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FOR IMMEDIATE RELEASE

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Have you heard? ... In Westchester County, it's Now Easier To *Recycle Right*!

Sustainable Westchester Inc., a nonprofit consortium of Westchester County municipalities, is making recycling and zero waste solutions easy and accessible – with just one click.

Their one-stop mobile app, ***Recycle Right Westchester***, is a first step towards creating a zero waste community by giving residents easy access to accurate recycling instructions when they need it.



How does the app work?

Download is simple and free for both Apple and Android devices.

Search for these keywords in your app store - **Recycle Right Westchester**

Have no smart device or online access? Opt to receive a printed copy of collection calendars and voice call or text alerts on your phone.

Image of App icon

What are the app's features?

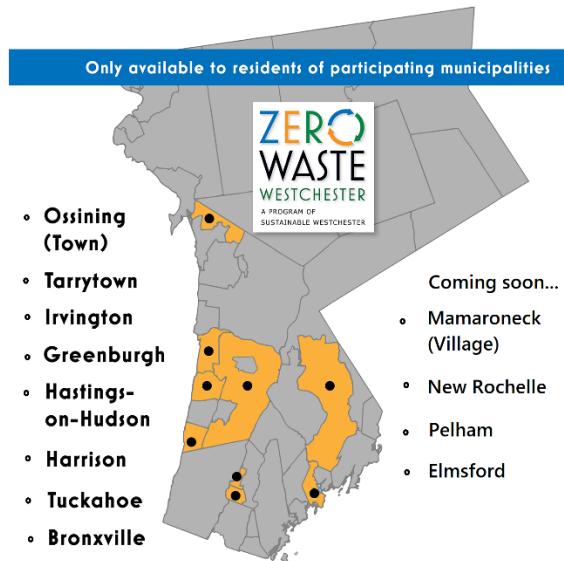
Get access to street-specific municipal sanitation collection and recycling schedules.

Information is easily downloaded, printed and translated into six different languages.

Location based "recyclopedia" or directory of what goes where & tips on everything from reuse to composting to donations & more!

Ask questions and report a problem at any time of day – no need to wait on hold or for return calls.

How do municipalities benefit & how can they get involved?



The app is a cost and resource savings...

Monies are saved from printing/mailing annual calendars and the positive environmental benefit is an added bonus!

Human resources can be redirected too – imagine having the chance to reduce the volume of resident calls about recycling or missed pickup.

An informed public leads to cost-efficient recycling and thus significant savings as well as environmental impact.

Note: Only available to Westchester municipalities that are part of Refuse Disposal District.

To join this program or get more information, reach us at zerowaste@sustainablewestchester.org