



**In 2025, we are celebrating decades of excellence and support for California educators! Now, we are entering a new era and have changed our name!**

**Since we began, CASCD (California Association for Supervision and Curriculum Development) has been the learning organization trusted by thousands of educators throughout California and beyond!**

**Why we are changing...**The parent organizations of ASCD and ISTE have now merged and will no longer have state affiliates. Because of this change, affiliates around the globe will no longer be able to use the name of the former organization.

**Timeline...**We were notified of the need to change in March of 2024, gathered input from our members October - December 2024, and will announce our new name in our communications in March 2025.

**The new name...California Association for Teaching, Leading and Learning.**

**Same mission and vision...**To build the capacity of California educators to enhance the quality of teaching, leading and learning!

**TEACHING:** Designing innovative, responsive professional learning opportunities with the classroom at the heart of our decisions.

**LEADING:** Promoting advocacy, sustainable funding, and collaborative networks for educators.

**LEARNING:** Meeting the changing needs of modern learners, teachers, and administrators.

**What's next...**For the next year, you will see both logos side by side as we continue to communicate this change to the public.

**Coming soon...**You will soon be directed to a new website, new social media, and a new email address for our Executive Director/staff.

We will continue to deliver on the high-quality programs, services, and advocacy efforts you've come to expect from our organization and encourage all educators to be involved in this leading organization.