

## Make Achieving Your Goals in 2021 Easier January 27, 2021

### ROUND 1 Workshops @10am-11am

#### Anatomy of Getting What You Want

***Dr. Rowshanat Hashemiyoona, Neuro-Consultant and Transformational Advisor, Consultant, Access to the Path***

Dr. Rowshanat Hashemiyoona is a scientific and executive consultant and a transformational advisor. Highly trained as an academic and clinical researcher, she combines the power of modern science with emotional and spiritual intelligence to generate compelling and innovative approaches to help people and businesses become more purposeful, effective, and prosperous. As the founder of Access to the Path, she promotes the ethical growth and success of businesses, and helps individuals elevate to the greatest version of themselves. [accesstothepath.com](https://www.accesstothepath.com)



#### Setting Goals for Growth

***Tanya Alvarez, Co-Founder, CEO OwnersUp***

Co-Founder and CEO of OwnersUP, a community of solopreneurs that can help you achieve your business goals and offers technology that tracks your accomplishments. She has founded, bootstrapped, sold, and invested in several companies.

She started her first company at the age of 25 and grew it from credit card debt to a \$1M company in her the first year. [linkedin.com/in/tanyaownersup](https://www.linkedin.com/in/tanyaownersup), [ownersup.com](https://www.ownersup.com)



#### Turning Vision into Reality: 7 Steps to Achieving Your Goal

***Sharon Richter, Business Coach, FocalPoint Business Coaching***

Sharon Richter is a business performance coach and executive coach who has combines her 30+ years of experience in corporate and non-profit management to effectively help her clients make positive change to improve and accelerate workplace performance. Sharon often speaks on topics relating to strategy and career pivots. She was recently named a Verizon Comeback Coach, helping small business owners during the COVID-19 pandemic, and featured in a 4-part webinar series. Sharon has a B.S. in Accounting from Lehigh University and M.S. in Taxation from Temple University. She is a CPA, and a Black Belt in Six Sigma, a

set of techniques and tools for process improvement.

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## ROUND 2 Workshops @ 11:15-12:15pm

### Embracing Flexible Planning

**Rebecca Maxwell, Co-Founder & Principal Consultant, Asentiv New York**

Combining hands-on operational, strategic & C-Suite experience with professional coaching & facilitation credentials, Rebecca brings a unique blend of insight & knowledge to her engagement with clients. Originally from Scotland, Rebecca is now resident in New York. Her client experience ranges from complex government organizations, non-profits & higher education through to professional services, retail & creative design businesses. As a leader she delivered multimillion dollar construction & urban growth projects, spearheaded small business development initiatives & steered communities through emergencies & crisis. She has an MA in Health Economics & Policy, a in Law, is Certified Facilitator, and has Graduate Certificates in Executive Coaching and Management. [rebeccam@asentiv.com](mailto:rebeccam@asentiv.com), [newyork.asentiv.com/](http://newyork.asentiv.com/), [linkedin.com/in/rebecca-maxwell-nyc/](https://linkedin.com/in/rebecca-maxwell-nyc/)



### 10 tips to execute a financially successful pivot in 2021

**Tricia Tait, Principal, Art of Money Matters**

Tricia M Tait is Principal of the Art of Money Matters (AMM), the go-to outsourced accounting and CFO services company preparing women entrepreneurs for growth and scale. By offering accounting, financial analysis & reporting, financial consulting, budgeting/forecasting and holistic financial operations management, AMM helps women entrepreneurs make critical business decisions with confidence and ease. Tricia is also a Wharton undergrad, a Duke MBA, a former Wall Street Finance professional and Treasurer of the National Association of Women Business Owners NYC Board. If you want to get your business on the right path to financial success, book a consult with her at [artofmoneymatters.com/](http://artofmoneymatters.com/), IG@ artofmoneymatters



### Clone Yourself

**Juliana Marulanda, Founder, CEO, ScaleTime**

Juliana is a business operations expert, speaker, and the founder of ScaleTime. With over 18 years of experience across Wall Street, the nonprofit sector, technology startups, and family-owned businesses, she has now served over 200+ digital agencies. Featured on Forbes and Entrepreneur, she helps uplevel businesses into lean, mean, profitable machines. On average, Juliana and her team create ways to free up at least 40 hours per week for her clients so they can have successful agencies that run without them. Founders can find themselves

saying "I do what I want, how I want, whenever I want" - Now that is freedom. [Scaletime.co](http://Scaletime.co)  
[linkedin.com/in/julianamarulanda](https://linkedin.com/in/julianamarulanda)

