



City of Solana Beach Temporary Public Arts Program Call For Submissions (2021 - 2022)

Release Date: May 11, 2021

Deadline: July 15, 2021, 11:59 PM PST

The City of Solana Beach, California, is pleased to announce a Call For Submissions for a new rotation of the ongoing Temporary Public Arts Program to further activate the City's Master Art Policy. Artists, private collectors, galleries, and museums/non-profit institutions are invited to submit artworks for consideration for a temporary one-year exhibition at selected sites around the City.

Five pieces of art will be selected and showcased all around the beautiful coastal town of Solana Beach. The Temporary Public Arts Program aims to highlight works of art that will be seen by both residents and visitors alike on pedestrian pathways and traffic boulevards.

This is a unique opportunity to display art in a high-traffic urban and ocean-view environment that attracts Solana Beach residents as well as tourists from around the world. Prior phases of this exhibition have engaged viewers with the works of world-class artists.

Sculpture Exhibition Calendar/Guidelines

1. About the Program

The Program will place five (5) pieces of art throughout the City in designated locations. Each piece chosen will be assigned to a specific location. Once selected, the artists install their art on designated 4' x 4' concrete pads.

Locations:

a. San Rodolfo Drive

This temporary art site is located within the Solana Beach Town Center on San Rodolfo Drive at the southwest corner of the 4-way stop sign.

This temporary art site is highly visible for both vehicles and pedestrians. This site is unique for the pedestrian friendly walkway that encircles the concrete base enabling a full 360-degree view of the artwork. This site has an ideal southern exposure and has no sunlight obstruction.

b. Lomas Santa Fe Median

This temporary art site is in the median center divide on Lomas Santa Fe Drive in front of Skyline Elementary School.

This site is unique for its prominent location right in the center of a high traffic street near a school entrance. This site does not allow pedestrian access and will be only viewed from cars and at a distance.

c. Seascape Sur Beach Access

This temporary art site is within the Seascape Sur Beach public access way, located at 501 S. Sierra Avenue, which can be found between the Seascape Sur Condos and the Solana Beach Tennis Club on South Sierra Avenue.

This location is set along a fully developed concrete public beach access with complimentary landscaping and lighting. The location is approximately halfway to the beach stairway access. The location allows direct access to the artwork and is in the same area where a future park bench is planned to be placed. The area is partially shaded by the adjacent residential development and retaining wall, but also provides the opportunity to be both a welcoming object and a photo opportunity as beachgoers make their way to and from the ocean.

d. Tide Beach Park Access

This temporary art site is within the Tide Beach Park public access way, located at 302 Solana Vista Drive, at the intersection of Solana Vista Drive and Pacific Avenue.

This location is at the entranceway to a beach access stairway, within a residential area. This location is a more intimate setting for an artwork, suitable for a height-restricted installation in relation to the residential 6ft fencing regulations. The spot is surrounded by planted local flora and viewed almost entirely by pedestrians in a highly trafficked beach access area.

e. East Cliff Street Bridge Access

This temporary art site is located in front of East entrance pedestrian overpass, which is located at the corner of N. Cedros Avenue and E. Cliff Street.

This location sits at the entrance to a busy pedestrian overpass that connects the residential neighborhoods to the east with the extremely popular Coastal Rail Trail. It has clear access on all sides of the slab and is visible from long distances on N. Cedros Avenue. The location does allow for a larger - taller - kinetic installation, at the crossroads of a residential, commercial and schoolyard area, and has full southern exposure and no sheltering from ocean breezes.

2. Selection Honorarium

Selected artists will receive an honorarium of \$1,500 in exchange for a one-year loan of their artwork. It shall be used to cover transportation of the artwork to and from the temporary art site and fees for on-site installation and removal. The City of Solana Beach would be available to assist and guide the Artist in installation and removal.

3. Selection Benefits

Artworks may be available for purchase during the exhibition period. Artists who wish to make their artwork available for sale agree that their piece shall not be de-installed until the conclusion of the exhibition period. The City of Solana Beach will not request a commission from the sale of artwork.

The Public Arts Commission will host an opening reception for the exhibition after installation. Participating artists are encouraged, though not required, to attend. Exhibited artists will also be invited to talk about their work during the public reception. The City plans to distribute information about the exhibition to the news media. Participating artists will, for promotional usage, submit brief explanatory statements about their artwork to be posted on the City of Solana Beach website and accessed by a QR code on the City supplied signage.

Please Note: To preserve the validity and integrity of the selection process, no applicant may contact any member of the selection committee, City Staff, Public Arts Commission, or the City Council until the entire process is complete, and the City Council has rendered its decision. All decisions are final. Please direct any queries to City Staff through email to kmoshki@cosb.org.

4. Applications

All submissions must be made online using the Google Forms platform. Do not send applications directly to the City of Solana Beach. If artists are applying as a team, resumes must be included for all team members. Sculpture submission deadline is Saturday, July 15, 2021, at 11:59 PM.

Sculpture Submissions Application Link: <https://forms.gle/3BsNQsoTmYQ1QKTT9>

5. Application Deadline

Late applications will not be considered.

6. Rights and Understandings

- The City of Solana Beach reserves the right to reject all submittals and to decline to award contracts for this project.
- All artists who submit their materials for review will receive notification of the results of the selection process, including the identification of the selected artists.
- All information contained herein does not constitute an expressed or implied contract.
- Artists will eligible for more than one artwork and selections in any given exhibition.

7. Selection Criteria

The City seeks a unique exhibit of Public Art emphasizing a variety of styles, types, sizes, and a diverse pool of artists. The artist selection committee will determine specific locations for artworks within the approved sites. Completed works will be considered first, proposals or works-in-progress are subject to possible consideration for the next round.

- **Artistic Merit:** Artists shall have established or growing professional qualifications, high-quality artwork that demonstrates originality and artistic excellence + uniqueness. Private collectors, galleries, and museum/non-profit organizations have professional reputations for entering submissions.
- **Durability:** The Selection Committee will consider only artwork made of high-quality materials, which can withstand the natural elements (humidity, corrosion, etc.) of coastal Southern California for a minimum of two years. Consideration will be given to structural and surface integrity, protection against theft and vandalism, and requiring minimal to no maintenance.

- **Meets Minimum Requirements:** Artworks must be available for the duration of the exhibition period and prepared for installation, in most cases, on a concrete foundation or footings. Artworks, when installed, will be readily visible from their locations. Artworks shall be appropriate for audiences of all ages.
- **Site Responsiveness:** Artwork should be appropriate in scale, material, and content for the immediate, general, social, and physical environments to which they relate. Artworks will be installed in unsupervised areas and must not exhibit unsafe conditions or factors that may bear on public liability, as members of the public may come into contact with the works

8. Judges

The Seven members of the Public Arts Commission of Solana Beach, and also final approval by the City Council of Solana Beach.

9. Display and Installation

Images of artwork other than the submitted piece will be removed from consideration. Artwork must match and arrive in the same condition as the images provided in the application, or they can be subject to rejection.

Works selected must remain for the entire duration of the exhibition and be sturdy enough to withstand the site's significant climactic environments - cold, heat and humidity, salt air, wind, etc.

Successful applicants will be responsible for transporting their artworks to and from the site according to the contract schedule. The City of Solana Beach will coordinate professional installation and de-installation services for all selected artworks by the Department of Public Works.

10. Calendar

Open for Submissions: May 11, 2021

Submissions Deadline: Saturday, July 15, 2021, 11:59 PM PST

Review by the PAC: July 27, 2021

11. Contact

Please direct all questions to Kayla Moshki, Management Assistant, at kmoshki@cosb.org.

12. Sculpture Submissions Application

Sculpture Submissions Application: <https://forms.gle/3BsNQsoTmYQ1QKTT9>

1. Name
2. Email
3. Phone Number
4. Title of Artwork
5. Photo of Artwork

Please upload a photo(s) of the proposed artwork – up to five photos

6. Brief Description of Artwork

25 Words or Less

7. Medium, Materials, Dimensions, and Weight

8. Estimated Value

9. Desired Location

Please select the desired location for your proposed artwork. This selection will be taken into consideration but this selection does not determine its exact location.

10. Availability

Is the Artwork available for sale? If so, at what price?

11. Collection of

Collection of [insert name] OR Courtesy of [insert name]?

12. Previous Exhibitions

List previous exhibition locations, if any

13. Installation Process

Please explain step-by-step how the installation process of the proposed artwork will be. Please include how the proposed artwork will be safely transported to the selected location and how will the proposed artwork safely be secured to the 4' x 4' concrete pad.

14. Outdoor Preparation

Has the proposed artwork been installed in an outdoor, public setting before? If not, how will you prepare the artwork for the outdoor, public installation?

15. Experience

What is your relevant public art experience?

16. Portfolio

Please upload your Portfolio. Items to include are resume/curriculum vitae including name, mailing address, phone number(s), email, and website (if applicable), provide 2-4 art examples, and link to your profile.

17. How did you learn about this Call For Submissions?