

# HELPSY Is First U.S. Clothing Collection Company to Earn B Corp. Status

HELPSY, formerly a sustainable fashion e-commerce website, recently became a clothing collection, recycling, and upcycling company. In March, it became the first clothing collection company to earn B Corp status in the United States. This move positions HELPSY to change the collection and fashion industry by addressing the textile waste crisis from a fully circular perspective.

Their goals are to make clothing collection radically easier and convenient and to upcycle clothes at scale. The reason B Corp status is so important to HELPSY is that it gives for-profit corporate entities legally-defined goals, making social good benchmarks as important as profits. These goals include measuring positive impacts on the environment, society, workers, and community.

Americans discard more than 27 billion pounds of clothes every year. HELPSY is attacking this environmental disaster through partnerships with over 1,000 schools, businesses and nonprofits. With 1,700 collection containers from New Jersey to New Hampshire, HELPSY was able to collect 20 million pounds of clothes for re-use, resale, and recycling in the past year alone. While their focus is environmental, collecting this amount of clothing also allows them to do incredibly charitable acts, notably this winter gifting 13,800 winter jackets to [New York Cares](#).

By making millions of used clothing items available for resale, HELPSY and its partners prevented the use of

2.5 billion gallons of water and the emission of nearly a billion pounds of CO<sub>2</sub> in 2017. HELPSY is spreading the message that by dropping off clothes in a container and choosing to buy used or upcycled clothes, we can all help the environment. They seek new opportunities in offices, schools, and other properties to keep even more clothes out of the trash.



With B Corp status, HELPSY now cements itself as a company prioritizing environmental and social goals and working to make recycling clothes increasingly more convenient. The non-profit is beginning to get lots of notice in New York City, including write ups in fashion magazine [Women's Wear Daily](#).

For more info, contact Rachel Kibbe at [HELPSY #ClothesArentTrash™](#)