business oregon

JOIN US



Grow Your Global Sales at **CES 2026**

January 6-9, 2026 | Las Vegas, Nevada

CES is the most powerful tech event in the world and is the proving ground for breakthrough technologies and global innovators. Meet new partners and prospects and see the industry's sharpest minds take the stage to unveil their latest releases and boldest breakthroughs. CES is the only trade show that showcases the entire tech landscape at one event, and will take place in Las Vegas, Nevada from January 6-9, 2026.

Join Business Oregon and Technology Association of Oregon (TAO) as we explore the show together! CES showcases companies including manufacturers, developers and suppliers of technology hardware, content, technology delivery systems, and much more. Additionally, there are a multiude of conferences where the world's business leaders and pioneering thinkers address the industry's most relevant issues.

Business Oregon, and TAO will be coordinating a delegation of tech entrepreners to help identify new partners, markets, and international sales, and take your firm to the next level.

CES is the most influential technology event of the year, with 130k attendees!









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Benefits of participation include:

- finding strategic partners
- learning about the latest industry trends
- new business leads and prospects
- identifying new supply chain partners

You will also have a chance to attend the reception, conferences, training sessions, leadership seminars, and educational opportunities hosted by the show. The US Commercial Service (USCS) will be helping Oregon businesses to identify specific partners, distributers and new sales opportunities before, during, and after the show. Those USCS trade professionals will also be on hand at the show to meet with Oregon firms!

Grants Available

Business Oregon will subsidize the trip for eligible companies which includes up to 50% reimbursement of the trade show components, including Exhibits Plus and Deluxe Conference passes. Additionally, grant participants will be reimbursed for up to 50% of their travel costs (airfare, hotel, and ground transportation). For more information visit our website.

To Join the Oregon CES Delegation, Register by December 10, 2026

Space is limited and is first come, first served. There has been a great deal of interest in this show so submit now!

I'm Interested- Click Here to Reserve Space!

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TECHNOLOGY ASSOCIATION OF OREGON

U.S. COMMERCIAL SERVICE
United States of America Department of Commerce