

# The Wells County Chamber of Commerce Presents

## DAVID K. AAKER, IOM



Internationally recognized Motivational  
Keynote Speaker, Trainer and Author in  
Customer Service, Leadership  
and Communication

David has been in the management, speaking and training business for 38 years. David's nationwide clients include State Departments of Tourism, Hotels, Hospitals, School Districts, Associations, Organizations, Retail Businesses, and the United States Air Force.

**Thursday, April 25th**  
**Arts, Commerce & Visitors Centre**  
**211 Water St Bluffton, IN**

**TWO SESSIONS**  
**For your convenience**  
**9:00am-11:00am or**  
**1:00pm-3:00pm**

### Turning Service Into Sales

David K. Aaker, IOM is an interactive and enthusiastic International speaker who offers dozens of ideas for better Customer Service. Inspire employees with tested methods to improve customer service and make positive changes that will stimulate company growth.

These workshops will provide the community and businesses the opportunity to implement new strategies for first-rate Customer Service that can give your business a leg up on the competition and establish more life-long customers.

If you or your staff have been looking to polish your communication and customer service skills, this event is for you!

**\$25.00 per session for Chamber Members**

**\$35.00 per session for General Admission**

Contact Erin Prible: [eprible@wellscoc.com](mailto:eprible@wellscoc.com) with any questions or to register.

Wells County Chamber of Commerce presents a special

# Sponsorship Opportunity

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### Above & Beyond Sponsor \$1,000

- 6 VIP Seats to the Leadership for Business Success (By Invitation Only, April 24)
- 8 Reservations to the Customer Service Workshop (1 Session)
- 8 *Success Simplified* Books, authored by Aaker
- Logo on Event Invites
- Logo in Leadership Program
- Logo in Customer Service Program
- Logo on all Tables at the April 24 & 25 Events
- Logo on Website and Social Media Platforms
- Recognition in Chamber Newsletter

### Etiquette Sponsor \$750

- 2 VIP Seats to Leadership for Business Success (By Invitation Only, April 24)
- 4 Reservations to the Customer Service Workshop (1 Session)
- 4 *Success Simplified* Books, authored by Aaker
- Logo displayed at events (on April 24 & 25)
- Logo on Website and Social Media Platforms

### Value Sponsor \$400

- 2 Reservations to the Customer Service Workshop
- 2 *Success Simplified* Books, authored by Aaker
- Sponsor Name at events (on April 24 & 25)
- Sponsor Name on Website and Social Media Platforms