

SILENT DONATION LINKS AND INSTRUCTIONS OCTOBER 2025

We invite you to donate a product or service valued at \$100 or more. Your contribution will:

- Gain visibility with a broad and engaged audience
- Help raise funds to support women entrepreneurs like you
- Provide you with a tax acknowledgment letter for your donation

How to Donate an Item

Our auction platform is **Better World**. To submit your item(s), please complete our Google Form here:

Auction Donation Form

If you are donating more than one item, please fill out a separate form for each. We will supply the tax acknowledgement letter.

You will be asked to provide:

- Your name, email, and mailing address
- The item name
- A short subtitle (up to 10 words) that will appear under the title
- A long description (please make it engaging and unique ChatGPT can help here)
- Estimated retail value of the item
- Opening bid (if you prefer; otherwise, we'll set it based on the estimated value)
- Fulfillment instructions (pickup details, or shipping or scheduling process for experiences) Include an expiration date if there is one.
- 1–4 photos of the item (labeled with the item name + your name/company)

We may need to contact you to obtain additional information to edit the short and/or long descriptions of your item to make it more appealing to bidders

Photo specifications from Better World:

- Horizontal images preferred, 1240 x 824 pixels
- Medium to high resolution
- File size between 400kb 2MB

Sample Listing

An Intimate Chef-Crafted Dinner, Just for You

Enjoy an unforgettable evening in the comfort of your own home with a personal chef trained at the prestigious Escoffier School of Culinary Arts. After a personalized consultation, your menu will be crafted to reflect your tastes, preferences, and lifestyle.

If you have any questions about the form or encounter technical issues, please contact **Karen Jeanne Radley** – <u>karenradley@wealf.org</u>