemorative event program
- Name & logo on sponsor poster display
- Logo and link on our website
- Logo and link in Bread & Roses e-news and announcements to supporters

## VIP Reserve \$425

- VIP reception including complimentary wine and light fare
- Reserved seating

## VIP \$300

- VIP reception including complimentary wine and light fare

# 2021 FALL BENEFIT CONCERT SPONSOR

**Join our esteemed group of supporters by sponsoring our Fall Benefit Concert  
Friday, November 19, 2021 at Saint Joseph's Arts Society in San Francisco.**

An intimate benefit concert with an expected attendance of 300 including community members, corporate executives and music professionals from around the Bay Area to sponsor Bread & Roses Presents' program of delivering hope, healing and joy through live music to isolated Bay Area audiences. The 2021 Fall Benefit Concert is Bread & Roses Presents' most significant fundraising event of the year.

A great opportunity for you to showcase your business and entertain your most valued clients and colleagues, combined with an excellent way for you to make a difference for the disadvantaged in the Bay Area - all while enjoying a fabulous, music-filled evening!

Since our founding in 1974, the contributions from countless supporters just like you have enabled us to continue our mission of *hope and healing through live music*. We serve 123 facilities by presenting hundreds of live and virtual performances each year to isolated audiences throughout eight Bay Area counties. Some of the shows we present are small and intimate; others are "lift-the-roof-off" big. But regardless of the scale of production, all shows abundantly feature the heart-to-heart connection between audiences and performers that is the Bread & Roses hallmark.

Sponsorship funds donated to Bread & Roses Presents are central to the success of our fundraising event. Please complete and return the sponsor pledge form at your earliest convenience to receive a tax-deductible receipt and acknowledgment.

**Yes! We will sponsor the event at this level:**

◇ \$20,000 SALON EXPERIENCE

◇ \$10,000 PLATINUM ARTIST

◇ \$7,500 HALL OF FAME

◇ \$5,000 SHOWSTOPPER

◇ \$3,500 HEADLINER

◇ \$425 VIP RESERVE

◇ \$300 VIP

☐ Charge to VISA/MC/AMEX ☐ Pay by check to: **Bread & Roses Presents**

Business Name/ Contact Full Name (please print)

Street Address, City, State, Zip

Credit Card #

Exp. Date

Sec. Code

( )

( )

Biz Phone

Mobile Phone

Print Name

Email

Signature

Date

Proceeds from this event support our program of bringing hope, healing and joy through live music to isolated Bay Area audiences. We are a 501(c)(3) nonprofit charitable organization: Federal tax ID#: 94-2260301. All donations are tax-deductible to the extent allowed by Federal law.

RETURN FORM TO BREAD & ROSES PRESENTS BY MAIL OR EMAIL TO:

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