

Western New York

Alkaline Battery Recycling is Focus of Community Group

The Coalition of Positively Charged People is a nonprofit based in Western New York led by NY-SAR³ member Cynthia Frames Endres. Through community outreach, the group asks people to think about the large number of non-rechargeable batteries we use and then discard. Cynthia brings “The Amazing Battery Chute” (ABC) to area events to engage children and their parents in this issue.

For more information on the ABC which both visibly and physically demonstrates our current choices of incineration and landfilling versus the preferable option of recycling: (<https://mailchi.mp/5d789e9e7a0c/what-is-the-abc-1194561?e=a18693ab20>)

This group is actively looking for ways to offer alkaline battery recycling in Erie County and have been working with Retriev Technologies who have a recycling facility in Lancaster, Ohio. These efforts have resulted in attracting the attention of Assemblyman Ray Walter whose office has organized a collection of AAA-D and 9volt batteries at three locations throughout the month of April. The Assemblyman’s office will cover the cost of recycling the batteries using Retrieve’s Big Green Box program. It will be very interesting to see how many pounds of batteries will be collected and recycled throughout the month.



Cynthia Frames Endres (middle) demonstrates the “Amazing Battery Chute” to Buffalo residents at a local event.

Zerocycle Program Offers New Tool to Reach Buffalo Residents

The City of Buffalo’s efforts with Zerocycle’s Resident Engagement Platform was recently noted in Waste Dive.

The program utilizes a multitude of existing data streams such as weight tickets and route information to deliver targeted messaging to households based on their need for improvement.

According to Zerocycle, “the City of Buffalo doubled the rate of increase in recycling tonnage across target households.” Waste Dive noted that Buffalo Mayor Byron W. Brown said “The City of Buffalo is pleased to have this new tool for our residents to motivate them to increase recycling in their neighborhoods.”