

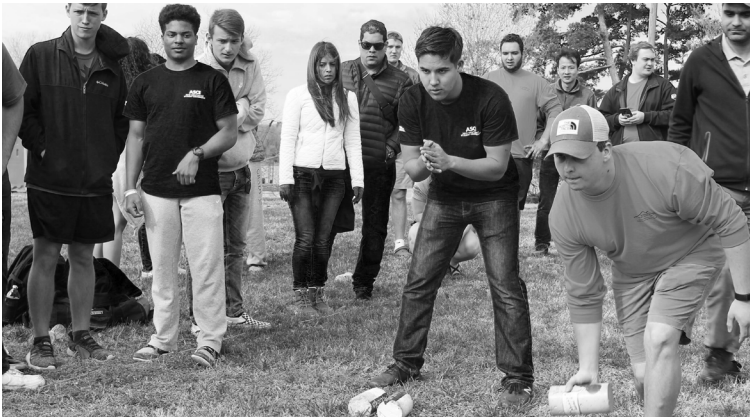


**ASCE**

SOUTHEAST STUDENT  
CONFERENCE

**SPONSORSHIP  
PACKAGE 2020**





The American Society of Civil Engineers at the University of Central Florida is excited to host the 2020 ASCE Southeast Student Conference, March 12-14, 2020.

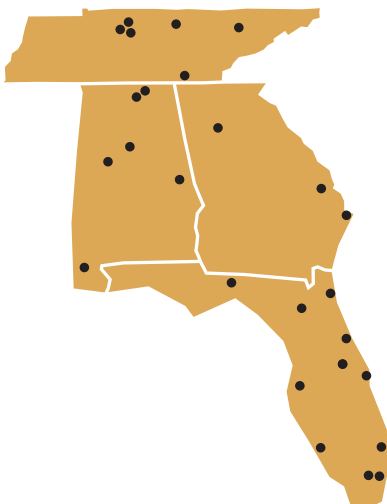
This three-day conference draws more than 900 students from 28 Universities in the Southeast Region of the United States and Puerto Rico. Students have the opportunity to network with industry professionals and put their engineering skills to the test through various Civil-Engineering related competitions.

The Southeast Student Conference is undoubtedly the largest event of the year for ASCE Student Chapters. This event is a challenging and expensive event to host but your financial support and participation will help make this a once in a lifetime experience.

Please contact us at [ascesesc2020@gmail.com](mailto:ascesesc2020@gmail.com) if you are interested or if you have any questions!

Regards,  
Madeline Batey

Chair,  
2020 ASCE Southeast Student Conference



Over 900 students from **Florida, Alabama, Georgia, Tennessee, and Puerto Rico** attend the conference.

# FUNDING

## HOW MUCH DOES THE CONFERENCE COST?

Recent ASCE Southeast Student Conferences have cost over \$125,000 to host. **The 2020 conference is projected to cost \$140,000**, the bulk of which will be spent on the venues and meals necessary to accommodate more than 1,000 attendees (including student members, faculty, staff, judges, and sponsors).

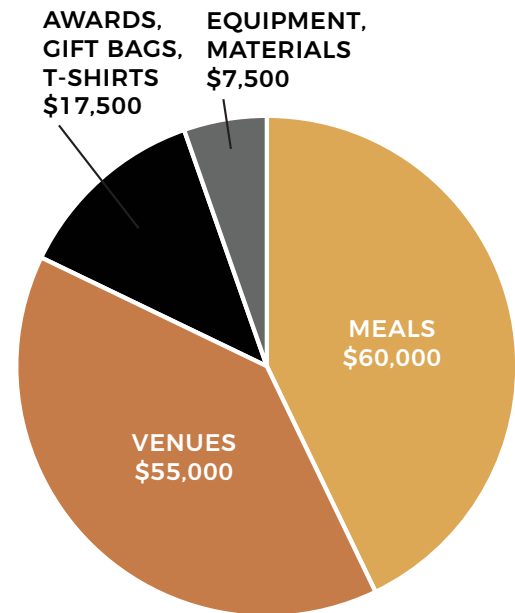
## WHY DOES THE CONFERENCE NEED SPONSORS?

ASCE Southeast Conference bylaws allow the host school to charge a \$200 student chapter registration fee and a \$60 student member registration fee.

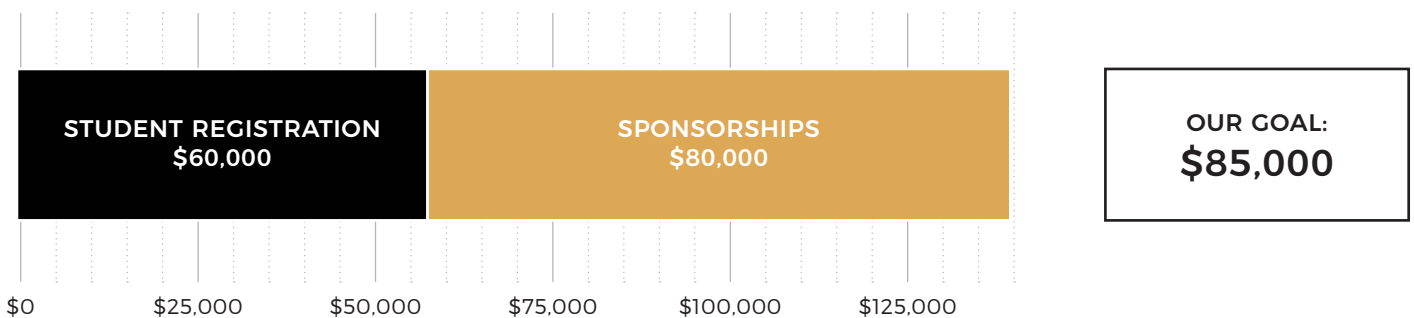
Registration fees generate approximately \$60,000 toward the conference, while the host school is responsible for securing the remainder of the funds.

Our projected funding gap is approximately \$80,000.

## PROJECTED COST BREAKDOWN



## FUNDING BREAKDOWN



# SPONSORSHIP LEVELS

## CHAMPION

Tabletop display at registration, competitions, and awards banquet

Exclusive sponsor of National competition (e.g. concrete canoe)

Large advertisement in conference program

Company logo on conference T-shirts and promotional items

Large company logo on conference website

Sponsorship Plaque

**\$10,000+**

## LEADER

Tabletop display at registration

Exclusive sponsor of National competition (e.g. concrete canoe)

Medium-sized advertisement in conference program

Company logo on conference T-shirts and promotional items

Large company logo on conference website

Sponsorship Plaque

**\$7,500+**

## PARTNER

Tabletop display at registration

Exclusive sponsor of Regional competition (e.g. surveying)

Medium-sized advertisement in conference program

Company logo on conference T-shirts and promotional items

Large company logo on conference website

**\$5,000+**

## BENEFACTOR

Exclusive sponsor of Regional competition (e.g. surveying)

Small advertisement in conference program

Company logo on conference T-shirts and promotional items

Medium-sized company logo on conference website

**\$2,500+**

## SUPPORTER

Company logo on conference T-shirts and promotional items

Medium-sized company logo on conference website

**\$1,000+**

## FRIEND

Small company logo on conference website

**\$500+**

**IN ADDITION TO THE ABOVE BENEFITS,**  
all sponsorship levels include the following:

- The opportunity to include a small gift or piece of collateral in each conference bag. Bags will be distributed to attendees at registration.
- An invitation to attend the career networking event.
- A sponsorship certificate of recognition.

# HOW TO SPONSOR

1

## EMAIL

**ASCESESC2020@gmail.com** with your contact information.

2

## WORK WITH OUR TEAM

to choose the sponsorship level that's right for you.

3

## MAIL CHECKS TO

VHB Attn: Catherine Felter  
225 E. Robinson Street, Ste 300  
Orlando FL 32801

Payable to "**ASCE-UCF**"  
with "**Southeast Sponsor**" in the memo line.

4

## ENJOY THE CONFERENCE

