

Health Monitor Clinician Update®

Our relaunched Clinician Update® prepares HCPs to engage their patients more effectively while reinforcing and deepening the brand relationship

Digital and Print CLINICIAN UPDATE® Key Benefits

- Expansive and inclusive to the full target audience of HCPs
- Bold new art and illustrations linked to the therapy diagnosis
- Modern and contemporary design layouts inside & out
- Maintained key tools for HCPs... such as model of care, practice pearls, patient engagement tools, case studies, visuals and Q&A

To find out how our HCP omni-channel engagement platform which includes the Clinician Update® can help your brand reach HCPs please email: marketing@healthmonitor.com



“The Clinician Update is a valuable education tool for patients too, not just HCPs”

– Endocrinologist

“The case studies are clear and insightful, and presented by respected practitioners”

– Cardiologist

