



Happy Holidays!

The Petaluma Fair is proud to continue its long-standing tradition of supporting youth in agriculture, and we are excited to announce a renewed vision for the Exhibits and Livestock Department as we prepare for the 2026 Petaluma Fair. This year marks an important step in revitalizing our program, strengthening opportunities for junior exhibitors, and expanding the educational value of our livestock events.

As part of this renewal, the Livestock Department is introducing enhanced premium platforms, and new show experiences designed to better recognize the dedication, skills, and accomplishments of our youth participants. These improvements aim to honor the hard work of young agriculturalists while encouraging the next generation of leaders in farming, animal husbandry, and rural stewardship.

To bring this vision to life, we rely on the generosity of community partners who value agricultural education and youth development. Your sponsorship is vital in ensuring that we can provide the high-quality premiums and awards our junior exhibitors deserve. With your support, we can continue offering meaningful, motivating, and memorable experiences for every young participant who steps into the show ring.

We invite you to join us as a sponsor for the 2026 Exhibits and Livestock Department. Your contribution directly impacts local youth, strengthens the future of agriculture, and demonstrates your commitment to community development. We offer a variety of sponsorship levels and would be happy to work with you to identify the best fit.

Thank you for considering this opportunity to give a gift to the next generation of agricultural leaders. We would be honored to partner with you for the 2026 Petaluma Fair and look forward to the possibility of working together.

Warm regards,

Paulette Swallow

Petaluma Fair – Exhibits & Livestock Department

## **Sponsorship Categories & Levels**

Please check a box(s) indicating what department you would like to support. As we rebuild our Exhibits Department, all funds will be dedicated to restoring premium payouts for each species and supporting the provision of banner awards, belt buckles, and trophies.

• Dairy Cattle Show	\$25 _____
• Horse Show	\$50 _____
• Beef Cattle Show	\$100 _____
• Sheep Show	\$250 _____
• Swine Show	\$500 _____
• Boar Goat Show	\$750 _____
• Dairy Goat Show	\$1000 _____
• Rabbit Show	\$ Other _____
• Poultry Show	
• Junior Stills	
• Use as needed	

If you wish to distribute your sponsorship funds across more than one department, please indicate the departments and the specific amounts to be allocated next to each.

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Name to List for Sponsorship: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

If you would like to pay by check, please make the check payable to **City of Petaluma**.

If you prefer to pay by check or with credit card in person, you may visit the Administration Office on the fairgrounds at the address below. Office Hours are Monday -Friday 8a.m.-5p.m.

Mail to:  
Petaluma Fair  
C/O Exhibits and livestock Dept.  
175 Fairgrounds Drive  
Petaluma CA. 94