

ABOUT US

Presenters



Barbra Fagan Executive Director

25 years in cardiac rehab practice Past President of AACVPR

E: barbra@chanlhealth.com

P: 414-828-0607



Jared SielingCEO

Digital health R&D Service design and delivery

E: jared@chanlhealth.com P: 612-412-4358



ABOUT US

Chanl Health

Your A to Z partner for virtual and hybrid cardiopulmonary rehab.

Provide a full turnkey solution for hybrid rehab, including:

- "Chanl Connect" software platform
 - Staff Dashboard and patient mobile app
 - Patient recruiting tools
 - Video call scheduling and coordination
- Implementation
 - Process development and staff training
- Ongoing support



Dec 10th, 2020

Virtual Rehab Webinar

Agenda

- Reimbursement update
- Financials overview
- Operationalizing VCR
 - Planning and setup
 - Delivery logistics
 - Billing and documentation
 - FAQ
- Questions



It is clear, in today's environment, that hybrid is the best option for our patients. Reach more patients who can't come onsite

- Improve staff efficiencies and save time
- Improve patient engagement and value 3.
- Be prepared for the future 4.

How to think about hybrid rehab programs

How do we give the patient the most value, with a mixture of

- a) onsite sessions,
- b) virtual real-time sessions, and
- c) asynchronous tasks

- Exercise sessions can occur under all three categories, as will the other components of rehab.
- The exact mixture of these can be adjusted to fit your program, but also may vary based on individual patient needs.



Reimbursement Update...

- Can we bill virtual sessions?
- 2. If so, for how long can we bill them?

Can we bill for virtual sessions?



CMS will reimburse CR/PR/ICR sessions delivered over real-time audio/video to patients who are in their home, for at least the duration of the Public Health Emergency (PHE).

This includes:

- CR CPT 93797 and 93798
- PR G0424
- ICR -

We can do this as a consequence of two policies:

- 1. "Virtual direct supervision" policy change
- 2. "Hospital without Walls" waivers



For how long will CMS reimburse virtual sessions?

This depends on a) if you bill under OPPS or PFS, and b) how long the PHE is extended.

So, how does your program bill?

1

OPPS

Outpatient Prospective Payment System

- Hospital-based, on-campus programs (or those grandfathered in)
- Rate of \$116 per session

2

PFS

Physician Fee Schedule

- Off-campus programs
- Rate of \$25 per session

For how long will CMS reimburse virtual sessions?

1

OPPS

Outpatient Prospective Payment System

- Reimburse virtual sessions until the end of PHE
- Ends with PHE because the "Hospital without Walls" waiver is set to expire with the end of PHE.

2

PFS

Physician Fee Schedule

- Reimburse until end of 2021
 December 31st, 2021
- Extended past PHE because it was added to list of "telehealth services" under the PFS, and will remain on there until year end, in which PHE expires.

Important Dates for PHE

The timelines have changed and can be extended in the future, but here is what is know today.

		<u>Dates</u>
1.	PHE started	3/1/20
2.	PHE end, as of today (2 extensions)	1/21/21
3.	PHE end, if extended 90 days	4/21/21

^{*}NOTE that the "Hospital without Walls" waiver could be extended to end of year, independent of PHE, and that would also extend reimbursement for virtual sessions



Financial Overview

- 1. How to think about financials
- 2. How to estimate costs



If you are serving 200 patients a year...

>600

qualifying patients don't participate \$1.8M

missed CR reimbursement available

Revenue Opportunity

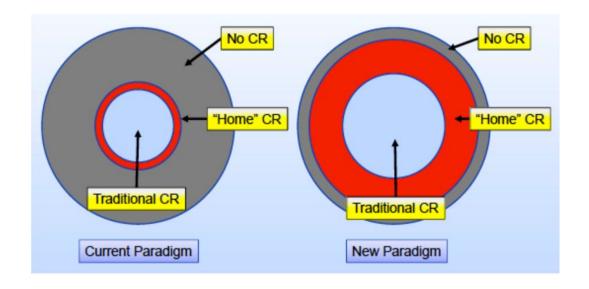
	CR Data						
SITES	Average billed sessions / month	Avererage sessions / patient	Capture Rate (Pre- Covid)		Enrolled patients/year	Total qualified patients/year	Missed patients (opportunity)
Site 1	417	25	30.00%		200	667	467
					200	667	467
				Percent	of missed patients ca	ptured into HBCR	100%
						Total capture rate	100.0%
					Number of new	patients from this	467
					Avg billed session	s per new patient	36
					Ave. re	venue per session	\$ 110.00
				Additi	onal annual revenue	(@\$110/session)	\$1,848,000.00





If all non-participating patients completed 36 billed sessions, added revenue is over \$1.8M

Growing the Pie



We increase patient participation through a hybrid model, a mix of onsite and virtual sessions.

Revenue Forecasting

				1	CR Data	
Missed patient (opportunity)	Total qualified patients/year	Enrolled patients/year	Capture Rate (Pre- Covid)	Avererage sessions / patient	Average billed sessions / month	SITES
467	667	200	30.00%	25	417	Site 1
467	667	200				
30%	ptured into HBCR	of missed patients ca				
51.0%	Total capture rate					
140	patients from this	Number of new p				
12	s per new patient	Avg billed session				
\$ 110.0	venue per session	Ave. rev				
\$ 184,800.0	(@\$110/session)	nal annual revenue				



Here is added revenue you capture if you enroll 30% of non-participating patients for 12 virtual sessions each.

Expenses

1.	Staffing time	Program implementation (design, training, updates)
		Deliver real-time sessions and documentation
		Facilitate and communicate outside of sessions
2.	Technology costs	Varies based on size of your program

*Reach out to us after webinar with, and we can quickly get estimates of staff time and our services, based on your size and structure



Operationalizing VCR

- 1. What is minimum we can do to reimburse?
- 2. How to we scale up and be efficient?

Minimum Viable Program (MVP)

What is the least complex program you can implement to deliver virtual real-time CR session that meets requirements and is reimbursable?

1.	Get approval	 Reach out to compliance and get approval Will bill normal 93797 with PO modifier.
2.	Pick an audio/video tool	Zoom, WebEx, Microsoft Teams all work
3.	Schedule call with a patient	 Schedule a video/call with the patient and send them the link to join (just like we are doing right now)



Minimum Viable Program (MVP)

For the video call, make sure you are meeting requirements:

1.	Staff	 In the hospital at their computer. Has a safety plan with the patient. Collects documentation from call
2.	Physician	 "On call" and immediately available to join the call with audio/video, or join the staff in-person, while on the call Does not matter where the physician is located NOTE: Emergency plan does not NEED to include the physician.
3.	Patient	 Has audio/video call on computer or mobile Has a safety plan with staff On call for 31 minutes Does SOME exercise during that time



Minimum Viable Program (MVP)

Then bill and document the session:

1.	Drop the bill	Follow your normal procedure, adding PO modifier
2.	Notify CMS of address	 Within 120 days, send an email to CMS notifying them that the PBD change to the patient's home address
3.	Add notes to chart	Follow your same process as onsite sessions



Scaling Up

- 1. Technology for better engagement and efficiencies
- 2. Expanding beyond traditional Phase 2 rehab





It's the 29th day of your rehab program and you are doing great. Today you have 3 tasks to do.







How it works

The Better Hearts smartphone app is

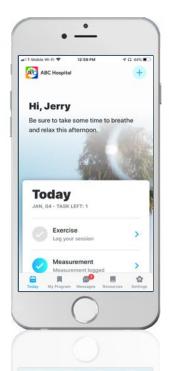
installed on the patient's device.



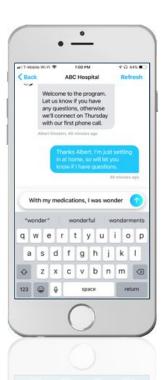


The app helps patients stay adherent

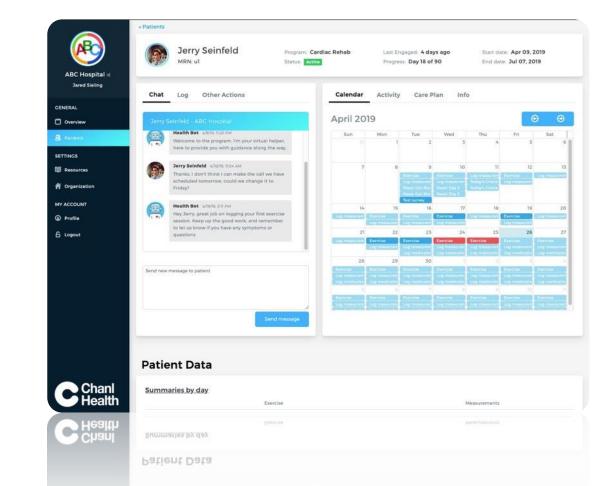
The goal is to help patients develop the skillsets for long-term self-management, while providing the right structure and guidance in the short-term recovery.





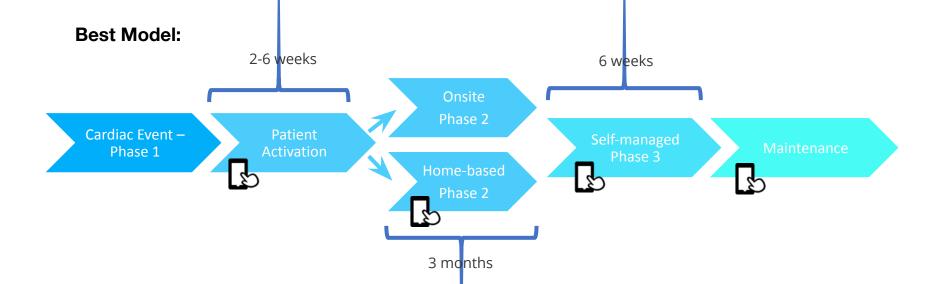


Dashboard helps you coordinate, document, and communicate



Demo

Extending the Reach of Cardiac Rehab



We provide tools and multiple strategies to remove barriers of patient engagement and participation.

VIRTUAL SESSIONS

Scheduling Format Billing Requirement: 31-mins with SOME exercise

- 1. 1-on-1 video session with individual patient
 - For personal counseling and assessment.
 - Intakes and graduation if patient cannot come onsite.
- 2. Group class scheduled video class times
 - Specific class times through the week, just like onsite classes
 - Patients register for a class, until they are full
 - Ex: Two classes each MWF, at 8am and 4pm (6 total/wk)

Implementation Considerations

These topics need to be addressed when you design and implement your hybrid program.

1.	Model and session structure	 Group class and 1-on-1 scheduling Session structure
2.	Staffing	What staff will lead sessions?Staffing schedule
3.	Technology	 Video conferencing solution (Zoom, WebEx, etc) Scheduling management Session tracking
4.	Documentation	Same as onsite session, plus verification by staff.



IMPLEMENTATION

Delivery Model Considerations

- Rehab must remain rehab with core components
- What do home-based sessions look like?
- Staff scheduling and class protocols
- Home-based safety protocols and procedures
- Proper documentation of sessions
- Patient consent and agreements
- Patient education and class schedule
- Patient privacy
- How to sell this to patients



Thank You!!!

You are the ones who will make a difference and ensure patients stay safe and get healthy.

We are thankful for you.

- Is there a patient co-pay with virtual CR/PR sessions? Yes, any virtual session billing 93798, 93797 or G0424 will have the standard co-pay as if it were onsite.
- Would it be acceptable to use audio visual technology for physician supervision for our onsite program? Yes, physician supervision may be met through audio visual technology during the PHE.
- Are you able to use G0237, G0238, and G0239 as billable PR home-based codes?
 No, the only acceptable code for home-based pulmonary rehab is G0424.
- What is a PO modifier? A PO modifier is for on-campus and excepted off-campus CR/PR services; Payment will be at OPPS rate
- Are secondary insurances covering home-based sessions? Yes, some may be. You need to verify by each payer group.

- Are there specific requirements that must be measured during a virtual session? If billing the 93797, exercise without contiguous ECG monitoring, there are no requirements. Patients may provide, HR, RPE, blood glucose, O2 sats, etc. as individually needed.
- Does the session need to be 1:1 or can it be done in a group? CMS has not put parameters on group size. Use clinical judgement. Most are 4-6 patients per class.
- Are asynchronous tasks billable if live audio-visual is being done? Asynchronous tasks are not billable. If you are "real time" observing the patient and meeting the CMS requirements of exercise and 31+ minutes, you can bill. That would be synchronous.
- Can Pulmonary rehab deliver virtual sessions? Yes, for patents that are eligible for the G0424 code. You will be reimbursed at the same rate as a center-based visit.

- How do you suggest logging these sessions for reimbursement? Sessions should be logged the same way you are currently logging sessions. This includes any program management software system (Scott Care, LSI, Chanl Health) or your EMR.
- What monitoring does Medicare require for the virtual sessions during the PHE? Medicare requires 31 minutes of observation of the patient through live synchronous audio-visual technology, physician supervision and SOME exercise. The billing is 93797, which is exercise without continuous ECG monitoring, no additional physiological monitoring is required. If you are using a product that allows for continuous ECG monitoring, you would use 93798.
- Are both audio and visual components needed for the session to be billable? Yes
- What can we do if the patient does not have a smartphone, tablet or computer? Some organizations offer those patients an option by providing/loaning a device to be used during rehab. We can help manage this, but it is a cost to the department.
- Does CMS specify who can lead the virtual class? No, it is the same as your onsite sessions, EP, RN, RT etc.

Please feel free to contact <u>Barba@chanlhealth.com</u> with any additional questions that may not have been answered.