

THE SHOPS AT
SOUTH
TOWN



COOKING
COMPETITION!

taste

FOR THE SPACE

WIN A SPACE AT THE SHOPS AT SOUTH TOWN

A \$50,000 Prize & More...

A Salt Lake County *culinary competition* & community experience.

Sandy | May 6th, 2017

IN PARTNERSHIP WITH



competition

Food Trucks, local restaurateurs and chefs will compete for a dining terrace space at The Shops at South Town. The best competitors will be selected to show Salt Lake their signature dish and why their taste should win the space.

experience

South Town will invite the community to weigh their options. Attendees will enjoy a food festival, family fun and more as they taste their way through the competition.

the voice

Guests will vote to shape their future local dining options via texting their favorite dish. This voice will influence the final winner.

the prize

The winner will have the opportunity to open their quick service eatery space at South Town including:

- A blank canvas dining terrace space, with a fully equipped kitchen and digital signage
- A \$50,000 investment prize
- 6 months of free rent
- The opportunity of a lifetime

timing

- | | |
|-------------|-----------------------------------|
| January 6 | Online Application Process Opens |
| February 28 | Entries Due |
| March 16 | Finalists Announced |
| May 6 | <i>Taste for the Space</i> |
| May 9 | Winners Announced @Taste Utah |
| | Dining Awards |

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THE SHOPS AT
SOUTH
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