

# MUDDY WATER BLUES BOWLING GREEN, KY

## SEPTEMBER 24 - 25, 2019

### SPONSORSHIP & EXHIBITION PROSPECTUS



**Participate:** As a sponsor and/or exhibitor at the **Bowling Green, KY - Muddy Water Blues**. Join the City of Bowling Green, Warren County, Kentucky Transportation Cabinet District 3, and the Southeastern Chapter of the International Erosion Control Association for the **1st ever Kentucky Muddy Water Blues September 24 & 25, 2019**.

The Southeast Chapter of the International Erosion Control Association (IECA) represents a large area of the United States – Kentucky, Tennessee, Mississippi, Alabama, Florida, Georgia, South Carolina, and North Carolina.

**What it is ALL ABOUT:** Each fall the City of Bowling Green offers a Field Day event to allow all of its Certified Erosion Prevention and Sediment Control Contractors an Opportunity to renew their certification. This year the City is partnering with other local stormwater programs and the International Erosion Control Association to offer a 1.5 day recertification event. Dubbed “Muddy Water Blues”, the event will bring together many different regional contractors, regulators, and vendors to discuss the latest in staying compliant with state and local requirements for EPSC.

**EXHIBITS,  
SPONSORSHIP  
AND FIELD-DAY  
OPPORTUNITIES  
AVAILABLE.**

**CALL  
270.393.3628  
to reserve your  
place in line!**

**Tuesday, September 24** - Sloan Convention Center and will feature two tracks of presentations. The first series will focus on the documentation requirements involved with running a compliant site, while the concurrent series will focus on the physical best management practices that keep stormwater runoff clean.

**Wednesday, September 25** - Field Day where several demonstrations will be held, highlighting the most innovative field techniques and products in the area. The event will earn attendees the 9 hours of CEUs/PDHs for keeping your contractor’s license.

Participating as a tradeshow exhibitor offers your organization an opportunity to connect with hundreds of industry delegates and to showcase your company’s products and services to key decision makers in the stormwater management and erosion and sediment control industry. Exhibiting at Muddy Water Blues also positions your organization as a leader in your field.

Muddy Water Blues will provide your organization the unique opportunity to increase its visibility, enhance its strategic marketing objectives, and reach key market segments in this 8-state region and beyond. Whether your organization is large or small, national or international, sponsorship is the perfect opportunity to engage, network and expand your business.

**Exhibit TODAY:** We encourage you to take advantage of this unique opportunity to maximize exposure for your company and connect with industry professionals in the public and private sectors. To register, visit the event website or contact a member of the conference organizing committee and ensure your company’s participation in the Bowling Green Muddy Water Blues.

City of Bowling Green, Warren County, Kentucky Transportation Cabinet District 3, and the Southeastern Chapter of the International Erosion Control Association, we look forward to your participation at Muddy Water Blues!

Sincerely,

The Planning Committee of Muddy Water Blues



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SPONSORSHIPS	PLATINUM SPONSOR	GOLD SPONSOR	EXHIBITOR*	A LA CART SPONSORSHIPS
Muddy Water Blues offers conference sponsorship packages: Platinum, Gold, Lunch, Keynote, Opening Reception, Events Social & Coffee Break Sponsorship	\$1,200 Limited to 1	\$850 Limited to 3	\$500 Members \$550 Non-Members	
Corporate recognition with link to home page on Southeast Chapter website	<a href="#">logo with link to homepage</a>			
Acknowledgment in media releases (Social Media)	•			
Corporate recognition at the registration area	•			
30 sec presentation, provided by sponsor to be played during the breaks in the session rooms.	•			
(1) 10' x 10' exhibit space	•	•	•	
Corporate recognition on print advertisements	•	•		
Corporate recognition with link to sponsor's webpage	•	•		
Corporate recognition on email campaigns	•	•		
Inclusion of item(s) in conference bag	2 items	1 items		
Corporate recognition in conference program	•	•		
Corporate recognition on sponsor signage throughout the conference facility	•	•		
Corporate recognition on screens during breaks	•	•		
Conference Registration(s)	4	2	1	
Tradeshow Passes	4	2		
Corporate recognition during lunch				LUNCH SPONSOR \$750
Corporate recognition during network reception				RECEPTION SPONSOR \$1200
Corporate recognition during morning and afternoon breaks				COFFEE BREAKS SPONSOR 2 @ \$500

#### Each booth will include:

- One (1) 8 foot skirted table
- Two (2) padded folding chairs
- One (1) 110 electrical outlet
- One full registration to the conference
- Field Day Demonstration Space\*
- Listing in the conference program

Monday, September 23  
**Exhibit Set Up**  
 3:00 pm – 5:00 pm

Tuesday, September 24  
**Exhibit Hours**  
 7:30 am – 6:30 pm  
**Exhibitor Reception**  
 4:30 pm – 6:30 pm

Wednesday, September 25  
**Field Day Hours**  
 8:00 am – 1:00 pm  
 \* Pre Field-Day Installation Required. Schedule to be announced.

