Overwatch Imaging Donates $10,000 to Columbia Gorge STEM Hub at 10th Anniversary Celebration

Sponsorship supports next generation of builders in the local ecosystem

FOR IMMEDIATE RELEASE

HOOD RIVER, Oregon, Feb. 23, 2026 — Overwatch Imaging, a developer of autonomous airborne imagery intelligence systems, is honored to announce a donation of $10,000 to strengthen STEM education in the Columbia River Gorge ecosystem.

At Overwatch Imaging's 10-year anniversary celebration on Feb. 19, founder and CEO Greg Davis presented the donation to the Gorge Technology Alliance (GTA), an organization dedicated to connecting and supporting the local tech community. The funds will sponsor programming for the Columbia Gorge STEM Hub, a department of the Columbia Gorge Education Service District that provides dedicated programming for science, technology, engineering, and math.

"As Overwatch Imaging marks a decade of innovation, we are proud to make this donation to strengthen the connection between the local technology ecosystem and our community," said Greg Davis, founder and CEO, Overwatch Imaging. "As a business with deep roots in the Gorge that employs many graduates of local schools while also attracting top talent from throughout the region and nation, we truly believe in the importance of a strong local community, and we value the educators, coaches and mentors who provide excellent training for the next generation of engineers, builders, and problem-solvers."

This donation ensures that the STEM Hub's robotics programming will be offered to families throughout the Gorge for the 2026-2027 school year. Now in its fourth year, the robotics program has served over 500 students across 12 schools.

“We’re grateful to Overwatch Imaging for providing funding that will support the students, parents, and coaches of our competitive robotics program,” said Julie Cucuel, Director, Columbia River Gorge STEM Hub. “In the Columbia River Gorge, we see over and over again that industry shows up for education with time, resources, and expertise. With their generosity, Overwatch Imaging is making an important commitment to ensure the youth in our community are STEM-literate and future-ready.”

Strengthening STEM education is a key focus area of GTA’s work to bolster the Gorge as a hub of innovation for aerospace and imagery intelligence. Serving as a connecting point between industry and education, the GTA routinely provides connections to mentors, teachers, and speakers for the STEM Hub’s programming.

“Education is foundational to the continued flourishing of our local ecosystem,” said Jason Hartmann, Project Manager, Columbia Gorge Tech Alliance. “As successful businesses like Overwatch Imaging continue to grow, programming provided by the STEM Hub will provide a pipeline for homegrown talent that will help our local economy thrive.”

The donation was announced at the Overwatch Imaging 10-year Anniversary Celebration, which drew about 75 people to the Ruins in Hood River. In addition to the presentation of the check, Davis provided a history of Overwatch Imaging, charting its evolution from a bootstrapped startup to a global provider of AI-enabled sensor autonomy deployed across six continents. The Gorge ecosystem played an important role in the company’s journey from day one, and the company continues to value its role as a longstanding local employer and steward of its rich technology lineage.

About Overwatch Imaging:

Overwatch Imaging is an imagery intelligence technology company working to bring sensor autonomy to time-critical airborne search, detection, tracking and monitoring missions. Our Automated Sensor Operator (ASO) software, native to our own line of purpose-built Smart Sensors and as an upgrade for airborne video gimbal platforms, brings Superhuman Vision and Workload Reduction to users of real-time imagery intelligence systems. We fundamentally believe that modern edge processing and AI-enabled autonomy can perform an important set of time-critical imagery intelligence missions better, faster and more safely than humans can alone.

Founded in 2016 in Hood River, Oregon, we support private sector companies as well as federal, state and local agencies around the world with missions ranging from wildfire mapping

and disaster response to law enforcement, border security, maritime domain awareness and tactical intelligence.

About Columbia River Gorge STEM Hub
The Columbia Gorge STEM Hub is on a mission to ensure all Gorge youth are STEM-literate and future-ready. The Hub accomplishes these goals through a Collective Impact model, partnering with schools and districts, community-based organizations and STEM industry leaders to increase access to quality STEM learning experiences for youth. The Hub is supported by the Oregon Department of Education and local donors.

About the Gorge Technology Alliance

The Columbia River Gorge Technology Alliance (Gorge Tech Alliance, GTA) is a professional organization composed of local tech businesses in the bi-state Columbia River Gorge region. Since 2005, the GTA has worked to help start, grow, expand and sustain high-tech companies in the Gorge. By bringing the tech business community together for educational and networking events, the Alliance promotes connections between business, education and government.

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