Introducing LOC-AI
Artificial Intelligence from CLI

lo·cai **lō͜ˌkē͜ˌ** noun: *Plural of locus meaning place, destination or location*

There are 2 truths:

1) The world is changing. E-Commerce continues to grow increasing deliveries directly to consumers. B-to-B transportation companies that refuse to adapt to a B-to-C world will lose out.

2) Time is money. You can't control the distances that your pick-ups and deliveries will take you, but you can control the time required. **IF** you know the facts about the delivery address.

There is 1 answer:

Introducing **LOC-AI**. This amazing AI powered technology adds the ability for FACTS to add detailed information on addresses to each shipment. LOC-AI gives you:

- Over 115 Categories of Locations - so much more than residential or commercial - that cover everything from **A**irport to **Z**oo.
- Ease of Use: Fully-integrated into your FACTS shipment entry and rating modules.
- Ability to Plan and Dispatch the Right Driver with the Right Equipment
- Automatic Charging of your Accessorials.

The benefits of LOC-AI are two-fold. First, LOC-AI lets you see if you are leaving money on the table. Do you know that up to 15% of deliveries are to locations that have accessorials built into their tariffs? Are you collecting the fees you are owed or are you missing out on additional revenue? LOC-AI ensures that when an address is entered the location category is recognized and the appropriate accessorial is applied.

Second, LOC-AI saves you time, making your dispatch and delivery more efficient, a critical component in today's radically changing and challenging marketplace. If your dispatch team has the valuable information on a delivery location, they can better assign the resources to make that delivery, building in the time needed so that unnecessary and costly delays are avoided.

LTL Carriers are built for the changing environment. They can adapt and excel at rapid pace. But to take advantage you must have the knowledge and data to be smart about your deliveries. LOC-AI gives you the power to adapt your business and continue to stay profitable.

To learn how to add LOC-AI to your FACTS system, contact CLI at clis@carrierlogistics.com.

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