



JAINA Convention 2027

LOGO DESIGN CONTEST

JAINA Convention 2027

JAINA Convention 2027 is the 24th Biennial Convention of the Federation of Jain Associations in North America, hosted by the Jain Sanghs of Texas in Dallas.

With 4,500+ attendees expected, it is the largest gathering of Jains outside India.



2027 THEME

Timeless Values for Our Evolving World

DATE	July 2 - 5, 2027
LOCATION	Dallas, Texas
HOST	Jain Sanghs of Texas
EXPECTED ATTENDEES	4,500+



Why a Logo Contest?



1

Community Ownership

The convention belongs to the community. When the logo comes from within, it carries authentic meaning and collective pride.

2

Creative Expression

Jainism has a rich artistic heritage. This contest invites artists, designers, and creative minds to express our shared values visually.

3

Lasting Identity

The winning logo will appear on everything from stage banners to merchandise. It becomes the visual identity of this landmark gathering.

The logo will be used across print, digital, merchandise, stage design, and all convention communications.



Submission Guidelines

What to Submit (Any one)

- Primary logo in EPS format (scalable vector graphic)
- Transparent PNG or HighRes JPG version (minimum 2000px wide)
- Hand-drawn and digital sketches are also acceptable.

Important: Design must work at any size, look clean in light and dark backgrounds, and be suitable for high-quality printing and merchandise.

Logo Must Include

Convention theme: **"Timeless Values for Our Evolving World"**

Location: **Dallas, TX**

Date & Year: **July 2-5, 2027**

Note: Your logo should tell the story of the convention theme in a single glance. Think of it as visual storytelling, not decoration. The best entries will weave the theme into a design that feels intentional, meaningful, and instantly recognizable. Incorporating elements of Texas into the logo is strongly encouraged and will stand out with the judges.

Submission Format Showcase



Each entry must demonstrate the logo across these formats. Below is an example layout. We need this so that we can see how it will look across the backgrounds.

EXAMPLE ON WHITE BACKGROUND



EXAMPLE ON DARK BACKGROUND



How to Enter



1

Prepare Your Entry

- Create your logo design following the submission guidelines. Prepare all required format variations

2

Include Your Details

- Full name, mailing address, phone number, and email address must accompany every submission.

3

Upload Your Submission

- Upload your submission along with logo file/link accompanied by the idea behind the logo at www.jotform.com/logo2027. Single Entry per person. No entry fee.

4

Confirmation

- Entries will be acknowledged within two weeks of receipt. Deadline: May 10, 2026.

Link for uploading: <https://form.jotform.com/260945453406055>

Eligibility & Rules



- The contest is open to everyone
- Must be of legal age or have parental permission to participate
- No entry fee
- One entry per person only. Choose your final version before submitting
- All designs must be 100% original work by the contestant
- No depiction or representation of any deity or tirthankara
- No copying or resemblance to existing logos, trademarks, or copyrighted works
- Any plagiarism or misrepresentation will result in immediate disqualification
- All entries become the sole property of JAINA
- Winner must sign a formal ownership assignment
- JAINA may modify the winning logo as it sees fit, without further approval
- JAINA reserves the right to not select a winner
- JAINA's decisions are final and not subject to appeal

CONTEST OPENS

Now

SUBMISSION DEADLINE

May 10, 2026

FINAL JUDGING

May 21-28, 2026

WINNER ANNOUNCEMENT

May 30, 2026

Prizes & Recognition



2 Free Convention Passes

The winning designer receives two complimentary passes to the JAINA Convention 2027 in Dallas.

The winner will also have permission to identify themselves as the official logo designer for JAINA Convention 2027.

Judging & Selection

The JAINA Executive Committee will evaluate all submissions. Their decision is final.



Theme Alignment

Does the logo capture "Timeless Values For Our Evolving World" and reference Dallas?

Visual Impact

Is the logo distinctive, memorable, and professionally executed?

Versatility

Does it work across sizes, backgrounds, color and B&W, print and digital?

Originality

Is the design fresh and not derivative of existing logos or copyrighted material?

Cultural Sensitivity

Does it respectfully represent Jain values and heritage?

Scalability

Does the simplified version retain clarity at icon and favicon sizes?

A Legacy of Logos

Each biennial convention has had its own distinctive visual identity. Your design could join this legacy.



Unity in Diversity: A Path to Peace
July 3 - 6, 2025 | Chicago, IL

2025 - Chicago, IL



2023 - Lakeland, FL



2021 - Virtual



2019 - Los Angeles, CA



2017 - Edison, NJ



2015 - Atlanta, GA



2013 - Detroit, MI



2011 - Houston, TX



2009 - Los Angeles, CA



2007 - Edison, NJ



DESIGN THE FACE OF JAINA CONVENTION 2027

Timeless Values for Our Evolving World

Dallas, TX | July 2 - 5, 2027

SUBMIT BY
May 10, 2026 - Midnight

Submission Link:
<https://form.jotform.com/260945453406055>

Jai Jinendra