

MID-MONTH

the "Having Fun Getting It Done" with D55 mid-month news



It's Official! Contests will be Online for Area through District

After careful deliberation, the District Executive Committee voted Thursday night, 11/18/2021 to switch contests in District 55 from in-person to virtual. The vote was 76% in favor of the change and 24% against.

What this means is that all Area, Division and District contests will be virtual. Clubs have always had the option to use either venue. The International Convention, however, will host the contest in-person in Nashville, TN in August, 2022.

We are still holding a hybrid District Conference in April. Please stay tuned for additional details as they relate to contests and how they will be presented. Per Toastmasters International, the contest may not be held in hybrid format. However, it may be recorded and aired at a later date.



Save the Date

NOVEMBER 30TH : HONING YOUR HUMOROUS SPEECH WITH BART, 7 PM

DECEMBER 4TH: BOOKSTORE OPEN IN SA, 10 AM TO 2 PM, 2402 S HACKBERRY, KATHY MOORE

DECEMBER 11TH: TLI #2, 9:00AM – 12:15PM, SPONSORED BY DIVISION F

DECEMBER 12TH: AN EXPLORATION OF PATHWAYS, 7 PM

DECEMBER 14TH: TLI #3 PART 1 SPONSORED BY DIVISION K, 7PM-9PM

DECEMBER 15TH: TLI #3 PART 2, 7 PM -8PM, SPONSORED BY DIVISION K

DECEMBER 16TH: IMPROVING QUALITY EVALUATIONS FOR CLUBS, 7PM

District Conference Planning is Underway!

Hello District 55! Let me introduce myself: I'm Cynthia Vahle, Chair of the District 55 2022 Annual Conference! This year's event will be held on April 22-24, 2022 at the Embassy Suites Brooks City Base Hotel in San Antonio. The conference theme is "The Many Hats of a Toastmaster" highlighting the multiple ways we serve in, and contribute to, our clubs and our District. I'm seeking volunteers to serve as committee chairs and as committee members for the following committees and positions: Registration, Parade of Banners, Education Sessions, First-Timers Activity, DTM Ceremony & Awards and Recognition, Silent Auction, Bookstore support, Logistics/AV, Sponsorships, Entertainment & Networking, and two speech Contest Chairs (one for each contest). Please sign up because only YOU can ensure this year's annual conference is a brimming success!

Cynthia Vahle, DTM
2022 D55
Conference Chair



Our theme focuses on the responsibilities and attributes we assume when wearing each of these different hats: Crown = Leader; Stetson = Wrangler; Mortar Board = Teacher; Baker's Toque = Chef; Party Hat = Planner; Ball Cap = Team; Nurse's Cap = Caretaker; and Driver's Cap = Chauffeur. Stay tuned for more details on these hats and their roles in Toastmasters!



HOW ONE CLUB GOT OUT OF IT'S COMFORT ZONE TO BRING IN NEW MEMBERS

BY AREA DIRECTOR BRENT DE MOSS AS TOLD TO K. MOORE

Southwest Austin Toastmasters (SWAT) met for their first live event on October 30th. It was the first time that many of the Club members had seen each other... ever. That meeting turned out to be a marketer's dream come true! Club members set up a booth at the Hunters 5k that runs by their meeting site and passed out Gatorade and water to the participants. As Club VPPR and Secretary passed out drinks they also encouraged runners to take a picture with them, listen to an elevator speech about Toastmasters and sign their guest log. Fifteen prospects signed the log in all. Many had never heard of Toastmasters before and thought it was an interesting concept.

According to Area Director Brett De Moss, "The president of this club is doing a really great job and the previous president is in the VPPR role; he (VPPR) came up with the idea for the runners' event. We're going to have to get out of our comfort zone to bring in new members. SWAT is doing just that."

Top: Richard recruiting prospects from Hunter 5k participants

Right: SWAT Club members socializing at live event



DISTRICT DIRECTOR'S TIP SHEET

Welcome to the Mid-Month Newsletter! We hope you enjoy it. Please let us know your questions about anything in the District or suggestions for improvement for this newsletter.

This month's tip: Want creative ideas for attracting new members like you see above. Schedule a one-on-one consulting session with our District Public Relations Manager, Violetta Rios, DTM, PRA.

What's New in PR and Marketing

NEW MEDIA TAB ON DISTRICT WEBSITE, MORE PROMOTIONS, LEARN TARGET MARKETING

Want to get promoted?

Get professional mentoring through your Toastmasters Club.

District 55 Toastmasters

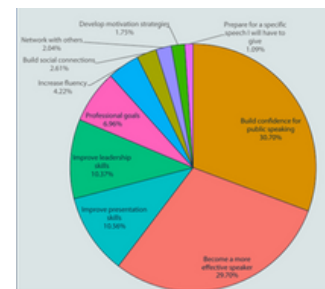
Create your ad here. Add a headline

Select a photo to go here

Add text here

Add a logo here if you want

Left: Clubs can learn how to create their own target market advertising at this season's TLIs. Register to attend today!



Right: Watch as incoming Webmaster Wendii Lord continues to redesign our District website. One of the most useful sections for Clubs is the new Media tab. Join and post on our Social Media pages. Listen to podcasts presented by our District Podcast Manager. Read past issues of the Newsletters and find templates for signature lines, zoom backgrounds, contest backgrounds, birthday announcements, flyers and more coming soon. Everything you need to create effective, eye-catching graphics for your Club.

What's Happening in District 55?



SOCIAL MEDIA



PODCAST



NEWSLETTER

TOASTMASTERS CLUBS:

Find branding, public relations templates and other material for promoting club membership on our new Public Relations Page

PUBLIC RELATIONS



Visit promotions page regularly for updates like next Open House deadlines. Looking for something else? Let our PRM Violetta Rios know. We want you to have the tools you need.