



## Changing Conditions of our Moonshot Community – 5.27.20

- Covid-19 affecting families through unemployment, school closure, home schooling, childcare, and mental health issues
- New superintendent (welcome Dr. Moore) and new expert in early literacy (welcome Mr. Rick Myhre)
- SDIRC budget tightening / Funding for the District (millage vote)
- Children's Trust Funding Source is put on hold for two years
- Stories of resilience and collaboration abound in our Moonshot Community
- United Way and Investors Raise \$1 million in Emergency Covid Funds

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## Priorities for Bold Idea 1: Awareness and Engagement

### **1. BUILD AWARENESS OF MOONSHOT MOMENT**

The community needs to understand our Moonshot Moment goal - for children to be ready for kindergarten and 90% reading on grade level by 3rd grade because "Literacy is the number one predictor of economic and community prosperity."

### **2. DEVELOP AN ENGAGED COMMUNITY**

We must provide easy and appropriate ways for our community members to support and participate in the Moonshot Moment Literacy Movement.

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## Priorities for Bold Idea 2: School Attendance

### **1. UNDERSTAND EVERYDAY MATTERS**

Parents and children understand the importance of attendance and arriving on time, whether in person or online. Attendance begins in preschool.

## **2. TRACKING AND FOLLOW UP**

Proactively track and distribute attendance statistics for pre-K through 3rd grade. Contact parents if children are missing school, to reinforce the importance of attending school every day and showing up on time. This must start in pre-K. (Voluntary pre-K isn't really voluntary.)

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## **Priorities for Bold Idea 3: Science of Literacy**

### **1. AWARENESS**

Spread the importance and science of reading knowledge across all school and community members, with the appropriate message for each audience. (e.g. MCAN member, community leader, and elected official, parent)

### **2. SCALING**

Scale the number of QUALITY Early Childhood Education spots, driven by the science of learning and literacy.

### **3. EDUCATOR TRAINING**

Develop a pipeline of educators who are trained in the science of learning and literacy.

## **Priorities for Bold Idea 4: Extended Academic Learning**

### **1. DATA**

Implement a data collection system to be used across all extended learning programs that will measure and document impact.

### **2. INTEGRATION**

Align and integrate high quality extended learning programming with the school district curriculum and goals.

### **3. ACCESSIBILITY**

Increase accessibility to extended learning programs through the provision of adequate funding and improved public awareness.

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## Priorities for Bold Idea 5: Investing in our Future through Advocacy and Funding

### 1. CASE STATEMENT

Finalize financial need projections to determine scope of the problem and form the basis for a case statement that will build credibility.

### 2. DATA DASHBOARD

Construct a data dashboard that can be utilized to measure and document impact.

### 3. ADVOCACY

Implement an Advocacy Campaign to build relationships that help birth through eight emerge as a top priority and essential investment with community leaders and private citizens.

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## Priorities for Bold Idea 6: Promoting School Readiness

### 1. SCREENINGS

Promote and facilitate developmental screenings and access to intervention services, such that 100% of children ages 0-5 in Indian River County will be screened with ASQ-3.

### 2. COLLABORATION

Create more inter-agency collaboration with respect to child data thus avoiding duplication of work (often the same child gets screened multiple times).

### 3. INTERVENTION

Clarify the referral process once developmental concerns are flagged and expedite the time needed to receive intervention services.