



presents

Toast the Night Away

Great Gatsby Fundraising Event

Saturday, October 23, 2021

7:00 p.m.

Draggin' M Ranch
785 Hinson Road
El Dorado, AR

About the Event -

The ladies of El Dorado Service League are preparing to pop the cork on their signature gala fundraiser, Toast the Night Away, on Saturday, October 23, at 7 p.m. at Draggin' M Ranch, showcasing a Great Gatsby-inspired theme.

The black-tie event offers guests the perfect occasion to get dressed up for a night on the ranch and enjoy music, heavy hors d'oeuvres, plus a beer and wine bar. The event will also include silent and live auctions, plus a new and exciting twist, Ice on Ice. Ice on Ice provides guests a chance to win up to four stunning diamonds to be given away throughout the evening! Ice on Ice is sponsored by Murphy-Pitard Jewelers, and tickets are available for \$20 at the event.

Tickets for Toast the Night Away are \$50 per person and are available from any League member. Toast the Night Away: Great Gatsby Gala is a black-tie fundraising event presented by the El Dorado Service League, a 501 (c)(3) organization. All proceeds benefit programs for children of Union County.

What is El Dorado Service League?

El Dorado Service League was organized to provide assistance to the children of Union County by meeting un-served medical, educational, charitable, and other needs. Working hand-in-hand with school counselors, social workers and other professionals to identify specific needs, the group provides volunteer services and donates goods directly to the families in need. El Dorado Service League also provides targeted, one-time endowments to charitable organizations with a demonstrated need. All members participate through the contribution of volunteer hours and the coordination of fundraising efforts.

Sponsorship Opportunities

All sponsorship levels can be customized. Toast the Night Away admission includes (\$50 Value): Hors d'oeuvres, Refreshments, Wine and Beer Bar, Auction, Live Entertainment, Ice on Ice & More!

Cardinal Sponsor - \$3,500

- 16 free admissions with corporate table seating
- 2 reserved corporate tables
- Sponsor signage on all tables
- Permission to display company provided banner
- CEO or representative may welcome at the event
- Your logo and business details displayed as partner on digital program rotating through the evening
- Special recognition throughout event site
- Logo in program and silent auction guide
- Recognition throughout the event
- Logo as sponsor in all event promotion and digital advertising
- Marketing materials (provided by sponsor) placed around event for attendees
- First round of ice on ice drinks provided

Enchantment Sponsors - \$2,000

- 8 free admissions with corporate table seating
- 1 reserved corporate table
- Sponsor signage on all tables
- Permission to display company provided banner
- Your logo and business details displayed as partner on digital program rotating through the evening
- Logo in program and silent auction guide
- Recognition throughout the event
- Logo as sponsor in all event promotion and digital advertising

Reverie Sponsors - \$1,000

- 8 free admissions with corporate table seating
- 1 reserved corporate table
- Sponsor signage on table (1)
- Your logo and business details displayed as partner on digital program rotating through the evening
- Logo in program and silent auction guide
- Recognition during the event

VIP Sponsor - \$500

- 4 free admissions
- Recognition during event
- Logo in program and silent auction guide

Decor sponsor - Sold!

- 4 free admissions
- Recognition during event
- Logo in program and silent auction guide

Food sponsor - Sold!

- 4 free admissions
- Recognition during event
- Logo in program and silent auction guide

Digital sponsor

- 4 free admissions
- Recognition during event
- Logo in program and silent auction guide

Giggle Water Sponsor - Sold!

- 4 free admissions
- Recognition during event
- Logo in program and silent auction guide

Sponsorship agreement

Sponsorship agreement and logo(s) must be turned in by October 9 for onsite event recognition.

Contact Information:

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Determined Sponsorship Level: _____

Method of Payment:

- ☐ Check (El Dorado Service League, Memo: Fall Fundraiser)
☐ Bill Me

Billing Address (if different from above):

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Please complete form and send to:
El Dorado Service League / Attn: Fall Fundraiser
P.O. Box 1043, El Dorado, AR 71730

If you have any questions, please call
ESL Fall Fundraiser Chair, Cristina Lee, at 501.428.3633

Please send all logos to tiner_05@yahoo.com.

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