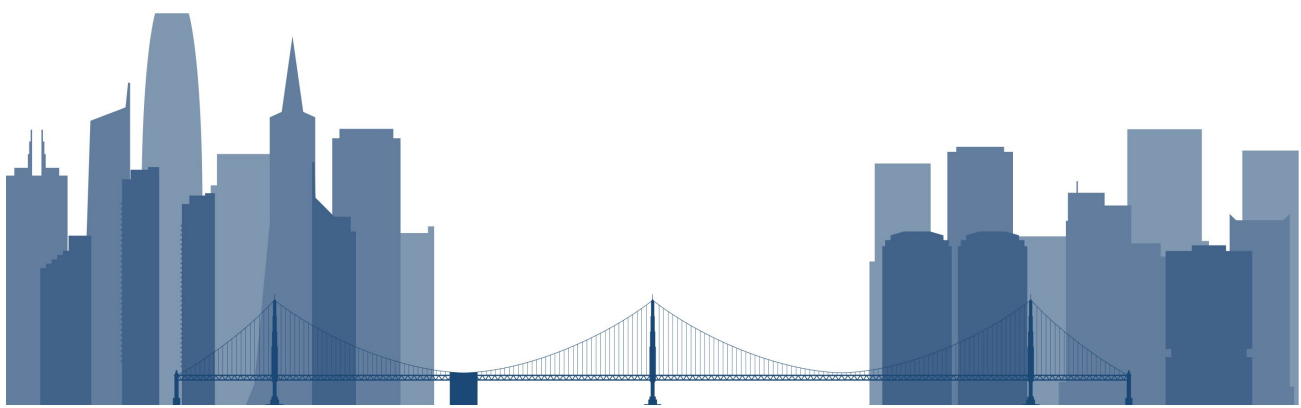




2025 Public Works Conference

NOVEMBER 5-6: TBD



Presentation/Showcase Submittal Form & Guidelines

Present your topic at our 29th annual conference. The two-day conference is attended by over 400 public works practitioners from Bay Area public works agencies and public works-specific firms. The conference generally offers over 30 hour-long educational seminars and an exhibit floor with new products and engineering solutions.

Submittals are due Monday, June 30, 2025.

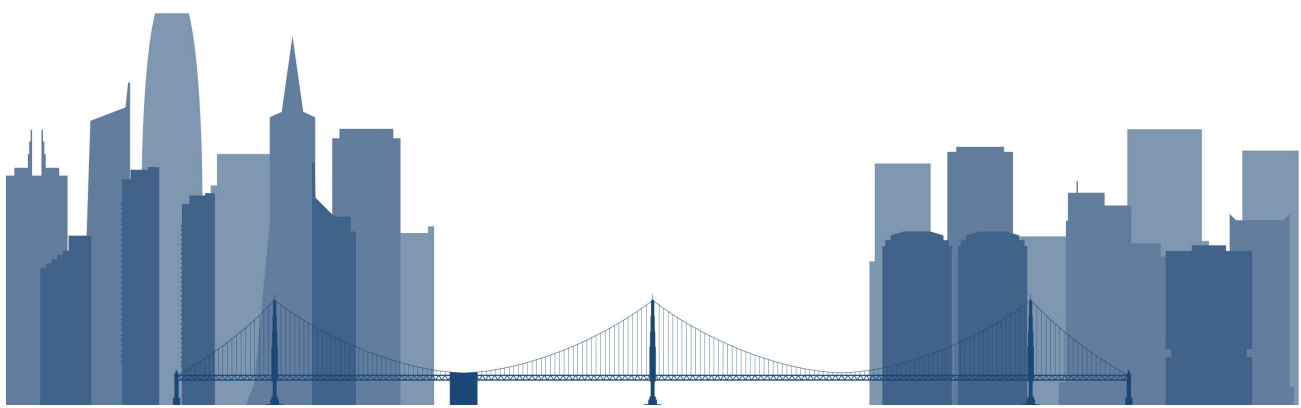
This is an opportunity to share your experiences, successes, and lessons learned with other public works professionals so that we can all learn from each other. We are especially interested in topics suitable for maintenance and operations personnel.

Topic Tracks

- Construction Management (CM)
- Design & Engineering (D&E)
- Emerging Tech & AI (TECH)
- Environment (ENV)
- Innovative Product Showcase (PS)
- Municipal Management (MUNI)
- Operations & Maintenance (O&M)
- Professional Development (ProfDev)
- Public Outreach & Engagement (ENGAGE)
- Resiliency & Emergency Preparation/Response (EMERG)

Example Topic Ideas

- Best Practices & Case Studies
- How Regional Collaboration Improved our Project
- Improving Resiliency for Rain & Fire Storms
- How to build a Smart City
- Issues & Innovations in Curb Utilization
- Trends in Land use & Land Use Permits
- Compliance Updates
- Supervisory or "Soft" Skills
- Green Infrastructure
- Dealing with At-Risk and Homeless Populations
- Urban Planning, General & Specific
- Automate your Asset Management
- Positioning Projects for Financing & Grants
- Fleet Maintenance or Electrification
- Utility Coordination Best Practices
- Intro to Supervisory & Management Roles
- Saving Energy at Public Works Facilities



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Speaker Guidelines

- Sessions are 60 minutes, including a 45-minute presentation & 15 minutes for Q&A.
- Sessions should be led by no more than 2 speakers. These two will be provided registration to the event for the day of the topic. Additional attendees will require paid registration.
- Although we accept submissions from private firms, we prefer that these are presented as a team with a public agency employee.

Presentation & Product Showcase Proposal Guidelines

- Submissions must include a fully completed “2025 Speaker Presentation Proposal” or “Product Showcase Proposal.” Please submit as a typed PDF document. Handwritten submissions will be returned.
- Save your submittal by naming the PDF in the following convention “2025 Title_Speaker_Track” EXAMPLE “2025 Ethics for Managers_Chang_ProfDev”
- Email the completed form to chapteradmin@northernca.apwa.org
- Please include the Topic Track that you believe is most appropriate.
- Please do not submit a speaker presentation that merely sells a product or service, or any sort of monetary self-interest. Product Showcase opportunities are submitted separately and are held on the exhibit floor. Preference for selection is given to those presentations which include a speaker from a public agency.

Reach out to Nicole Witt, Chapter Administrator, with any questions. Email: chapteradmin@northernca.apwa.org or 510-932-3203.

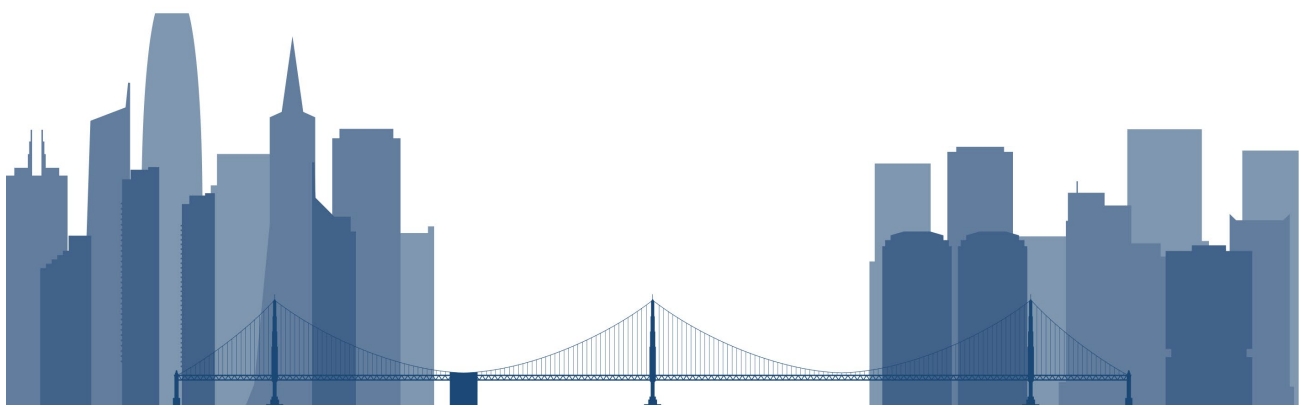


2025 Public Works Conference

NOVEMBER 5-6: TBD



2025 Speaker Presentation Proposal	
Concise title (8 words maximum) for the “Schedule at a Glance” in the program.	
Longer title for the “Topics” pages in the program	
Presentation description for advertising (50 words maximum). This description will appear in the conference information <u>verbatim</u> . It's helpful to include what knowledge or skill will be gained by attending.	
Longer presentation description for review committee (100 words maximum)	
Primary Topic Track:	Primary Topic Track
Secondary Topic Track:	Secondary Topic Track

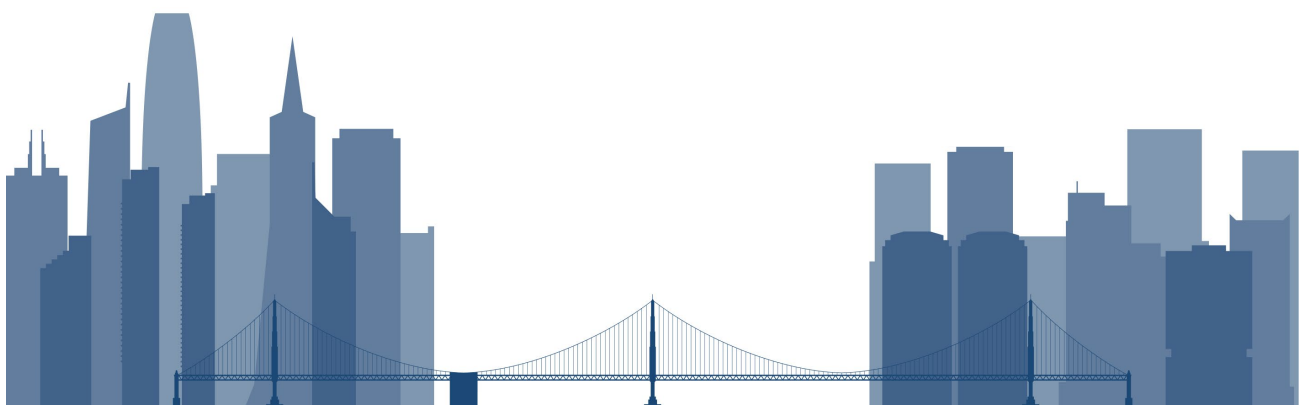


2025 Public Works Conference

NOVEMBER 5-6: TBD



First Presenter:	
Name:	
Title:	
Organization:	
Email:	
Phone:	
Brief Bio: (30 words or less)	
Second Presenter:	
Name:	
Title:	
Organization:	
Email:	
Phone:	
Brief Bio: (30 words or less)	



2025 Public Works Conference

NOVEMBER 5-6: TBD



2025 Product Showcase Proposal
Concise title (8 words maximum) for the “Schedule at a Glance” in the program.
Longer title for the “Topics” pages in the program
Product Description (50 words maximum) This description will appear in the conference information <u>verbatim</u> . It's helpful to include what knowledge or skill will be gained by attending.
Showcase Presenter:
Name:
Title:
Organization:
Email:
Phone:
Brief Bio: (30 words or less)