

# CLYNK for Schools Recycling Challenge Winners Announced

South Portland, ME - In the spirit of Earth Month, in April CLYNK announced the winners of the 7th Annual CLYNK for Schools Recycling Challenge. CLYNK welcomed schools in Maine and New York to recycle and raise funds by collecting redeemable bottles and cans. For every dollar raised in the Challenge period, schools received a 50 cent match from Hannaford Supermarkets, plus the opportunity to compete for other cash prizes provided by CLYNK.

This year, between Jan. 29 through March 26, 2018, schools from all over Maine and New York recycled enough cans and bottles to raise a grand total of \$27,562.50. Hannaford Supermarkets donated \$13,782.84 in matching funds.

"We're so impressed by the teamwork and environmental dedication that schools put forth in the 2018 Challenge. Thanks to our partnership with Hannaford Supermarkets we were able to open the competition to ME and NY this year and it has been fun to see how that upped the game in creativity, competition and number of young minds thinking "green". We hope that all schools continue the great momentum and keep CLYNKing to raise funds." —Alison Vanderhoof, President, CLYNK



help the environment. That's why our school chose to take part in the CLYNK for Schools Recycling Challenge. A win-win for everyone." —Mr. Bradt, SMI Media Teacher, St. Mary's Institute, Amsterdam, NY

First (\$1,500) and second (\$1,000) prize were awarded per state for schools who collected the highest number of redeemable containers. Third place (\$500) was awarded per state for schools that put forth extraordinary effort, as identified by CLYNK. Participating school organizations collectively raised containers that counted towards their school's total container count. Organizations will receive the change that they raised plus the Hannaford Supermarkets 50 cent match. The winning schools will receive the prize money.



## New York

- 1st \$1,500 prize: Shenendehowa HS, Clifton Park (\$1,490.86)
- 2nd \$1,000 prize: School 18, Troy (\$986.03)
- 3rd \$500 prize: St. Mary's Institute, Amsterdam (\$426.23) — Extraordinary effort includes but is not limited to: requested a visit from CLYNK to give a school presentation on recycling, rallied faculty to participate along with students and families, consistent social media presence encouraging the school to CLYNK.

## Maine

- 1st \$1,500 prize: Ocean Avenue Elementary School, Portland (\$2,577.08)
- 2nd \$1,000 prize: Cape Elizabeth Middle School, Cape Elizabeth (\$2,223.18)
- 3rd \$500 prize: WG Mallett School, Farmington (\$1,384.36) — Extraordinary effort includes but is not limited to: for every bag dropped, participants were entered to win a Kindle Fire and school t-shirt, The Daily Bulldog featured their public bottle drive event, and a collaborative effort to win was the goal.

"Every step our school takes to teach the variety of recycling methods and to involve students is a step in the right direction to

## **About CLYNK**

*Founded in 2006, CLYNK is one of the fastest growing bottle redemption services in the country, processing under patented technology, over 900 million containers since inception. With this technology, CLYNK is a true disruptor combining bottle redemption and traffic driving capabilities on behalf of its retail partners. CLYNK offers a convenient and easy bag-drop system at retail that eliminates waiting in line, manual count, material separation, and reduces fraud; all concerns which have historically dampened redemption participation and customer satisfaction. Headquartered in Maine, the company currently operates in Hannaford Supermarkets in Maine and New York, and has licensed technology in Oregon, Iowa and New Brunswick, CA. To learn more visit [www.clynk.com](http://www.clynk.com).*

## **About Hannaford Supermarkets**

*Hannaford Supermarkets, based in Scarborough, Maine, operates 181 stores in the Northeast. Stores are located in Maine, New York, Massachusetts, New Hampshire, and Vermont. Hannaford employs more than 26,000 associates. Additional information can be found at [www.hannaford.com](http://www.hannaford.com).*