

ABOUT US

Presenters



Barbra Fagan
Executive Director

25 years in cardiac rehab practice Past President of AACVPR

E: barbra@chanlhealth.com

P: 414-828-0607



Jared SielingCEO

Digital health R&D Service design and delivery

E: jared@chanlhealth.com

P: 612-412-4358



OCT 22nd, 2020

Virtual Rehab Reimbursement

Agenda

- What is virtual or hybrid rehab?
- Important dates for the Public Health Emergency (PHE)
- Virtual sessions
 - Can we bill them?
 - How do we deliver them?
 - How do we bill them?
 - What are financials
- Questions



SHIFTING YOUR MINDSET

How to think of a <u>hybrid</u> program

- Rehab must remain rehab, regardless of where or when it is experienced by the patient.
 - The core components, ITP, and personal support must be maintained.
- 2. A hybrid program for an individual patient is a mixture of **a**) onsite sessions, **b**) virtual sessions, and **c**) asynchronous tasks.
 - Exercise sessions will occur under all three categories, as will the other components of rehab.
 - The exact mixture of these categories can be adjusted to fit your program, but also may vary based on individual patient needs.
- 3. A hybrid program is the best option for patients to receive the **value of rehab**, given their preferences for safety precautions, costs, travel, and convenience.



It is clear, in today's environment, that hybrid is the best option for our patients.

- 1. Reach more patients who can't come onsite
- 2. Improve staff efficiencies and save time
- 3. Be prepared for future flare-ups or shutdowns

And keep in mind...

- During the pandemic we have CR/PR teams setup, trained and launched with patients in a week.
- 2. Programs have delivered cardiac rehab to over 1,200 patients in the past few months that would have received NO rehab.
- 3. It is financially sustainable WITHOUT reimbursement

VIRTUAL CR/PR REIMBURSEMENT DURING

Public Health Emergency

PUBLIC HEALTH EMERGENCY (PHE)

Important Dates for PHE

The timelines have changed and can be extended in the future, but here is what is know today.

		<u>Dates</u>
1.	PHE started	3/1/20
2.	PHE end, as of today (2 extensions)	1/21/21
3.	PHE end, if extended 90 days	4/21/21



OPPS FINAL RULE

After PHE > 2021 OPPS

The regular Outpatient Prospective Payment System (OPPS) for 2021 may contain updates for "virtual physician supervision" and reimbursement of virtual CR/PR sessions that would be permanent, but those are TBD.

		<u>Dates</u>
1.	Proposed rule for 2021 OPPS was released	8/3/20
2.	2021 OPPS final rule published	11/?/20
3.	Start of 2021 OPPS final rule	1/1/21



VIRTUAL CR/PR SESSIONS

Can We Bill?

Regulatory Documents

1

Original Statutory and Regulatory Policies for CR/PR

Pre-COVID

 On-campus with physician physically "immediately available and accessible"

2

Additional Policy and Regulatory Revisions during PHE – IFC 2

April 30th, 2020 - Link

 On-campus services can be relocated to patient's home during PHE (p.43, p.46) 2

PHE Interim Final Rule (IFC)

March 30th, 2020 - <u>Link</u>

 Direct physician supervision can be provided virtually (p.55 – 16.E)

4

Federal Register – PHE IFC 3

May 8th, 2020 - Link

 Clarifies and expands on previous IFC (Section F)



PUBLIC HEALTH EMERGENCY (PHE)

Helpful Documents

These documents help in the interpretation of the Regulatory Documents, and give more detail on billing processes.

1. CMS COVID-19 FAQs

https://www.cms.gov/files/document/03092020-covid-19-faqs-508.pdf

- CMS addresses specific questions related to outpatient service relocation and how to properly bill for these services.
- P.33 Section G.

2. AACVPR Fact Sheet

https://www.aacvpr.org/Portals/0/2020 9 23 AACV PR_Fact-Sheet-for-Virtual-Delivery-of-CR-and-PR.pdf AACVPR interpretation of regulations, specific to cardiac and pulmonary rehab.



NOTE

These waivers and modified billing processes are the same for all outpatient services.

- 1. Other outpatient services at your system may already have made these modifications
- 2. Any modifications your program makes, could be utilized by other outpatient services at your system



VIRTUAL CR/PR SESSIONS

How to Deliver

SHIFTING YOUR MINDSET

How to think of a <u>hybrid</u> program

Give the patient the most value of rehab, with a mixture of

- a) onsite sessions,
- b) virtual sessions, and
- c) asynchronous tasks

- Exercise sessions can occur under all three categories, as will the other components of rehab.
- The exact mixture of these can be adjusted to fit your program, but also may vary based on individual patient needs.



VIRTUAL SESSIONS

Scheduling Format

Billing Requirement: 31-mins with SOME exercise

- 1. 1-on-1 video session with individual patient
 - For personal counseling and assessment.
 - Intakes and graduation if patient cannot come onsite.
- 2. Group class scheduled video class times
 - Specific class times through the week, just like onsite classes
 - Patients register for a class, until they are full
 - Ex: Two classes each MWF, at 8am and 4pm (6 total/wk)

VIRTUAL SESSIONS

Group Session Structure

Example: 45-minute group – 15-minute individuals (1 hour total)

•		,
		<u>Schedule</u>
1.	Welcome and group share	0:00 - 0:10
2.	Staff led group exercise	0:10 - 0:20
3.	Staff led education topic	0:20 – 0:35
4.	Facilitated group discussion and close	0:35 – 0:45
5	Break-out room with individuals who have private questions	0:45 – 1:00

Sample Patient Structures

#1 – Light-weight

- 4 onsite sessions billed intake, 30-day, 60-day, and 90-day
- 8 virtual sessions billed education and group discussion; light exercise observed 1 per week
- Async exercise sessions, education videos, vitals tracking, and assessments

#2 - Transition

- 7 onsite sessions billed first 6 over 2 weeks, and final session at 90-day
- 9 virtual sessions billed education and group discussion; light exercise 1 per week outside onsite
- Async exercise sessions, education videos, vitals tracking, and assessments

#3 - Max-out

- 4 onsite sessions billed intake, 30-day, 60-day, and 90-day
- 32 virtual sessions billed 3 sessions a week for 12 weeks full exercise routine observed
- Async education videos, vitals tracking, and assessments



VIRTUAL CR/PR SESSIONS

Session Requirements

1. Same as onsite

- a) Requirements match the 93797 and G0424 requirements, as if it were a regular onsite session.
- b) ITP updated every 30 days

2. Virtual physician supervision

 a) Have an "on-call" physician who can call and/or join video session immediately, if paged by staff.

3. Safety precautions

- a) Have procedure in place for if emergency occurs
- b) Add more upfront education on home safety
- c) Add pre-session steps to verify location, phone access, others around, and symptoms.



Implementation Considerations

These topics need to be addressed when you design and implement your hybrid program.

 Model and session structure

- Group class and 1-on-1 scheduling
- Session structure

2. Staffing

- What staff will lead sessions?
- Staffing schedule

3. **Technology**

- Video conferencing solution (Zoom, WebEx, etc)
- Scheduling management
- Session tracking

4. **Documentation**

Same as onsite session, plus verification by staff.



IMPLEMENTATION

Delivery Model Considerations

- Rehab must remain rehab with core components
- What do home-based sessions look like?
- Staff scheduling and class protocols
- Home-based safety protocols and procedures
- Proper documentation of sessions
- Patient consent and agreements
- Patient education and class schedule
- Patient privacy
- How to sell this to patients



VIRTUAL CR/PR SESSIONS

How to Bill

VIRTUAL CR/PR SESSIONS

Modifications from Onsite Session Billing

To properly bill for virtual sessions under the "hospital without walls" waivers, here are steps you'll perform that differ from your regular onsite session billing processes.

1. Initial billing setup

- a) Ensure you can bill 93797 (or G0424)
- b) Ensure you can add PO modifier
- c) Ensure you can change PBD location per patient session

2. For each patient

 Submit one-time PBD declaration of home address to CMS Regional Office by email, within 120 days of first virtual session

3. For each session

- a) Same documentation as regular onsite session
- b) Add PO modifier and change PBD location
- c) Notes of video call and staff observed





QUESTION

Is there a patient co-pay for virtual CR/PR sessions we bill?

ANSWER

Yes, any virtual sessions billed with 93797 or G0424 will have a standard patient co-pay, the same as if it were an onsite session.



VIRTUAL CR/PR SESSIONS

Financials

IMPLEMENTATION

Simple Financials

- Per patient
 - 12 billed sessions per patient \$1,320 per patient

- During PHE Light-weight Model
 - 6 virtual classes/week average 8 per class = 48 billed virtual session/week (\$5,280)
 - 3 months of PHE 12 weeks = \$63,000 added revenue
 - 6 months of PHE 24 weeks = \$126,000 added revenue



Detailed Financials

If you have current information on billed sessions, capture rate, and average number of sessions, we can plug into spreadsheet with your specifc model to determine ROI.

2019 CR Data												
SITES	Average billed sessions / month	Avererage sessions / patient	Capture Rate (Pre-Covid)	Enroll patients/		Total qualified patients/year	Missed patients (opportunity)	Estimated mor revenue (@\$110/sess	sessions b	illed /		timated annual revenue \$110/session)
Site 1	760	25	30.00%	365	5	1217	852	\$ 83,645	.83 9125	,	\$	1,003,750.00
Site 2	417	25	30.00%	200)	667	467	\$ 45,833	.33 5000)	\$	550,000.00
				565		1883	1318	\$ 129,479	.17 1412	5	\$	1,553,750.00
		OVERALL	30.00%									
				Percent of missed patients captured into HBCR		10%	Increased patient capture					
				Total capture rate 37.0%								
				Number of new patients from this			132	each (minimum of 4 hilled sessions)				
				Avg billed sessions per new patient			12					
				Ave. revenue per session			\$ 110.00					
		į į		Additional annual revenue (@\$110/session)			\$ 174,020.00					

HYBRID REHAB

How Chanl Helps

Chanl Health

Your A to Z partner for virtual cardiopulmonary rehab.

We provide a full turnkey solution for hybrid rehab, including:

- "Chanl Connect" software platform
 - Staff Dashboard
 - Patient mobile app
 - Patient recruiting tools
 - · Remote patient monitoring
 - Video call scheduling and coordination
- Implementation
 - Process development and staff training
- Ongoing support



How it works

The Better Hearts smartphone app is installed on the patient's device at orientation. They receive remote monitoring devices and training.



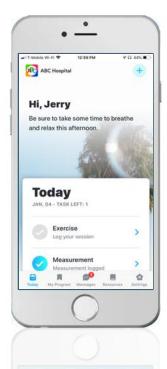




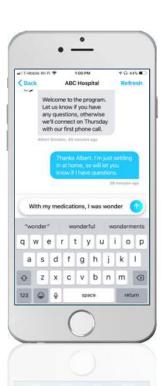


The app helps patients stay adherent

The goal is to help patients develop the skillsets for long-term selfmanagement, while providing the right structure and guidance in the shortterm recovery.



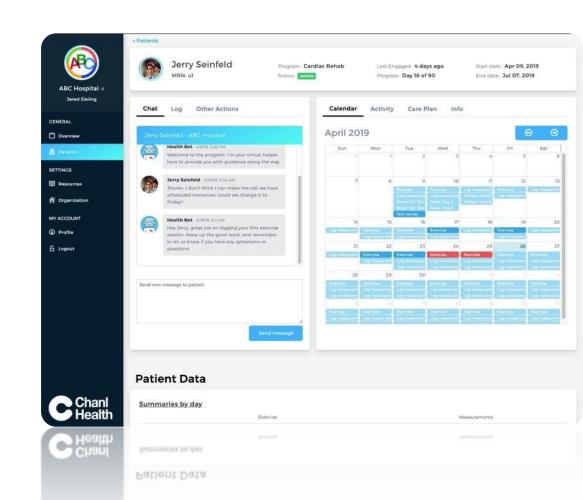




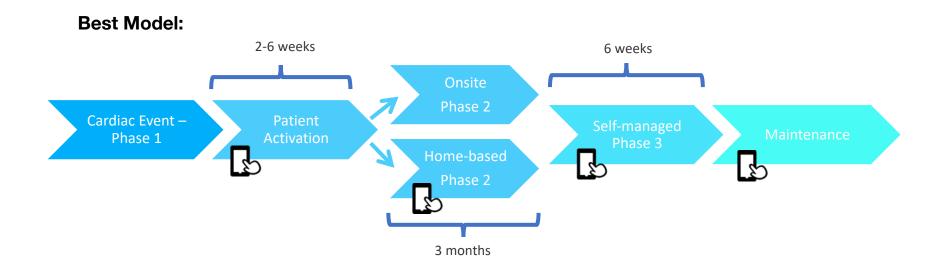
Patients are coached remotely by real people

Care team staff can view patient data in real-time through the dashboard, and receive alerts for symptoms or trends.

The exercise progression and care plan adjustments are discussed on counseling phone calls and through chat messages.



Extending the Reach of Cardiac Rehab



We provide tools and multiple strategies to remove barriers of patient engagement and participation.

IMPLEMENTATION

HBR without reimbursement

Hybrid rehab is financially sustainable
WITHOUT reimbursement, and
SERVES MORE PATIENTS!

- Additional revenue to onsite sessions, from previously missed patients.
- Keeps patients safe within their comfort level, as COVID-19 continues.



HYBRID

Next Steps

- Reach out to your compliance department
- Contact us for demo and quote
- Implement with staff
- Launch with patients



Thank You!!!

You are the ones who will make a difference and ensure patients stay safe and get healthy.

We are thankful for you.

Below are the questions we received live during the webinar from attendees, along with responses.

Please feel free to contact Barba@chanlhealth.com with any additional questions that may not have been answered.

- What is meant by an "asynchronous" task? This refers to the patient doing either an exercise or education session without being observed by staff. Think of what you ask your center-based patients to do on off days. These are not reimbursable.
- What does PBD stand for? Provider Based Department
- Does physician supervision need to be constant during the session? Yes, real time, live observation of the patient and it can be met through audio visual technology.
- Is Zoom HIPPA compliant? Zoom encryption fully complies with HIPPA Security Standard to ensure the security and privacy of PHI

- Would it be acceptable to use audio visual technology for physician supervision for our onsite program? Yes, physician supervision may be met through audio visual technology during the PHE.
- Are you able to use G0237, G0238, and G0239 as billable PR home-based codes? No, the only acceptable code for home-based pulmonary rehab is G0424.
- What is a PO modifier? A PO modifier is for on-campus and excepted off-campus CR/PR services; Payment will be at OPPS rate
- Are secondary insurances covering home-based sessions? Yes, some may be. You need to verify by each payer group.

- Can a patient have virtual cardiac rehab and home health? It depends on the diagnosis of "medical necessity" of home health. It would need to be case by case.
- How do you suggest logging these sessions for reimbursement? Sessions should be logged the same way you are currently logging sessions. This includes any program management software system (Scott Care, LSI, Chanl Health) or your EMR.
- What monitoring does Medicare require for the virtual sessions during the PHE?
 Medicare requires 31 minutes of observation of the patient through live
 synchronous audio-visual technology, physician supervision and SOME exercise.
 The billing is 93797, which is "unmonitored", so no physiological monitoring is
 required.
- Are both audio and visual components needed for the session to be billable? Yes, video is required unless "circumstances prohibit" it.
- What can we do if the patient does not have a smartphone, tablet or computer? Some organizations offer those patients an option by providing/loaning a device to be used during rehab. We can help manage this, but it is a cost to the department.