



## SDIF 2018 Schedule

- Oct. 12**     "IP 101" - David Waller, JD *Guest speaker on Patents*
- Nov. 9**     "New Product Development" – *How to go from idea to presentation ready*
- Dec. 14**    "Focus Groups 101"- *Is it a customer accepted idea? Know before you go.*
- Jan. 11**    " 3d Printing" - *How many ways it can be used*
- Feb. 8**     "Manufacturing 101" - *How things get made*
- Mar. 8**     "Marketing 101" - *Video and internet marketing for inventors*
- Apr. 12**    "19 Mistakes Inventors Make" - *Avoid these and stand a better chance*
- May 10**    "Helping inventors" - Warren Tuttle UIA President
- June 14**    "Preparing Successful Presentations 101" - *Planning and presenting pitches*
- July 12**    Summer break
- Aug. 9**     "Licensing 101" – *Are you ready? What it takes*
- Sept. 13**    Stephen Key – *"One Simple Idea"*
- Oct. 11**    "Show Time" - *Summer Invention Contest - #1st prize \$1000*