

# THE LANIER LIBRARY ANNUAL REPORT 2018

## Letter from the President

2018 was a very successful year for your Lanier Library. Highlights of the year include:

Lanier's Board of Directors adopted a three part strategic plan for the future of the Library:

- Increasing the number of members: members are the life-blood of our organization and the primary reason why Lanier exists
- Supplementing the Library's endowment: to ensure that we can sustainably meet our modest operating budget without drawing on the principal of our endowment
- New program/collection: adding a new program to enhance the value of Lanier for current members and to attract additional audiences and prospective new members

Delivery of a strong programming year, including 27 general programs, 3 Felburn Nature & Wildlife lectures, 12 Book Lovers programs, 3 Nonfiction Book Club meetings, and 4 Needlework Arts events. Highlights of the programming year included the 2018 annual meeting (with JoAnn Peterson as Nellie Bly), the 3-part Family Program (featuring: Didgeridoo Down Under, cartoonist Steve Barr, and author Linda Ragsdale), the wildly popular Mystery Festival (now in its third year), and the 10th annual Poetry Competition.

The LeDuc Room, new home of the Felburn Nature & Wildlife Collection, was refreshed with new paint and furniture. The Holden (reading room) also is the setting for new furniture. Lanier gratefully acknowledges support from Randy Grobe and the late Sheila Clarkson in connection with these refurbishment efforts. We also received generous gifts of artwork and furnishings from Jerry & Dottie Lasco, Tom & Vicky Jackson, and Lynn & Bob Montgomery.

Lanier Library has been very fortunate to receive continuing support from the Polk County Community Foundation. The Foundation awarded Lanier a major grant to address necessary plumbing and parking lots issues. In addition, the Foundation's Kirby Fund continued to support free programming at the Library, with major support for the Annual and Family programs.

Significant gifts were received this year from the estate of Ralph O. Nesslinger and from members of the community and John & Rita Landrum in memory of Elizabeth Landrum.

The Library kicked off "130 by 130" a major initiative to recruit a net new 130 members to celebrate Lanier's 130th anniversary in 2020.

Lanier started a program allowing members and friends to purchase book plates in honor of loved ones and to celebrate milestones.

While our challenging weather conditions pushed the Christmas party into 2019, we had a strong turnout of members and prospective members, had a late visit from Santa, and 9 lucky members each won a great gift in the raffle. The delayed date of this year's party was very well received and will be adopted for future year-end celebrations.

The 2018 annual fund raised over \$15,000 in financial support for Lanier from almost 100 donors.

We welcomed Barbara Smith (who is our new board secretary), Julia Ernst (membership chair), Marla Bailey (finance committee chair), and Lee Cudlip (media acquisition committee chair) to Lanier Library's board. We are very thankful to Pat Gass, Suzanne Monroe, Jack Saunders, and Ken Yeager who retired from the board this year after many years of service.

There are a number of exciting and important activities planned for 2019:

- The 2019 Annual Program featuring key-note speaker Wiley Cash, NY Times bestselling author
- The continuation of our 130 by 130 program and other activities to start to mark our 130th anniversary in 2020
- Parking lot improvements
- A new program series with Mary Alice Monroe

Your board, together with our wonderful staff of Amber Keeran, Clare O'Sheel, Lynn Montgomery, Sandra McCall, Peter Franklin, and Brittany Plumley, look forward to seeing you at Lanier throughout 2019.

Harry G. Goodheart, III  
President





# Thanks to Donors

## Foundation and Corporate Support

The Felburn Foundation  
Polk County Community  
Foundation  
Charles Stewart Mott  
Foundation  
Bernard G. Drummond  
Charitable Fund in memory  
of Margaret (Rita) Drum-  
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## Honary and Memorial Gifts

Isabel & Davison Rice in  
memory of Rom Elliott,  
Cecily Holmes, Stephanie  
White, and Jane Schumacher  
In Memory of Frances

“Chris” Grady  
In Memory of  
Elizabeth Landrum  
In Honor of Lynn  
Montgomery by her family

In Honor of David  
& Frances Maxwell

## Lanier

John Landrum  
Rita Landrum

Estate of Ralph O.  
Nesslinger

## Austen

Timothy & Tara Boyce  
Peter Franklin  
& Gregory Wright  
Harry Goodheart  
Sally McPherson

Isabel & Davison Rice  
Hank Stembridge  
& Theron Watson  
Anonymous

## Dickens

Pam & Fred Herres  
Tom & Vicky Jackson

Barbara Smith  
& Alex Hagerty

## Twain

Patsy Baker  
Earl Bettinger  
Dorothea & Robert Brown  
Mary Ann Claud  
& Olin Sansbury  
Julia Ernst  
Pat Gass  
Derek Harrison

Nancy Holmes  
Jim & Sheila Jackson  
Carl & Beth Kelley  
Gerry & Dottie Lasco  
Eileen & Rick Mehta  
Rich & Suzanne Metcalf  
Mary Ann O’Brien  
Barb Oklesen & John Fowler

Geraldine Reitz  
Benjamin Robinson  
Luta Licata Sabo  
Larry Siler & Vicky Grant  
Charles Hall  
& Bobbi Sommer  
Vince & Gloria Verrecchio  
Anonymous



List reflects donors from January 1, 2018 to February 28, 2019.

# Thanks to Donors

## Dickinson

Kathy & Gary Ackerman	Frances & Shields Flynn	Marea Matthews
Marla Bailey	Shelvie Foust	Bill & Becky McCall
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Lena Faggart	Alan Luria	Elizabeth Wyckoff
Anne Fitz	Marcella Mack	Peg Wyllie
Walt & Nancy Flaschar	Commander Tyrone G. Martin	Anonymous (3)

## In-Kind Gifts

Randy Grobe	Dottie & Gerry Lasco	Tryon Fine Arts Center
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## Other Friends

B. Brant & Judy Bynum	Joe & Betty Jackan	Eva Pratt
Marianne Carruth	Elsie Klemt	Bruce Roberts
Patricia Carson	Vonda Krahn	Meg Rogers
Theresa Catalano	Louise Little	Mary Schuver
Gordon & Karen Davidson	Donna Macy	William & Jennifer Shand
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Nancy Ernst	Lynda McLane	Linda Turner
Allene & Brad Evans	Norma & David Miley	Jim & Ceille Welch
Frances Fairey	Lynn & Bob Montgomery	Dr. Brad Whitney
Drs. Frick & Jones	Eileen & Perry Morgan	Louise Wilson
Janet Goodrich	Elizabeth Norstrom	Frances Wray
Mr. & Mrs. Billy Hunsinger	Mary Parker	Meghan Young

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## Key Facts



• 14,090 items checked out

- 52 programs; 51 of which were free to the public
- 784 books/materials purchased
- 342 books/materials donated
- 66 new memberships
- 199 gifts and donations totalling over \$46,000



Felburn Nature and Wildlife Collection in the LeDuc room

## Treasurer's Report

During 2018, the Lanier Library continued to strengthen its revenue-generation and fundraising while reducing costs from 2017. Although by year-end 2018 the Library's endowment suffered investment losses commensurate with the greater market, much of the value lost in 2018 has since been recouped in early 2019. We continue to cover the Library's operating deficit through transfers of income and principal from our endowment. Full year-end financial statements and the Library's federal tax return (Form 990) are available upon request at the Library.

Timothy J. Boyce  
Treasurer

Revenues	2017	2018
Member driven	\$39,174	\$58,331
Grants	\$6,410	\$8,938
Other	\$5,007	\$6,731
<b>Total</b>	<b>\$50,591</b>	<b>\$74,000</b>
Expenses	2017	2018
Personnel	\$79,440	\$83,237
Books/other media	\$14,987	\$19,726
Facilities	\$18,959	\$11,370
Professional	\$24,235	\$16,503
General/Admin	\$34,394	\$27,032
<b>Total</b>	<b>\$172,015</b>	<b>\$157,868</b>
<b>Operating Deficit</b>	<b>-\$121,424</b>	<b>-\$83,868</b>