



Changing Conditions of our Moonshot Community – 5.27.20

- Covid-19 affecting families through unemployment, school closure, home schooling, childcare, and mental health issues
 - New superintendent (welcome Dr. Moore) and new expert in early literacy (welcome Mr. Rick Myhre)
 - SDIRC budget tightening / Funding for the District (millage vote)
 - Children's Trust Funding Source is put on hold for two years
 - Stories of resilience and collaboration abound in our Moonshot Community
 - United Way and Investors Raise \$1 million in Emergency Covid Funds
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Priorities for Bold Idea 1: Awareness and Engagement

1. BUILD AWARENESS OF MOONSHOT MOMENT

The community needs to understand our Moonshot Moment goal - for children to be ready for kindergarten and 90% reading on grade level by 3rd grade because "Literacy is the number one predictor of economic and community prosperity."

2. DEVELOP AN ENGAGED COMMUNITY

We must provide easy and appropriate ways for our community members to support and participate in the Moonshot Moment Literacy Movement.

Priorities for Bold Idea 2: School Attendance

1. UNDERSTAND EVERYDAY MATTERS

Parents and children understand the importance of attendance and arriving on time, whether in person or online. Attendance begins in preschool.

2. TRACKING AND FOLLOW UP

Proactively track and distribute attendance statistics for pre-K through 3rd grade. Contact parents if children are missing school, to reinforce the importance of attending school every day and showing up on time. This must start in pre-K. (Voluntary pre-K isn't really voluntary.)

Priorities for Bold Idea 3: Science of Literacy

1. AWARENESS

Spread the importance and science of reading knowledge across all school and community members, with the appropriate message for each audience. (e.g. MCAN member, community leader, and elected official, parent)

2. SCALING

Scale the number of QUALITY Early Childhood Education spots, driven by the science of learning and literacy.

3. EDUCATOR TRAINING

Develop a pipeline of educators who are trained in the science or learning and literacy.

Priorities for Bold Idea 4: Extended Academic Learning

1. DATA

Implement a data collection system to be used across all extended learning programs that will measure and document impact.

2. INTEGRATION

Align and integrate high quality extended learning programming with the school district curriculum and goals.

3. ACCESSIBILITY

Increase accessibility to extended learning programs through the provision of adequate funding and improved public awareness.

Priorities for Bold Idea 5: Investing in our Future through Advocacy and Funding

1. CASE STATEMENT

Finalize financial need projections to determine scope of the problem and form the basis for a case statement that will build credibility.

2. DATA DASHBOARD

Construct a data dashboard that can be utilized to measure and document impact.

3. ADVOCACY

Implement an Advocacy Campaign to build relationships that help birth through eight emerge as a top priority and essential investment with community leaders and private citizens.

Priorities for Bold Idea 6: Promoting School Readiness

1. SCREENINGS

Promote and facilitate developmental screenings and access to intervention services, such that 100% of children ages 0-5 in Indian River County will be screened with ASQ-3.

2. COLLABORATION

Create more inter-agency collaboration with respect to child data thus avoiding duplication of work (often the same child gets screened multiple times).

3. INTERVENTION

Clarify the referral process once developmental concerns are flagged and expedite the time needed to receive intervention services.